INFORMANT

JANUARY, 1946 "Be glad, ye nations, with his people."—Rom. 15: 10, Roth. BROOKLYN, N. Y.

Immovability for Right Worship

January Begins Four-Month "Watchtower" Campaign

150,000 Subscriptions for United States Our Aim

What a blessed privilege it is to be alive in this day, and on Jehovah's side of the world-rocking issue pressing for immediate settlement, the issue of right worship! Can the Almighty God draw to himself without compulsion the unbreakable worship of humans? No! challenged the Devil, He cannot. But time would tell; and time has told. Down through sixty centuries, repeatedly, has come the answer in favor of Jehovah. There were Abel, Noah, Daniel, and many others of a great cloud of witnesses who stood immovable for the right worship, no matter what the cost. There was Christ Jesus, who under faith-testing temptation settled the issue forcefully when he told Satan, "Thou shalt worship the Lord thy God, and him only shalt thou serve." Is it different in this day? No; if anything, today the issue is more definitely settled, for today there live on earth not 100, not 1,000, nor even 10,000, but more than 100,000 immovable worshipers, so that more than 100,000 times daily Satan is proved the liar that he is!

Right worship is not easy. It is not inseparable from work, hard, persistent work for every servant. It means, further, the loss of worldly "friends" and pleasures, the casting aside of many wants and luxuries, as well as self-pride. It means facing persecution, rebuffs at the doors, mobs, jail sentences, ridicule, discouragement at times, and even death. Yes, it means a constant fight against the demons; for the Devil will not cease trying to blot out the true worship, until he himself is obliterated. But, though faced with all this, what worshiper of the Most High wants to quit his ministry and seek after other gods? Where among religious worshipers can you find the peace of mind, the unquenchable joy, and the full satisfaction and freedom that pervades the ranks of Jehovah's people today? Worship another than Jehovah? Never, says the consecrated servant, as he looks ahead to the New World. But not in our frail selves can we continue firm for true worship; solely by complete reliance upon the invincible might of Jehovah, who backs us up, will we stand. As the psalmist puts it, "I have set the LORD always before me: because he is at my right hand, I shall not be moved."—Psalm 16: 8.

Remaining intrenched in our blessed position requires right knowledge. This the Lord provides through *The Watchtower*. What would be your reaction if *The Watchtower* suddenly stopped coming? Would you miss it? The answer is obvious. A deep craving would be set up in our hearts and minds for the vital Kingdom truths which fill its pages. To us *The Watchtower* is indispensable. It is not the will of God, however, that its message be limited to his present worshipers. To the contrary, Jehovah's mandate is that 'this gospel be preached in all the world', that others may learn of the true worship.

Effective "Watchtower" Presentation

To this end, beginning January 1, 1946, *The Watchtower* will be the talk of Jehovah's witnesses in all the earth as they diligently carry it to every home in their territory, seeking to obtain subscriptions therefor. This will be our 'work of worship' for four months. While you encourage others to subscribe, do not neglect to send in your own subscription; for surely every Kingdom publisher should be a *Watchtower* subscriber. But what can I do or say that will aid me in getting subscriptions? might be your query. First, the suggestion is offered that you study thoroughly Lessons 20 and 50 in *Theocratic Aid*, and strive to apply these points. Second, you must know what you're talking about at the door. This means personal study of *The Watchtower* before taking it to the field. Dig up some 'talking points' and use these in your presentation. The main article, the secondary topics, field experiences, and information on the inside front cover, as well as the questions, offer ample source material for this. Develop a brief, direct, extemporaneous witness outlining the *Watchtower's* importance and mission, speak with sincerity, conviction and enthusiasm, and then rely upon Him who is at your right hand for results and they will be forthcoming. The chief requisite for getting subscriptions is *service in the field*. You won't get subscriptions, or find the Lord's sheep, or have back-calls or book studies by remaining idly by a cozy fire; right worship means work. Also, in your presentation it can be pointed out that *The Watchtower*, spiritual food, can be had for a full year for less than two cents a week, while many spend a dollar for one temporal meal.

Free with each new subscription at the $1.00 yearly rate goes "*The Kingdom Is at Hand*" and "*The Commander to the Peoples*". Many will take the subscription on the value of the book alone. "Know" the *Kingdom* book. Cite its varied features: the topical index, the Scripture index, large print, color illustrations, simplicity of style, the theme of the Kingdom throughout. After one has agreed to subscribe, bring your testimony to a climax as soon thereafter as possible. Remember you are to call back. *Consolation* may be substituted where a person already gets *The Watchtower*, or prefers *Consolation*. This, however, is a *Watchtower* campaign: hence *The Watchtower* should have preference and be stressed in every instance. If a new subscriber has the *Kingdom* book, then another may be substituted, and, if a subscription is not obtainable, either for a year or for six months (at 50c, without the premium), then try to place the book and booklet, on a contribution of 25c.

Instructive, lively demonstrations illustrating the various methods of presenting *The Watchtower*, with a phonograph, testimony card, and verbal witness, should be arranged in all companies, and should continue periodically throughout the campaign. Also, the form enclosed with this *Informant*, entitled "How to Properly Handle Subscriptions", should be considered in detail by all servants, while those portions pertaining to the publisher in the field should be discussed at service meetings. On this form appears a reproduction of a *new* subscription slip, which is now being printed. Publishers will continue to use the present slip until the supply on hand is exhausted. Please enter on the slip now in use all necessary information, as instructed in the form enclosed. It is essential that each company publisher and pioneer, and especially the servants, understand and comply with these instructions if subscriptions are to be properly handled at the Society's office. Right worship means faithfulness in *all* things.

Quotas

150,000 new *Watchtower* subscriptions for the United States in four months! 250,000 for the world! Can we do it? The final figure world-wide for the 1945 campaign showed that 207,800 new subscriptions had been obtained, and that despite the hindrance of war and its restrictions. By Jehovah's grace, this quota may not only be reached, but be exceeded, in this more favorable witnessing-year of 1946. It will be done, if each company publisher tries hard to attain his quota of one subscription each month, while pioneers aim for seven a month. Each foreign country will set its own quota and strive to reach it. Watch for the world-wide report that will be gathered and published in the *Informant* at the close of the four-month campaign.

With South America virgin territory for expansion of Jehovah's worship, 1946 should prove the greatest year yet for new Spanish *Watchtower* subscriptions. Our brethren to the south will delight to demonstrate their immovability by spreading *The Watchtower* to the four corners of their land.

Jehovah's people do well to keep before them the admonition of Paul as they inaugurate this campaign: "Become ye steadfast, *immovable*, superabounding in the work of the Lord at all times; knowing that your toil is not in vain in the Lord." (1 Cor. 15: 58, *Roth.*) Under no circumstances will the Lord's servants permit themselves to be dislodged; they will stand immovable for the right worship, proving it now by offering *The Watchtower* to all within reach.

On Reporting Correctly

From the reports received each month from special publishers, general pioneers, and company servants it is quite apparent that not all have carefully read the instruction letter on reporting, or even the report card itself. There are a number who, judging by the size of the figures, are still giving "Total New Interest Attending Book Studies" instead of "Number Public Meetings Held" in the last space on the report card.

Also, there is still some confusion as to how to report back-call book studies; this being particularly the case among some of the general pioneers from whom we receive such reports as 32 back-calls and 30 book studies. This simply could not be, as a back-call book study must be held at least twice a month to be reported as such, and each time the study is held it is to be reported as a back-call. Therefore, the very least number of back-calls one could report for 30 book studies would be 60. And if 30 studies were conducted four times a month, it would be reported as 30 studies and 120 back-calls. Under "Number Back-Call Book Studies" give the number of book studies in operation, or number of *different places* at which studies are being conducted, not the total number of times you held a book study.

Such mistakes as the above require considerable work to write for the correct figures. Therefore, all who report directly to the Society should carefully reread the instruction letter on reporting as well as the report card itself, and then give just the information required on the card, no more, and no less.

How Does Your Kingdom Hall Impress Good-Will Attendants?

Do people of good-will comment favorably on the cleanliness and orderliness of your Kingdom Hall? Do they feel so much at home that they want to return? If not, then something should be done about it. The appearance of your Kingdom Hall reflects either favorably or unfavorably upon Jehovah's witnesses and The Theocratic Government, because it is natural for people to judge by outward appearances.

The Kingdom Hall is to be used to the Lord's honor and praise and to bring life-giving knowledge of Jehovah's purposes to people of good-will who are served by it. It should at all times be clean, tidy, well lighted and ventilated, properly heated and orderly, having no unauthorized signs or slogans displayed in the hall. Every company should, however, if they have not already done so, arrange to have the new yeartext neatly and properly displayed in the Kingdom Hall. Window displays should be changed frequently and the windows kept clean, so as not to resemble some dingy religious mission on a side street. Faded, soiled literature or unsightly signs should not be used. Cleanliness and neatness, which attract favorably the attention of every passer-by, should mark every window display. Better to have no display than a poor one.

Many brethren are meticulous about the appearance of their own homes; but how much more concerned should we be about the appearance of our Kingdom Halls, which are a provision for giving life-education and happiness to all those served by it! The company servant should arrange to schedule willing volunteers to systematically care for keeping the hall clean, neat, orderly, attractive and inviting. They will then know it is part of their responsibility to Jehovah. Arrangements should be made to have the hall thoroughly cleaned, windows washed, furniture dusted and arranged orderly, etc., regularly, so that people of good-will will not feel ashamed to be seen there, but will receive a good impression of the Lord's people and His organization and will want to return and be a part of it.

"Commander's" Testimony Period

Step Up "Watchtower" Campaign

"I have given him for a . . . commander to the people."—Isa. 55:4

During the month of February, we have a testimony period of great importance: the "COMMANDER'S" Testimony Period. Not only is this of great importance to the Lord's people, but it is of vital concern to every creature on the face of the earth. The demand for, the desire for, and the need for a Commander was never so great as it is now. All realize the need for such leadership. Numerous "commanders" have been selected, but none of them have been entirely satisfactory, even to those who selected them. And, on the whole, they have left the people in general thoroughly disappointed, discouraged and disillusioned.

The motive that prompts the desire for such leadership varies according to the heart conditions of the people. The ultraselfish politicians, financiers and ruling clergy want a "commander" of their own choice, who will recognize and accept them and keep them in power. The deluded and blinded peoples of the world, who blame all their troubles on demonized human leaders of the past and present, want a "commander" who will wreak vengeance on their enemies, and exalt themselves to a position where they may enjoy the fruits of their so-called "victory". The meek people of the earth, who are sick of war and its attendant bloodshed, are feeling after and hoping for a righteous condition. They want a "commander" who will bring about these conditions for themselves, their loved ones, and all mankind. These are really 'feeling after God, if haply they may find him'.

The People with Vision and Responsibility

The only people on earth who can really evaluate the situation that exists today and who discern the true reasons for the failure of all human commanders and the only effective remedy for man's present condition are the witnesses of the Most High God. They know who the real "Commander" is, and why the selfish desires of the wicked will be shattered, and how the longings of the meek and teachable will be realized. This knowledge is a gift of God, and not of themselves. They are, therefore, responsible to the Lord God to use it according to his direction. In fact, they are made of the Lord signposts to direct the people in the proper course. This knowledge and responsibility separates them from all other peoples of the earth. They are a people for a purpose; which purpose they must fulfill.

The delusions of the adversary, minimizing the true "Commander" and magnifying all other commanders, are snares and pitfalls set out to entrap the people and keep them from recognizing and submitting themselves to the Lord's appointed Commander. The Lord knows this, and, centuries ago, made the necessary arrangement to counteract the schemes of the Devil. Through His Word he outlined the proper course of action to be taken by his people in order to fulfill their part in his grand arrangement. All of His people, whether anointed or Jonadabs, are, because of the knowledge they have, obligated to gather out these obstructions developed by the Devil and intended to thwart the purposes of Jehovah. In Isaiah 62, verses 6, 7, and 10 (*A.S.V.*), the Lord says to his witnesses: "I have set watchmen upon thy walls, O Jerusalem; they shall never hold their peace day nor night: ye that are Jehovah's remembrancers, take ye no rest, and give him no rest, till he establish, and till he make Jerusalem a praise in the earth. Go through, go through the gates; prepare ye the way of the people; cast up, cast up the highway; gather out the stones; lift up an ensign for the peoples." This commission every anointed and Jonadab who has a knowledge of the Lord's purposes is obligated to carry out to the best of his ability, and, by the Lord's grace, each and every one who really has the spirit of the Lord, will do his part.

The Divinely Provided Instrument

No better instrument can be used for this purpose than the *Watchtower* magazine, with its divinely directed message that destroys the barriers and obstructions of the enemy and lifts up a standard of truth and makes the highway of the Lord passable to the people of goodwill. Twice every month this magazine comes to the homes of the people loaded down with treasures from Jehovah, comforting, soothing, and life-giving. The dollar subscription rate that they give for the magazine in no way compares with the comfort, hope, and blessing that it brings to them. Every witness must realize that there is no comparison between the small subscription rate for the magazine and the value of the message it contains. We should present the message with conviction and sincerity, assured of this, and in presenting it realize that we are bestowing upon the people the greatest opportunity for a blessing that they have ever received.

Go After the Isolated and Scattered

There is considerable territory in every company assignment and in many pioneer assignments that has not been reached during the *Watchtower* campaigns in recent years. A definite effort should be made to give this territory a thorough coverage this year. Plan now to reach these people during February, and continue working until all of them are reached. These people have been neglected not only in the *Watchtower* campaigns, but also in the public meeting campaign and other features of the Kingdom service. See that they are thoroughly served this winter through the *Watchtower* Campaign, public meetings, back-calls, and book studies. Follow through in all features of the work. Let each one take this assignment of 'gathering out the stones' very seriously. It is from the Lord, and all must answer to the Lord for their faithfulness in discharging their obligations. Plan now to care for all the good-will interest in the territory, that they may know and accept Jehovah's "Commander to the peoples".

November Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av. B-C	
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios	5,322	8/43	151.3	5/44	39 9	10/45
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

	Nov. 1945			Nov. 1944	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,187	170.4	60.5	171.7	61.7
Gen. Pios.	2,820	139.1	38.6	145.3	38.9
Co. Pubs.	59,023	15.2	3.8	14.6	3.9

PUBLIC MEETING CAMPAIGN

Public Meetings Held 3,054

'Come, Let Us Go Up to the House of the Lord'

Regular Attendance at All Company Meetings Very Essential in These Evil Days

Two classes will eventually emerge from the dividing of the nations now in progress, both definitely marked, one for and one against the Lord. Those on Jehovah's side will comprise a class of men taught of him and firmly knit together in unity of thought and action through constant association in study and Kingdom service. They will stand entirely separate from the old, evil world. Thus the absolute need for regular attendance at the company headquarters' meetings for study and cooperative action becomes clearly apparent. The Kingdom Hall becomes the rallying point where those seeking the New World come together to learn of and to walk in the way of life.

In order for a company to function efficiently, everyone in the vicinity who loves God and has agreed to do his will needs to attend all company meetings, to be completely equipped for an effective ministry. There is spread the table of the Lord with food convenient and necessary for spiritual growth and nourishment. The service meetings outline and explain the proper course of conduct in field service, and, at the close thereof, the Theocratic ministry course supplies essential training as ministers of the Most High. The book studies and *Watchtower* studies and public meetings also are an abundant provision of the generous Provider for nourishment and strength to his people to continue on in faithful service. The regular attendant at all these meetings becomes strong in the Lord, fully equipped with spiritual armor, weapons, and knowledge to join with all his brethren in unified, efficient, and diligent worship and service of Jehovah.

These benefits are largely lost by failure to thus associate in study and service. The company as a whole suffers and operates far below its possible effectiveness, and as individuals, and those forsaking the assembling of themselves together stand in danger of spiritual malnutrition, wasting away, and death. Those who now love the Lord will avoid such an unhappy possibility, and join themselves together in joyful worship and service to his praise.

Use Your Theocratic Library

A Theocratic library plays an important role in every Theocratic school. It contains much or all of our Kingdom instruction and educational material and can be a source of real Theocratic aid to every Kingdom publisher. There is no good reason why every company cannot have a good, usable, practical library for the use of all the Kingdom publishers and persons of good-will associated with the company. The company servant and school servant should arrange for an up-to-date, neat, clean, practical library, and show all of the publishers how to get the most good out of it.

The Theocratic library should contain all of the Society's publications, or as many as are available, including books, booklets, Bibles, magazines, etc. It should have as many translations of the Bible as are obtainable, for comparative study. Exhaustive concordances, Bible dictionaries, encyclopedias, and other reference books are also valuable assets to the library. You may also include books by recognized authorities for the purpose of refutation in talks. Do not include books which delve into religious interpretations, higher criticisms, or religious commentaries, of which 'books there is no end; and to study them is a weariness of the flesh'.—Eccl. 12:12.

This Theocratic library may be used by all publishers in gathering material for back-calls and book studies, or for improving their door-to-door presentations; in further research when studying *The Watchtower* and books, or to gather more information on some Scriptural point that is not clearly understood. Public speakers and student speakers will find it a priceless gem for making up and arranging talks. Material can be gathered from this source for presentation in service meetings. Brethren, there is no end to the value of the Theocratic library. Use this instrument constantly and profitably in the Lord's service.

Posters

The monthly posters supplied by the Society to the companies during the past two years seem to have accomplished their purpose. Therefore, commencing with January 1, 1946, they will be discontinued.

Support the Company Book Study

In the great work of 'discipling all nations' every feature of the work is important. 'Because the foot is not the hand, is it therefore not of the body?' the apostle asked. And so today, 'because the company book study is not the service meeting, is it therefore not a part of the "discipling" work?' Every feature of the work is important and must be properly taken care of if we are to carry out our commission in a manner pleasing to Jehovah and thus maintain our integrity.

In many companies the organized book studies are very weak. Conductors fail to see their obligation and privilege to properly prepare, and then fail to so conduct the book study as to make the meeting interesting and truly helpful; company publishers fail to support it by attendance, by comments, and by bringing their new interest. Some even excuse their failure to attend by stating that they would if they could count time; which reminds one of the priests and Levites who would not open and close the doors of the temple for nought.—Mal. 1:10.

Of course, if one has a back-call book study on the night of the company book study, and it is the best evening for that study, one's back-call study should be given preference. But even here, if possible, it would be better to bring your good-will interest to the company book study than to study with them alone, as by making this effort they are already making progress toward associating themselves with the Lord's organization.

A number of companies are inquiring as to what to study next, since they are completing their study of "*The Kingdom Is at Hand*". This would depend upon the circumstances: how new the interest is, what book was previously studied, etc. Without doubt, much benefit would be gained by going through "*The Kingdom Is at Hand*" again. Or a study may be started in "*The Truth Shall Make You Free*" or *The New World*, either of which would be very profitable.

Let all get behind the company book studies and support them by proper preparation, regular attendance, ready comments, and by bringing new interest to them. Remember, "He that is faithful in that which is least is faithful also in much" applies also to the company book studies.

INFORMANT

FEBRUARY, 1946 "Be glad, ye nations, with his people."—Rom. 15: 10, Roth. BROOKLYN, N. Y.

"Commander's" Testimony Period

"Watchtower" Campaign in Full Swing

All Take Part During February

Jehovah's Servants Follow Victorious Leader

Moved by God's holy spirit, Isaiah foretold the raising up of a glorious Leader and Commander to be used by the Holy One of Israel as the Vindicator of his righteous cause, and to bring salvation to all who would follow his commands. Isaiah depicts Jehovah as saying: "Behold, I have given him for a witness to the people, a leader and commander to the people."—Isa. 55: 4.

This is our guiding text for February, the "COMMANDER'S" Testimony Period. It explains why, instead of being suppressed and diminished under enemy pressure, the Kingdom gospel increases and flourishes. The *Watchtower* monthly issue has steadily increased and now is coming forth again in many languages once seemingly silenced by demon action. Our glorious Commander revives and raises up his faithful followers to unite their efforts in a tremendous world-wide *Watchtower* Campaign. What joy it brings to visualize this world-wide army of zealous witnesses following their Leader and Commander to victory! He will not rest nor be turned aside until righteousness flourishes in all the earth. We can share in this triumphal march during February by earnestly offering *The Watchtower* in many places and to everybody, in this "COMMANDER'S" Testimony Period. With more than 65,000 publishers in the United States of America girded for enthusiastic action, the quota of 150,000 subscriptions seems singularly small, and we are determined to obtain as many more as possible.

The Individual's Responsibility

There is no doubt that from the world-wide viewpoint this *Watchtower* Campaign will surpass anything previously accomplished, but that which concerns every individual is his own personal share therein. Each publisher asks, 'How am I going to obtain 4 subscriptions?' The answer is, time and effort. The new testimony card presents the offer in such an appealing manner that judicious and regular use of it in the field is bound to bring results. It becomes, therefore, a matter of diligently and faithfully using the provisions of the Lord in attaining the quota or goal set.

Of course, in using the testimony card, it will also be necessary to answer questions raised by interested people, to give an earnest description of the contents of *The Watchtower*. Didn't your heart rejoice as you learned of "The King's Purge Against Religion", of the "Feast of Liberation", of "Baptism", of the "Kingdom Sabbath", of "Remembering the New World's Creator", and of "Immovability for the Right Worship", etc? Can't you gladly tell others how such wondrous truths will bring them peace and joy and lead them in the way of life? Then surely by zealous effort in all features of Kingdom service during the *Watchtower* Campaign everyone can faithfully strive to attain the quota each month. In so doing, the company publishers alone would obtain more than 250,000 subscriptions in this country, without including the pioneers, each of whom will endeavor to obtain seven a month.

Co-ordination of Effort and Opportunity

In addition to diligent door-to-door activity, the back-call and book-study branch of service surely presents wonderful opportunities for introducing the *Watchtower* offer. Many back-calls will now be made on people who subscribed last year but have allowed the subscription to expire without renewing it. This is often done because of negligence, and it becomes the privilege of the publisher to correct the situation by rekindling the spark of interest and developing it to the point where the person of good-will not only renews the subscription, but acts in accordance with the truths he learns. Where back-call book studies have been held for some time, do your best to enable those attending to accompany you in field service during the "COMMANDER'S" Testimony Period. Likewise, let the spirit of co-operation extend to everyone in the company. Not only get into energetic action yourself, but see to it that all who need assistance are given the necessary aid to share in this all-important effort. Take *The Watchtower* on the streets, and let everyone in town know of their opportunity to subscribe for it. In other words, present the *Watchtower* offer to everyone, and on every occasion possible during these four months of special activity.

Efficiency in preparation is essential; so go to the field fully equipped. Take sample copies of *The Watchtower*, subscription blanks, and a list of the different languages in which it is now obtainable. In English, Spanish, Italian, Greek, Polish, Russian, Slovak, and Ukrainian it can be had for $1.00 a year, and in Danish, French, German, Hollandish, Norwegian, and Swedish it is $1.50 for a year's subscription. Of course, the premium is given in every case, and when turning in the subscription the publisher may deduct 25c to cover the cost of the book and booklet.

It will take from one to two months after subscribing before the person receives the magazine by mail. This presents an excellent opportunity to show your interest in the subscriber, by calling back and supplying him with each current issue of *The Watchtower* or *Consolation* until it starts coming through the mail. These back-calls not only will reassure these interested persons of your genuine desire to aid them, but will develop the original interest to the point where the full value of the life-sustaining message of *The Watchtower* will be appreciated and acted upon. Let every publisher make full use of this opportunity to feed the "other sheep", and it will pave the way for thousands of additional book studies as well as marking a tremendous increase in back-call activity. Be very careful also to adhere to the printed instructions of the Society for handling subscriptions, and thus insure faster results in getting *The Watchtower* to the people.

Put on vigorous public meetings, thoroughly advertised, going into many places not previously covered. Keep *The Watchtower* continually before the people while inviting them to the meetings. Under the leadership of our mighty Commander, let every servant of God go forth fired with zeal at the prospect of feeding his "other sheep", in a faithful world-wide effort that will gladden the heart of Jehovah.

The Privileges of Pioneer Service

Enclosed with this *Informant* there is a letter outlining the advantages and desirability of pioneer service. This letter should be read at the first service meeting and first *Watchtower* study after it is received. Then, it should be discussed at the second service meeting. A competent brother, preferably a pioneer, if he is qualified, should be assigned to handle the discussion of this letter for a period of at least fifteen minutes at the service meeting.

December Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av. B-C	
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios.	5,322	8/43	151.3	5/44	39.9	10/45
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

	Dec. 1945			Dec. 1944	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,156	165 2	57.6	171.1	60.7
Gen. Pios.	2,589	132.1	37.3	136.0	35.8
Co. Pubs.	53,859	13.5	3.5	14.1	3.8

PUBLIC MEETING CAMPAIGN

Public Meetings Held 2,968

New Publications

THE WATCHTOWER

Hollandish, Danish, Norwegian, Swedish } $1.50 per year

(These publications are printed in Europe; allow two months to fill subscriptions.)

"The Truth Shall Make You Free".....Armenian

1946 Public Meeting Campaign

Under separate cover the Society is supplying to each company three sets of outlines for a new series of public talks, and eight revised instruction sheets covering the public meeting campaign for the coming year. The new series of talks begins with all series commencing after March 1. All series starting in February, and which continue over into March or April, should be completed with the old subjects that have been advertised, but all new series, beginning after March 1, should have the new subjects.

The outlines being sent each company are for the use of the speakers and for the company file; two sets for the use of the speakers and one for the file. It is suggested that more than one speaker prepare each talk, so that each time the talk is given the same brother will not be required to deliver it. This will tend toward greater variety and the maintenance of public interest. The eight instruction sheets are for the use of each servant in the company.

The company servant should call the servants together and arrange for a very thorough consideration of these new instructions and outlines, and make all necessary preparations for covering their territory very systematically and thoroughly with this new series of talks. They should select the speakers and assign the talks immediately. Only mature, capable brethren should be used as speakers. It may be that some who have been previously used as speakers may not be as capable as some newer and younger brethren. In that event, the better-qualified brothers should be used. The selection of speakers, and all other arrangements pertaining to the public meeting campaign, should be done with an eye single to the Lord's glory. Selection should be made impartially and without discrimination.

A study of these outlines will quickly demonstrate how up-to-date and pointed these talks are for use at this present time. All speakers should approach the preparation of these talks prayerfully, looking to the Lord to quicken their minds to thoroughly and carefully prepare their talks along the lines directed by the Society.

The main objective in putting on a series of public meetings is to thoroughly cover the territory from house to house and follow up with back-calls and book studies. When a company selects a territory in which the public meeting series will be given (either 4 or 8 talks) it should be kept in mind that the door-to-door witnessing is all-important and the public meeting series is an added feature to this work wherein the publishers can invite the interested persons to one central point for an hour's discussion on one of the vital subjects announced. Having this in mind, then, after a series of four or eight talks has been given it is good for the publishers to return to that same territory at least a week or two to take care of the back-calls and book studies already started before going into another section of the territory and carrying on a similar arrangement.

Salvation Through Confession

New Subjects to Spur Public Meeting Campaign

The ways of this world are ruthless and hard. It bestows its favors on those displaying the greatest degree of mental sharpness and physical prowess regardless of need. In striking contrast thereto, Jehovah, in his love and mercy, requires neither unusual mental nor physical strength of those who would receive salvation unto life eternal. In fact, that which Jehovah requires is so simple that the test falls just where he wants it to: solely on the *willingness* of his servants. It is something that we have learned to do since early infancy, something that we cannot help doing. And what is that? Simply to talk. Yes, talk, talk, talk. So simple, so easy to do, and therefore so perfect a test of our willingness and our appreciation of his blessings. As our slogan for the month of March puts it, "Salvation Through Confession" (Rom. 10:10) is what Jehovah has decreed for human creatures that would live.

How just, how reasonable, this requirement to make confession, to preach, to witness, to talk! In order to receive salvation ourselves we must extend to others the opportunity to avail themselves of it. So obviously right and fair, is it not? Also, if we would receive life by having Jesus confess us before our heavenly Father, we must confess him before men. Why should he acknowledge us before the Almighty God, the King of Eternity, if we are ashamed to confess him before weak, imperfect human creatures?

How can we most effectively make a confession before men that will result in salvation to those that hear it as well as to ourselves during the month of March? By engaging in all forms of gospel preaching. First of all, by talking *Watchtower* subscriptions at every opportunity, at every door. Remember, it is no great thing to receive a contribution of one dollar for a year's subscription for *The Watchtower*, with a premium of a bound book and a booklet. Such a wealth of spiritual food simply cannot be measured in terms of dollars and cents. There just is no comparison between the cost of preparation and distribution of this literature and the hope of eternal life it holds out. Therefore, let no servant of the Lord be hesitant about presenting this offer to the people.

Have Hearts Filled with Truth

To make a proper confession before men, no mere routine witness or mechanical lip-service such as religionists use will do. We must 'believe with our hearts', that is, have our minds filled with the truth and its goodness, so that our lips may overflow with words of knowledge and wisdom spoken with earnestness and confidence. Therefore, as we study our *Watchtowers*, we should make note of gems that we feel will strike a responsive chord in the hearts of those of good-will, and then remember to use them as opportunity affords.

However, to be able to make use of such we may not be hasty in our presentation. With a calm, sincere, and pleasant manner we must pave the way for the "body" of our presentation; for to present such a matter as the campaign offer will require a little time. Having the outline of our witness clearly in mind, we shall be able to proceed with assurance, ever ready to adjust it to meet the circumstances. And in our eagerness to impress upon them the importance of the message and their need, let us not overlook the need of Theocratic tactfulness in answering their objections. By March all company publishers should have obtained two subscriptions; all pioneers, fourteen. Have you met your quota?

Making confession also includes supporting the public meeting campaign. For more than a year, now, we have been carrying on this feature of the work with a series of eight subjects. Beginning with this month there are made available eight new, striking, and most timely subjects that will give our public meeting campaign a tremendous impetus. Let all show their appreciation of this new provision by supporting the meetings with enthusiasm and increased activity.

All such activity, however, is merely a means to an end. By such we establish a Theocratic foothold, as it were. We must go farther; we must extend the foothold by calling back. Often at a single back-call we can make more confession than in a whole day of house-to-house activity. Remember, too (to use another illustration), watering is needed, the ground must be cultivated, thorns and thistles (the cares of this world) and the stones of religious objections must be removed if the seed is to have a chance. And in calling back let us do so with a purpose, a goal in mind; that of starting a book study. Appreciation that 'salvation depends upon confession' will help each servant of the Lord to diligently push forward in all features of the Kingdom work.

Calls Outside of Assigned Territory

Now that the *Watchtower* Campaign is going on in full swing, it is possible that many brethren will place *Watchtower* subscriptions with friends, relatives and acquaintances who live outside of their assigned territory and in territory held by someone else. It is proper that such brethren should call on these individuals whom they know and try to interest them in obtaining a subscription, or any other literature, for that matter. In some instances such persons' names would be in the back-call file and should therefore be asked for by the publisher before making the first call, and all later follow-ups. Regular Back-Call Follow-up Reports should be turned in to the back-call servant after each visit.

People who are met in street magazine work, and who show interest, should be presented with the opportunity of obtaining a subscription for *The Watchtower*. It may be necessary to call at their homes and display *The Watchtower* to them. It is quite right for the publisher who met the interested one on the street and created the initial interest to do this. Our purpose is to preach 'this Kingdom gospel' by placing the literature in the hands of the people and in all cases follow up these placements by back-calls. The person holding the territory should not take issue on this point, but should, rather, be glad that the literature is placed with the people. They have no way of knowing whether they would be able to get the subscription or place the literature with the people themselves. Consequently, they should not be critical of other publishers who obtain such results in their territory.

This does not mean, of course, that one publisher should go into another publisher's territory and systematically witness in that territory from house to house. But, where interest has already been aroused, where the people are known to the publisher and favorably disposed toward him, and will take literature or a subscription from him, it is proper that those persons be called on by the publisher, who may make placements and conduct back-calls and book studies with them. As far as possible and practical the publisher holding the territory should be kept advised of any such activity in his territory. There have been reports coming in to the office of brethren being excluded from calling on such people because they do not happen to hold that particular territory assignment. This is entirely improper. Every publisher should rejoice in the fact that the people in his territory have obtained this literature, regardless of from whom it was obtained, and should co-operate fully with any back-call or study arrangement that may have been made by the publisher placing the literature. If no such back-call or study exists, then the holder of the territory should try to start one.

This must not be construed to mean, however, that a publisher should keep a list of the names of everyone in the city who obtains literature from him, and run around all over everybody else's territory with new book releases. This has reference to legitimate cases in which the publisher, because of his acquaintance or intimate association with the individual, is situated in a more advantageous position to enliven the interest and make the placement than any other publisher.

Much Territory Needs to Be Worked

Many Counties Not Worked for Several Years

In spite of the amount of witness work that has been done in this country, it is surprising to know that 1,419 counties in the United States, or 46 percent of all the country, were not thoroughly witnessed to during the service year 1945. This represents approximately 22,000,000 people, or about 16 percent of the population, who did not have their rightful opportunity of meeting Kingdom publishers during the entire year, because of not being included in pioneer or company assignments.

While these counties are not the thickly settled ones, nevertheless they do have large numbers of good-will people willing to receive the truth. Someone must take the Kingdom message to them. Some of this territory has not been worked for several years and is virgin territory for any pioneer who would like to have such an assignment. Much literature can be placed, many back-calls made, and many studies started with these good-will persons. Also, there are many towns and thickly settled rural sections that are ideal for putting on public lecture series. There are yet millions of people right here in our own country who are not being regularly visited with the Kingdom message, and to whom we are commissioned to go, to "make disciples of all nations" before the end comes. These people in isolated territories must receive the Kingdom witness before Armageddon begins. The field is very large.

Many brethren who enter the pioneer service, and those already pioneers, give preference to city territories which are already cared for by organized companies. Thus, some territory is worked very frequently and other territory is neglected. To offset this condition the Society urges all pioneers who can do so to apply for some of these isolated counties not being served by Kingdom publishers. Some of this territory is ideal for summer witnessing, and others are good all year round. Most of the counties that are isolated at the present time are located in the south and midwest. However, in most of the states there are a few that have never been worked.

Territories Needing the Most Help

For your information we are showing here a partial list of the counties that are available and that need the most help. First will appear the name of the state, then the number of counties in that state that have not been worked since 1941: Alabama, 17 counties; Arkansas, 19; Georgia, 54; Louisiana, 25; Kentucky, 72; Tennessee, 45; Mississippi, 40; Missouri, 45; North Carolina, 39; South Carolina, 20; Texas, 65; Virginia, 32; West Virginia, 16. In the west and midwest the following have not been worked for at least five years: Colorado, 12 counties; Illinois, 19; Indiana, 15; Iowa, 18; Kansas, 14; Michigan, 12; Montana, 12; Nebraska, 32; North Dakota, 14; Oklahoma, 17; South Dakota, 20; Wisconsin, 16.

Constantly the Society receives requests from companies that say they are unable to carry on the work effectively in their assignments and that ask for pioneers to help them. But there are not nearly enough pioneers to supply the demand. Companies should endeavor to bear their own burdens and carry on the work in their own territories and thus free the pioneers to care for this hitherto unworked territory and carry the glad news of the Kingdom to the people who are anxiously waiting for someone to call on them with the message of hope and life.

'Imitate the Apostle Paul'

A similar condition existed in Paul's time. The territory where he was working had been developed to the point that it was possible for the local company to care for the Kingdom interests and thus free Paul to take up foreign assignments. There was much virgin territory that was hitherto unworked, and the Lord's spirit directed that he go to these sections, to Galatia, Macedonia, Achaia, Rome, etc. In these assignments Paul put on public lectures, made back-calls, and organized the good-will interest into companies. After organizing a company, and thoroughly instructing the brethren on how to carry on the Kingdom service in their territory, he journeyed on to another assignment to stimulate interest and organize another company. Under the direction of the holy spirit, he stated, "Be ye imitators of me, even as I also am of Christ." (1 Cor. 11:1, *Am. Stan. Ver.*) Will you be an 'imitator of Paul' and accept an assignment in some of the isolated counties in this country?

There is much interest to be found and many "sheep" to be fed before the final climax at Armageddon. These isolated counties offer a splendid opportunity for pioneers to develop this interest by putting on public lectures, conducting studies with them, and organizing them into active companies of Jehovah's witnesses. Then, like Paul, you can move on to another isolated section and do likewise. This is sure to have Jehovah's rich blessing and bring you many joys, as well as the hope for life and happiness to these millions in isolated territory.

If you wish further information regarding any of these counties, feel free to write us and we will do all we can to aid you to enlarge your privileges.

Calendar

The 1946 Calendar is now out of stock and no more are to be printed; therefore, please do not send in to the Society any more orders for the 1946 Calendar.

INFORMANT

MARCH, 1946 "Be glad, ye nations, with his people."—Rom. 15: 10, Roth. BROOKLYN, N. Y.

Salvation Through Confession

Results of the "Watchtower" Campaign to Date

Plan Evening House-to-House Witnessing Groups

The mighty postwar United Nations monstrosity is rearing its ugly head over the earth issuing forth a loud, arrogant bid for universal rule in defiance of Jehovah's righteous kingdom. This defiant challenge is heard by all people on the earth, and they are now forced to take sides with either the Devil's old world headed for sure destruction at Armageddon or the side of the righteous kingdom of Jehovah God. These bragging claims do not go unanswered by the great God of the universe, but Jehovah sends forth to all these people the opportunity of learning of and living under his righteous kingdom forever. This he does by sending forth his witnesses who confess his name to all nations so that those of good-will may be made glad and rejoice with the Lord's favored ones.

The light of God's Word shines forth in these troublous days like a beacon light at midnight lighting the way for all those in this world of blackness and distress to come unto the great Source of light and understanding, Jehovah God. Jehovah has been using the *Watchtower* magazine to spread forth the light of truth for 67 years. The number of people reached by this magazine is rapidly growing, and by the time Armageddon strikes the nations will know that Jehovah is God and the rightful ruler of the universe.

Results of Campaign Thus Far

During January of this current *Watchtower* Campaign a total of 39,768 new subscriptions were put through the Brooklyn office, to compare with 20,656 entered last year during the same period of time. Up to the date this went to press we had entered 74,000 new subscriptions, and there are many more in the mail. This shows real effort to 'make glad the nations' with Jehovah's joyful message. Let us continue the good work. Remember, 150,000 new subscriptions by April 30 for the United States.

Plan Evening Activity

The days are now getting longer and it is possible to engage in the house-to-house work much later in the evening than during the winter months. Now that most of the winter weather has passed, this is the time to make plans for increasing our activity in the field service. Servants should make arrangements for additional evening group witness service during the weekdays so that more territory can be covered with the Kingdom message and the people of good-will invited to attend the public meetings and other headquarters studies where they may gain the necessary knowledge and appreciation that will lead them to life in the New World. Publishers will gladly support such group service arrangements and increase their hours in the field service. Thus they will be confessing unto others what they themselves believe in their hearts. "For with the heart man believeth unto righteousness; and with the mouth confession is made unto salvation." (Rom. 10:10) It is necessary to have the right heart attitude and faith in the Lord's promises, and then with the mouth speak forth what is in the heart. This preaching or confession is required by Jehovah's righteous law in order to bring salvation to the one who confesses these Kingdom truths to other men of good-will.

Our Leader and Commander, Christ Jesus, set us the example of how this confessing is to be done by devoting his time to preaching directly to the people of good-will in their homes. He instructed the disciples how to properly and tactfully engage in the house-to-house witnessing, and impressed upon them the fact that this was necessary to insure their own salvation as well as publicize the Kingdom gospel. Today, the same law applies. Instead of being content with just spending our time passing out handbills or engaging in the magazine work only, we should devote a good portion of our time to the actual house-to-house confession of our knowledge. Every Kingdom publisher should be skilled in wielding "the sword of the spirit" in door-to-door conversations with the people. By spending more time in the service we shall place more literature and obtain more subscriptions, as well as enable ourselves to make more back-calls and start more studies. This, in turn, will reflect favorably in our reports for the month.

Call Back on the Good-Will

After we place literature or obtain subscriptions we should never forget to call back on these persons. Our confession to each person has not been completed until we exhaust every means possible to aid these of good-will to gain a knowledge of the truth. We should call back on these people again and again until they either follow along and take their stand for the Lord's organization or definitely make it known that they do not wish to receive these blessings. Go back within two or three weeks and leave them the next issue of the magazine if their subscription is not coming along yet. Prove to them that you are interested in their welfare, by calling back. Each time we call we should be well prepared, knowing how to present the truth and how to use all of the equipment needed for a back-call. Thorough previous preparation is essential.

Pioneer Letter

With the March *Informant* the Society is forwarding, addressed to all company publishers, a letter outlining the privileges and the responsibility of each consecrated servant of the Lord, as they relate

(*Continued on page 2, column 2*)

"Be Glad, Ye Nations"

New Booklet Released at Baltimore Assembly

Ten Million to Be Distributed!

First at Cleveland, next at Copenhagen, then at London, and *finally at Baltimore*, eager multitudes listened with rapt attention as Brother Knorr delivered the speech "Be Glad, Ye Nations". With masterly logic he proceeded to marshal the Scriptural testimony and physical facts disclosing the real secret for gladness and how to be among the only joyful people on earth today.

Why be glad now? "The transcendent reason . . . to rejoice and be glad is the establishment of the kingdom of God and the operation of it for the vindication of Jehovah's universal sovereignty and his sacred name."

So that men of good-will everywhere may share in this rejoicing, the gladsome invitation has been put in booklet form: *"Be Glad, Ye Nations"*. It contains 64 pages and has been given a beautiful colored cover in keeping with its heart-cheering message, and is now being printed by the millions.

Jehovah's Servants Vindicated

This booklet not only contains the most forceful and joyous presentation of the Kingdom theme yet given, but in "Jehovah's witnesses in the Crucible" we have the finest argument ever published proving that Jehovah's witnesses, and they alone, are the true servants of the Almighty God Jehovah. Those who were fortunate enough to hear the powerful delivery of this message by Brother Knorr last fall at Cleveland will never forget it.

With telling effect it refutes the Hierarchy's taunting charge, "They have no evidence whatever that Jehovah ever asked them to be His witnesses," by showing the Scriptural qualifications of speaking in the name of Jehovah, turning the people to Him, and teaching them His Word as clearly applying to the witnesses of Jehovah and to none others. Strikingly contrasted is the course of the Hierarchy with that of Jehovah's witnesses. On the one hand we have the evidence of an organization, claiming to be Christian, conspiring with the totalitarian forces of darkness in their efforts to rule the world, playing favorites with them and sharing in their victories; and on the other hand we have the record of the true witnesses of Jehovah: the letters and telegrams of October 7, 1934, so clearly stating their position, official documents, records from the public press, private letters, etc., all bearing unequivocal testimony to their immovable stand for the right worship; never for a moment compromising in spite of their receiving the worst treatment accorded to any in camps notorious for their revolting sadistic brutality and fiendishness.

Jehovah's witnesses came through that fiery trial with their organization as witnesses of the true and living God unconsumed, unsinged, and unsullied. They stand vindicated as being true to their God-given name. Vindicated, not by the actions of official bodies in lifting the restrictions placed upon them, but by the Almighty God himself. He it is that sustained them. To Him belongs the praise. "If it had not been Jehovah who was on our side, when men rose up against us; then they had swallowed us up alive."—Psalm 124:2, 3, *A. S. V.*

Organization and Diligence

Carefully study this new booklet. It will cause you to glory in the fact that you are a servant of Jehovah and fill you with a burning zeal to tell the glad tidings to the world. And opportunity to do so you will have. Beginning with April there will be a three-month campaign with this new booklet, with a goal of ten million copies before the year is up. Can we do it? We *can!* How? By each company publisher's accepting as an obligation before the Lord the minimum quota of 100 booklets, and each full-time publisher 500, and then talking and placing booklets until all of them *are in the hands of the people.* Do so, first of all, by engaging regularly in the house-to-house work, endeavoring to leave a booklet at each home called on during April, in connection with the *Watchtower* Campaign, and continuing through May and June. Further, spend one evening each week in booklet work until all of the territory has been covered. (In the larger cities many of the publishers will be able to exceed their quota, thus making up for some publishers unable to meet it because of having widely scattered territory.) Supply them to your good-will interest so that they too can have a share in this work. Remember, "Be Glad, Ye Nations" is our theme for the year. Keep singing it by placing the booklet at every opportunity. By each publisher's putting his shoulder to the wheel our goal of ten million can be reached.

During the campaign months of April, May, and June, a special rate of two cents a copy for companies will apply. Pioneer rate will be one cent per copy. Companies and pioneers should order supplies immediately, and wherever possible combine their orders so as to save shipping charges.

Do you believe that the Kingdom is established, is actually here? Do you appreciate the importance of that truth, and are you rejoicing in it? Do you visualize your deliverance, and are you singing about it? Are you determined to carry on as a true witness until Armageddon arrives? Then you will do your utmost to place your quota of the ten million copies of the booklet *"Be Glad, Ye Nations"*. Remember, a copy in every home in your territory!

"Reasonable Service" Testimony Period

April to Overflow in Tremendous Service Effort

Peak of Publishers, Effort, Placements, Joy!

During April, the greatest of all *Watchtower* campaigns to date will be brought to a climactic conclusion by a tremendous effort that it is expected will swell to a peak in every feature of Kingdom service. In order to stimulate every servant of God to vigorous action, the moving words of the apostle Paul at Romans 12:1 are set forth as our guiding text for this special testimony period. Setting a marvelous example himself, he beseeches or earnestly calls upon all his brethren, by God's mercies, to present their bodies a living sacrifice in constant, willing Kingdom service, which he explains is but "your reasonable service", or that which Jehovah rightfully requires of each consecrated servant. As these faithful ones present themselves by the thousands during the "REASONABLE SERVICE" Testimony Period, the spirit of God will motivate them to the accomplishment of wondrous exploits in the presentation of his message of truth through *The Watchtower*.

Thrilling Prospects

A review of Jehovah's gracious provisions in behalf of his people, and the opportunities of service that open up as a result, must of necessity stir each servant of God into zealous activity. First, the present *Watchtower* Campaign, because of Jehovah's rich blessings upon it, has swollen into such a crescendo of effort and results that no one wishing to perform his reasonable service can possibly avoid an enthusiastic participation in it. This means that all irregular publishers, some that may have previously been inactive, and many of the newly interested, will gladly avail themselves of this opportunity to go forward in unity of action so that it will mark a peak in the number of publishers for the month. It also means that preparation will be made by every company to render the necessary assistance to everybody associated with it to do his reasonable service during April.

Watchtower subscriptions are pouring into the office by the thousands. People are anxious to learn why the empty promises of men are not coming to pass, and they turn eagerly to God's Word for enlightenment. They have not brought their subscriptions here, but faithful servants of God in carrying out their reasonable service have gone to their homes and pointed them to the way of truth. This proves that by faithfully calling upon the people and telling them about *The Watchtower* you too can obtain subscriptions.

Diligent Effort Required

Many persons when being called upon may manifest indifference or even opposition to the message of truth; but do not be turned aside by such obstacles. Learn to overcome objections and change indifference to interest by using the knowledge of tactful presentation, and other publishing helps that you have gained through attending the Theocratic ministry school. Keep on until you find those who are hungering and thirsting for the truth. Radiate zeal and sincerity. Manifest the confidence of one who puts his trust in the Most High God, and by continued efforts you will obtain results. One active pioneer publisher wrote, toward the end of January, "I've only obtained 30 subscriptions so far; the people seem indifferent at times; guess I'll have to try harder." That is what counts, the determination to try harder, and the willingness to not slack the hand. Jehovah loves a giver of reasonable service, and will bless his efforts with wondrous results. Become thoroughly familiar with the contents of each issue of *The Watchtower* and you will be able to show others why they also should obtain it.

Other Reasons for Peak Effort

Another marvelous inspiration to activity comes through Jehovah's gracious provision of the new booklet, "*Be Glad, Ye Nations*". During this joyful Testimony Period that message of hope will be presented to the people with the *Watchtower* offer, and left in every home where the people will read it. The faithful performance of reasonable service by every Kingdom publisher will result in the distribution of millions of copies of this message of salvation. We also rejoice in the latest *Kingdom News*, No. 15, that can be used to further acquaint the people with the exaltation of Jehovah's name.

To further stimulate us to joyful activity, we now have the new public lectures with their fresh and up-to-date messages to guide men in the way of righteousness. Everyone will be glad to share in advertising these and fully co-operating in assisting the people of good-will to attend the lectures. While thus engaged, always keep the *Watchtower* offer before the people and be ready at all times to obtain subscriptions.

Still further, it will be the joy of Jehovah's servants, wherever they may be, to come together on April 16, after 6 p.m., to observe the Memorial. At that time they will rejoice to contemplate the scriptures concerning the faithfulness of Jehovah's Chief Servant, our Leader and Commander, and will gladly follow his example in presenting their bodies as living sacrifices. Meditating upon Jehovah's victories over the antitypical Egyptian enemies, they will participate in the joyful feast of liberation, and, in appreciation of these rich mercies of Jehovah, they will be anxious to perform what is their reasonable service. Every company, therefore, should be prepared to aid all those anxious to engage in Kingdom service. All these things point to April as a peak month of publishers, effort, placements, and joy.

January Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av. B-C	
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios.	5,322	8/43	151.3	5/44	39.9	10/45
Co. Pubs.	66,079	4/43	20	3 6/40	4.6	10/40

	Jan. 1946			Jan. 1945	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,105	171.0	61.5	170.0	62.8
Gen. Pios.	2,587	139.8	42.4	138.4	39.4
Co. Pubs.	56,032	14.4	4.2	13.9	4.1

PUBLIC MEETING CAMPAIGN

Public Meetings Held 2,295

(*Continued from page 1, column 2*)

to our year's text and work, "Be glad, ye nations, with his people." This letter should be read at the first service meeting and *Watchtower* study after its receipt, and then taken up and considered at the second service meeting.

All the brethren should be encouraged to give serious consideration to the possibilities of full-time pioneer service now, and endeavor to be on the list by April 1.

March Starts Increased Public Meeting Work

New Up-to-Date Talks Will Add Impetus to Campaign

Every one of the eight public talks, as evidenced by its title, is timely and thought-provoking, designed to stir the heart and mind of good-will listeners to dig into God's Word for further information, and join in the true worship. Consider: "'Swords into Plowshares' When?" Stoppage of World War II hasn't effected it. The United Nations admittedly will not attempt it. Only with the annihilation of sword-makers in Armageddon will the way be cleared for fulfillment of the promise. This is what lovers of righteousness must know, now. With many fearing destruction of this globe by fire or some atomic-age cataclysm, "Destiny of This Earth" will relieve their minds, and make them glad. "Hope for the Dead Millions" shatters religion's hell-fire theory and gives the living, concrete evidence that life in a better world is in store for their dead loved ones. Religion's history as a peace-wrecker proves her uselessness as a peacemaking organization in "Religion as a Peacemaker", while "World Government at Hand" contrasts man's monstrous, short-lived global structure with the permanent, life-giving Theocratic World Government which is here.

With such thrilling, up-to-the-minute topics available for presentation. March and the succeeding months of 1946 should witness a marked increase in public meeting activity. At the very outset of this campaign with new subjects, all appreciative Kingdom proclaimers, company servants and publishers, general pioneers and special pioneers, young and old, male and female, should put their hands to the plow and share unfailingly in expanding the public witness. Co-operate with the servants and with one another. Go into the territory selected for coverage. Stand on the streets and work the stores with magazines and handbills every Saturday. Call from house to house on Sunday (also Saturday and during the week) with full witness-equipment. Present the current campaign offer and tell the people about the enlightening public talk arranged, which they can hear free, leaving a handbill wherever you can. Look for the Lord's sheep; you'll find them. And when you do, assist them in every way possible to get to the meeting. Move unitedly into action in your territory, advertise to the limit each public speech, and Jehovah's all-powerful spirit will bring the desired results.

Outlines, Instruction Sheets, New Handbills

Three sets of outlines for the talks have been sent to each company. One set should be retained in the company file and the others separated and distributed by the company servant among those selected as speakers. Two brethren should be assigned to prepare the same talk. Each servant in a company is to receive and study carefully the revised Public Meeting Campaign instruction sheet, eight of which have been forwarded with the outlines. As soon as possible, in every company all servants should meet and consider thoroughly the material therein. Speakers should be selected, and plans made for systematic coverage of territory. At the first service meeting following receipt of these forms, this instruction sheet should be read; it can be studied in detail at later service meetings. One copy should be posted on the information board. All pioneers will receive a copy of the instruction sheet, while male pioneers will receive additionally one set of the outlines.

The new handbills, besides displaying an attractive design on the front, will contain well-worded advertisements of the Society's publications on the back side. Thus millions will learn of these publications. These handbills will quicken interest in the talk, and direct those who receive them to the hall where they can obtain the mentioned literature. The Society's address will also be printed thereon. Attractive literature displays can be arranged in the hall where meetings are put on.

Publications offered free after each meeting are as follows:

1. "Religion as a Peacemaker," *Religion Reaps the Whirlwind.*
2. "World Government at Hand," *"The Kingdom of God Is Nigh."*
3. "'Swords into Plowshares' When?" *One World, One Government.*
4. "Destiny of This Earth," *'The Meek Inherit the Earth.'*
5. "Arm for Defense!" *The Watchtower.* September 15, 1945, issue.
6. "Hope for the Dead Millions," *Hope.*
7. "World's Woes—Why Permitted?" *The "Commander to the Peoples".*
8. "Christians in the Crucible," *Theocracy* and *"Be Glad, Ye Nations"* (both).

Following Paul's example, Jehovah's zealous servants today will allow nothing to hinder their daily Kingdom proclamation, both "publicly, and from house to house".

Kingdom News No. 15

The new *Kingdom News*, No. 15, released at the Northeastern Assembly of Jehovah's witnesses, at Baltimore, Md., Friday evening, February 8, is now available for distribution. Order your supply immediately.

The title of the subject matter, "World Conspiracy Against the Truth," is striking, but no more so than the series of pertinent questions regarding the world-wide crisis we are now facing, and their forceful Scriptural answers. This *Kingdom News* is not to be passed around carelessly or indiscriminately, to be thrown away and trampled underfoot by those receiving it. Its message is too important and valuable for that. It should be delivered to the homes of the people and handed to the person answering the door, with a brief, dignified statement emphasizing the importance of the message.

Cover each individual territory, group-witnessing assignment and public meeting area once; not once for each type of work, but cover the territory thoroughly once with the *Kingdom News*. One good way to cover group-witnessing territory and public-meeting territory with the *Kingdom News* is to have as many publishers as possible devote one or more evenings a week to that work, covering the section that you contemplate working that week-end. In such evening work the booklet, "*Be Glad, Ye Nations*", in addition to the *Kingdom News*, may be presented on a contribution, or in combination with other booklets, if you so desire. Be sure to leave a *Kingdom News* in every home where there are people who will read it.

New Publication

'The Meek Inherit the Earth'.....Italian

INFORMANT

APRIL, 1946 "Be glad, ye nations, with his people."—Rom. 15: 10, Roth. BROOKLYN, N. Y

"Reasonable Service" Testimony Period

Consider the Compassions of Jehovah as a Basis for Service

Make Ours a Living Sacrifice

The text we have for consideration during April is one of the most heart-searching in the Bible, namely, Romans 12: 1. According to the Rotherham translation, this text reads, "I beseech you therefore, brethren, through the compassions of God, to present your bodies a living, holy sacrifice, unto God acceptable, your rational divine service." The apostle Paul uses as a basis for his admonition the compassions or tender mercies of God.

All of God's mercies are too numerous to be considered here, of course, but the outstanding ones at least can be considered, and that to our profit. The Kingdom with its blessings is outstanding among the tender mercies of Jehovah and first to be considered in his unmerited favor toward his creatures. Think what the Kingdom means to you and to people of good-will everywhere. Then consider redemption and its provisions, salvation and all that it means to us; and then the expansion of Jehovah's mercies to include the Gentiles as well as the Jews. All these are evidences of God's compassion. Then consider his holy spirit bestowed upon his creatures for their comfort, encouragement and enlightenment. Today we have the more recent evidences of Jehovah's benevolent care in our preservation through two world wars instigated by the Devil, his preservation during the hectic days of 1938 to 1940, his comfort and sustenance in the concentration camps of Europe, Asia, and even here in America; in all of these the consecrated servants of Jehovah have tasted of his preserving power and tender care, and have seen his majestic judgment in operation.

Take time now to dwell on these things and what they really mean to us, and see if our intimate knowledge of the Lord has increased as a result. Is our faith stronger? Is our confidence greater? Are we more sure of the Kingdom and all its blessings as a result of these experiences? If the answer is yes, and it can hardly be otherwise, then gratitude and appreciation should induce each one to show his faith by his active works, presenting his body a living, holy sacrifice, unto God acceptable.

During April we have the opportunity to demonstrate to Jehovah and to all creation our appreciation of God's goodness toward us, by participating in the greatest *Watchtower* campaign of all time, going from house to house, calling upon the people and presenting to them this life-giving food that has brought us so much joy and comfort. Every consecrated person who has experienced the tender mercies of God will want to have a part in this campaign and comfort others with the comfort whereby he himself has been comforted of God. That cannot help but mean a peak of publishers. In fact, if each one takes the apostle Paul's admonition seriously, we cannot fail to have 70,000 to 75,000 publishers in the field during April.

The anointed are going to partake of the Memorial after sundown on April 16. When are they going to present their bodies a living sacrifice, carrying out the reality of these emblems of which they partake? Undoubtedly those who really appreciate the tender mercies of Jehovah will do so throughout the entire month. Everyone should have some time to report for April. The Jonadabs, the companions of the remnant, who will be privileged to attend the Memorial service, are likewise afforded opportunity to use their faculties in showing forth the praises of Jehovah. A special Memorial Report card is enclosed with this *Informant*. The company servant will fill it out correctly and mail it to the Society immediately following the Memorial.

Let everyone have a part in the *Watchtower* Campaign, regular publishers, irregular publishers, and persons of good-will attending back-call book studies who are beginning to taste of the goodness of Jehovah God. Let them demonstrate their appreciation now by going out and having a part in his service, and drink deeper of the richness of Jehovah's goodness.

Let All Receive New Gladsome Message

Using the new instrument, the booklet *"Be Glad, Ye Nations"*, each one, anointed or Jonadab, can call upon the nations to come and taste of the preserving power and the compassionate care of Jehovah upon those who put their trust in Him, and thus be really glad with His people. This booklet contains the clearest, most forceful, and still the most comforting, presentation of the Kingdom message that we have had to date. If we believe this, we are going to act upon that belief. We are going to accept our quota of booklets and place them in the hands of the people. We are going to have them in our pockets or pocketbooks ready to call upon our neighbors, in the bus, on the streetcars, on the train, in the factory, in the office, or in the shop. Anywhere we are, where we meet people, we will tell them about the tender mercies of Jehovah God and call upon them to be glad with us.

The average company publisher should have no difficulty whatever in placing 100 or more of these booklets during the three months of April, May and June. True, we won't have an idle moment, week-ends, evenings, or at any other time. We shall be occupied presenting this message of hope and comfort to the people; our appreciation of God's compassion will overflow and become the inducing cause that will drive us into the Kingdom service. We shall have no time for "movies" or social parties or old-world interests of any sort.

We will continue to present our bodies a living sacrifice by supporting the public meetings on Saturdays and Sundays and by following up the interest with back-calls and studies throughout the week. Evenings when we do not have back-calls or studies can be used in booklet activity. It all depends upon our appreciation of the compassion of Jehovah.

What is here stated regarding the company publishers applies, of course, to the pioneers also. The quota of 500 booklets is a very small one for a full-time publisher if he really goes all-out for the new world, based upon the tender mercies of Jehovah toward him and toward all people of good-will.

We are happy to tell you that to date the *Watchtower* Campaign shows the following total of subscriptions: 120,000. This evidences the Lord's favor upon this campaign, surpassing anything that we have had in the past. If each publisher continues even with increased efforts to offer his reasonable service during the remainder of this successful campaign, then, undoubtedly, when it is completed it will exceed by far the original quota of 150,000 subscriptions for this country, and 250,000 for the entire earth. The Kingdom message is going forth like a flood, covering the entire globe. Let each and every one have a large part in this joyful service.

Foreign Magazines Available

Finnish *Watchtower*
Portuguese *Watchtower*
Portuguese *Consolation*

"BE GLAD, YE NATIONS"

Are You Ready?

Is your own heart filled with gladness because of the Kingdom vision?
Do you appreciate your privilege of sharing that gladness with others?
Do you appreciate your obligation to extend this invitation to the nations?
Are you all set for April 1?
Have you obtained your quota of booklets?
Have you selected your extra evening for booklet witnessing?
Have you in mind an effective testimony?
Are you prepared to do your part toward the goal of ten million?
Will you call with all that is in you, "BE GLAD, YE NATIONS, WITH HIS PEOPLE"?

International Convention

On August 4 to 11, 1946, there will be an international convention of Jehovah's witnesses at Cleveland, Ohio, probably the greatest one ever held. It is hoped that the majority of the publishers in this country will find it possible to attend the assembly and, in addition thereto, many of the brethren from outside of the continental United States. Having brethren from many nations in attendance at Cleveland will give the convention an international aspect. There will not be simultaneous conventions in other countries.

Some brethren have inquired about bringing their relatives and friends from various countries to Cleveland at their own expense. To these we say that the Society will be glad to supply letters or such assistance as may be proper to obtain temporary visas for the brethren who wish to come from other nations for the purpose of attending the convention. The Society cannot, of course, guarantee the financial status of persons coming to the convention from other lands. The brethren who apply for visas in other countries must be able to state how much money they have available for the trip and give the name and address of any person who may be sponsoring them, if that information is requested. A list of the Society's offices in other countries is published on the last page of the 1946 *Yearbook*. If the Society has a branch office in a country, then that office will provide appropriate letters supporting visa applications of conventioners. If you desire to have information or help with regard to persons in countries not listed there, you may write to Brooklyn.

New Publications

Religion ..... Greek
The New World ..... Spanish
The "Commander to the Peoples" ..... Italian

Forwarding Parcels

A number of brethren in this country have been sending packages to 117 Adams Street, Brooklyn, to be forwarded to persons in other countries. The Society is not a forwarding agency and we cannot spare time for the forwarding of packages, even though postage may be paid. The proper way to handle packages is to dispatch them yourself through a local express office or post office. Please do not send them to Brooklyn.

Pioneer Letter

The third letter encouraging all company publishers who can possibly do so to enter the full-time pioneer service this year is enclosed with this *Informant* to all companies. A capable brother in the company should be assigned to read this letter at the first *Watchtower* study and first service meeting after its receipt, and consider the material more closely in the second service meeting.

All of the brethren should listen carefully to this discussion and give sober consideration to the seriousness of the full-time pioneer service now.

A People for the Issue

Three-Bound-Book Offer to Be Featured

Before settling the all-important issue of "Who Is Supreme?" Jehovah hurls defiance at the entire visible organization of Satan. "Let them bring forth their witnesses, that they may be justified." Can any of his agents point to a single act of deliverance or to any real and lasting good that their god has brought them in all the long course of human history? On the contrary, has not the record of mankind under Satan's domination down to this very hour been one of want and bondage, of suffering and death? and all that directly due to him? And now, as in a frantic last effort to keep his subjects in bondage, he brings forth the "abomination of desolation", which his religious dupes have praised to the skies as man's only hope. Do not those praises already sound hollow as we note each nation torn with turmoil and strife?

In striking contrast with all this stand the witnesses of Jehovah, the ones clearly identified as the *people for the issue*. True to their God-given name, which they received in 1931, they are giving a mighty testimony to the supremacy of Jehovah, his majesty, almightiness, universal sovereignty, and undefeatable purposes. Far from dodging the issue, they are right in the midst of it, and their courageous activity in publishing the proofs as contained in the Bible and as shown in the fulfillment of prophecy that Jehovah is God is resulting in the highest benefit and most lasting good to men of good-will.

Concerning them Jehovah states: "This people have I formed for myself; they shall shew forth my praise." (Isa. 43:21) That is our text for the month of May. (Read also verses one through twenty of the same chapter.) How can we show forth his praise?

Literature Presentations

First of all, by diligence in the house-to-house work. The month of May will see the beginning of a two-month campaign wherein we shall offer three bound books and the new booklet *"Be Glad, Ye Nations"*, on a contribution of fifty cents. Books to be used in this offer are: *Harp, Deliverance, Creation, Reconciliation, Government, Life, Prophecy, Light* I and II, *Vindication* I, II, and III, *Preservation, Preparation, Jehovah, Riches, Enemies, Salvation* and *Religion*. This campaign should get all of this literature off the shelves of the company stock rooms and into the hands of the people. At Brooklyn and the depots we have a limited supply of the books *Jehovah, Enemies, Salvation* and *Religion*, and these will be shipped out as long as the supply lasts, and will be billed at the regular rate. Where necessary, substitutions will be made.

Because of the special offer, these books are to be placed over the counter to the publishers at contribution of fifteen cents each. At the end of the month the number of *combinations* (or *sets of three* bound books) so placed with company publishers should be noted on the bottom of the company's field service report card, and credit of fifteen cents will be given for each combination so placed.

Companies and pioneers will cooperate with each other, those being overstocked supplying those having need of books. Adjustments between companies and pioneers should be made locally as far as possible. Where a pioneer obtains books from a company he will contribute to the company the regular pioneer rate, and the Society will credit the company with the difference between the company and the pioneer rate upon receiving a statement signed by both the company servant and the pioneer, listing the kind and number of bound books involved. As such adjustment will be made on the basis of the regular company rate, books placed with pioneers should not be included in total combinations placed on your monthly report card. Combinations need not be limited to three bound books; pioneers especially, if they have sufficient variety, may present combinations of six or more. If unable to place a combination of three, effort should be made to place one bound book and the booklet, on a contribution of twenty-five cents; and if unable to place that, endeavor to leave the booklet *"Be Glad, Ye Nations"*. In addition to placing the booklet at such times, each publisher should take part in the evening booklet work, so as to make steady progress toward placing his quota of one hundred *"Be Glad, Ye Nations"* booklets, if a company publisher, or five hundred, if a pioneer. Remember, a booklet in every home! 10,000,000 before the end of the year!

So that all on our back-call lists may have full opportunity to avail themselves of the *Watchtower* subscription offer, also others who may not have had the necessary contribution to take advantage of the special offer but desired to do so at a later date, the campaign offer is being extended to May 15. All subscriptions obtained up to May 15 should be sent to the Society immediately after that date, so that the total report for the campaign can be closed out May 31.

Further Opportunities to Testify

Not only by bringing the truth to the people in printed form shall we be testifying to Jehovah's supremacy during the month of May, but also by means of the public meeting campaign. By now each company organization should be so geared as to give an even greater witness in this respect than was given in 1945. Take every part of this service seriously and perform it as unto the Lord.

As each one strives to have a large share in these privileges of service let him bear in mind that all such is only a means to an end; it is merely the 'hunting and fishing' for the "other sheep". Having found them, we must feed them. That means making back-calls. If every publisher would call back on each obtainer of a subscription, bound book, or booklet, as admonished in *Organization Instructions*, what a peak of back-calls we should have! How many book studies would be started! how many would become convinced that this is indeed the truth! and then how many would start giving testimony to Jehovah's supremacy! What an increase that would bring in publishers!

Do we appreciate the great honor, the rare privilege of being members of or companions of the "people for the issue"? To the extent that we do we will strive during the month of May to make known to as many as we possibly can what the issue is and where we stand in regard thereto.

Out of Stock

Please do not order the following items until further notice, as they are now out of stock:

Magazine Bags
Testimony Card Holders
Yearbook, 1946
Rotherham Bibles
Calendars, 1946

Pioneer Orders for *Kingdom News*

This is a reminder that in all cases possible pioneers should try to order *Kingdom News* with freight orders for literature that will come to 100 pounds or more. (Of course, this applies to small company orders also.) By shipping such orders by freight, *Kingdom News* may then be included at very little extra shipping expense. Avoid, as far as possible, ordering *Kingdom News* without literature, or even with literature when the entire shipment will weigh less than a freight shipment. Such orders involve considerable additional shipping expense.

If a company or another pioneer plans to send in an order for literature, you may include with it your order for *Kingdom News*. In the event you wish to order *Kingdom News* for other pioneers in your group, you should always show for how many pioneers you are ordering; otherwise the regular charge will be made for the quantity you order over 1,000 copies.

February Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av. B-C	
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios.	5,322	8/43	151.3	5/44	42.4	1/46
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

	Feb. 1946			Feb. 1945	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,031	162.0	56.0	161.5	57.1
Gen. Pios.	2,512	135.1	38.8	135.4	35.7
Co. Pubs.	56,891	13.9	3.8	14.7	3.6

PUBLIC MEETING CAMPAIGN

Public Meetings Held 2,079

For Brethren Out on Parole

The Board of Parole has indicated its willingness for our brethren who are out on parole to attend the convention at Cleveland August 4-11. It is necessary for each one, however, to obtain permission from the local probation officer having jurisdiction over him. An application for permission should be made early. If the probation officer does not grant permission for one to leave his district, then such one should write directly to the Board of Parole, Department of Justice, Washington, D.C., requesting such permission.

Clothing Shipments

The Society has been able to secure shipping space and ship several hundred thousand pounds of used clothing, bedding and shoes to European countries for the relief of the brethren in the war areas. This clothing was supplied by the companies in the northeastern part of the United States at the Society's request. The brethren were very liberal and generous in providing these things, and the supply has been adequate. No more clothing should be gathered by the brethren for shipment to Europe unless the Society advises the company servants of certain companies to that effect. Please do not send clothing to Brooklyn unless requested to do so.

Many of the brethren throughout the country have made inquiries concerning clothing they have which they wish to donate for the use of the brethren. The only suggestion we have is that the individual publishers who have clothing they do not plan to use themselves might be able to give some assistance to the pioneers working in near-by territories by providing them with clothing. The Society will not handle clothing for the pioneers; that is left to the individuals who may have it.

Vacation Pioneers

'Remember Your Creator' by Full-Time Service

Consecration, whether made by mature persons or by children of school age, embodies rendering everything we have in service to Jehovah. It means that our thoughts, desires and efforts are directed first each day toward honoring our Creator. During the school year young brethren delight to spend week-ends and evenings in Kingdom service. In May or June school work ends for several months, making it possible for hundreds of boys and girls to enjoy every day a full share in the vital vindication work. To all publishers of school age this question is put: "What will you do during your vacation?" Surely no consecrated child of the King will desire to follow the foolish course of worldly youth, wasting time in idleness, getting into trouble as delinquents, or merely 'playing' unprofitably from morning till night. Rather he will endeavor to 'redeem the time', remembering his Creator daily as a summer vacation pioneer. This is reasonable service.

Requirements

Summer pioneer service will not be easy. It requires diligent thought and careful planning, and sticking to a schedule in order to meet the quota of 150 hours a month. It will mean house-to-house work on hot, uncomfortable days, keeping an accurate record of work done in your territory, making back-calls, doing street work, advertising public meetings, and at the end of the month adding up and sending to this office promptly your complete service report. Moreover, like the year-round pioneer, you will encounter many difficulties, becoming the daily target of Satan and his demons, who hate the Lord's little ones. At all times the young pioneer must put implicit trust in Jehovah, be serious-minded, and deport himself as a fully mature minister of the Most High.

Some of tender years will need to accompany their parents, who may be general or special pioneers, in the service; others may desire to work with a summer pioneer partner living near by; or, if no partner is available, they will witness alone, realizing that the Lord's protective power operates toward them every minute. The summer pioneer will serve as a direct representative of the Society, receiving six copies of each issue of *The Watchtower* and of *Consolation*, a territory assignment (you may work in the territory you select), and any correspondence sent to general pioneers. Literature should be obtained at pioneer rates from another pioneer; no account will be opened for you at this office, in that you are able to pioneer during only a few months. You should be familiar with *Organization Instructions* and the *Informant*, follow the counsel contained therein, and co-operate to the fullest extent with the company organization.

In August many summer pioneers will attend the Assembly, to be the recipients of rich blessings. And when school re-opens they can again take up study with the happy thought that their vacation has been, not one of laziness and inactivity, but one of daily remembrance of their Maker, by active, wholehearted participation in the greatest work of all time. What will *you* do this summer? Re-read the November 15, 1945, *Watchtower*. Discuss this with your parents. Make it a matter of prayer. We shall be glad, on your request, to send you an application blank and further details, and aid you in every way to enjoy the glorious treasure of full-time service this summer.

INFORMANT

MAY, 1946 "Be glad, ye nations, with his people."—Rom. 15: 10, Roth. BROOKLYN, N. Y.

People for the Issue

Jehovah's People Eagerly Await May's Service

Special Bound Book Offer Booklet Distribution A Month in Which to Show Forth His Praise!

The all-important issue of Jehovah's supremacy presses ever closer for final settlement. World leaders insist not only that they can remedy the steadily increasing sorrows of mankind, but that they can build a world of wondrous opportunities, with security, freedom and plenty for all. Standing squarely in opposition to those vain imaginations, Jehovah's chosen people lift high their voices in the bold proclamation that He alone is God, and that his righteous government is the only hope for men. Thus the issue is squarely joined. The people for the issue cannot be silent or inactive. During May they will rejoice to show forth Jehovah's praise, because they have been formed for that very purpose. Our text for May's service activities sets forth these precious facts, as recorded at Isaiah 43:21: "This people have I formed for myself; they shall shew forth my praise."

Abundance of Offers During May

What a busy month May is going to be! There will not be an idle moment as the three main lines of activity are engaged in. First comes the main offer of the month, 3 bound books and the booklet "*Be Glad, Ye Nations*", on a contribution of 50c. All the bound books from *The Harp of God* to *Religion* will be used in this presentation. Beginning with *The Harp, Deliverance, Creation,* etc., pioneers and companies will make up combinations according to the books available. Pioneers, especially, should make up combinations of six, on a dollar contribution, and see that all interested persons are given the opportunity to obtain these bound books while the special offer lasts. This provides an excellent opportunity for all brethren and good-will interest to complete their personal sets with any books that are now missing. All the people whose names are on the back-call files, and those subscribing for *The Watchtower*, are excellent prospects for visiting with these various book combinations. Call their attention to the various references to the bound books made in *The Watchtower* and what a great assistance the books will be to them in their search for truth. This will be a great opportunity to clear the shelves of books that will do far greater good in the hands of the people of good-will. Companies and pioneers will, of course, co-operate with each other in placing whatever stock of these books is on hand. Orders will be filled from the Brooklyn office and the depots according to the supply available. At Brooklyn we are out of stock of all books from *The Harp of God* to *Riches;* therefore do not include these in orders sent to the Brooklyn office. Our largest stock is the book *Salvation;* hence these should be stressed when ordering from the Brooklyn office. By unified and diligent action during May and June, all the present supply of these books can be left in the homes of the people for their comfort and enlightenment.

Issue Emphasized

Every one of these volumes, *The Harp of God, Deliverance, Creation, Reconciliation, Government, Life, Prophecy, Light* (1 and 2), *Vindication* (1, 2, and 3), *Preservation, Preparation, Jehovah, Riches, Enemies, Salvation,* and *Religion,* stands four-square for the issue of Jehovah's supremacy. They are all dedicated to the exaltation of his holy name. They show forth His praise alone. They will enable all who read them to clearly understand the issue of universal domination, guiding all lovers of righteousness to take their stand on God's side and live. For all these reasons, the people for the issue will rejoice to take these books to the people during May and June, and by specially concentrating on the back-call names not only will back-call activity be increased, but the foundation will be laid for many book studies. Follow up all interest found, so that many others may come to know of and serve the Lord and show forth his praises.

The Society will credit the companies, where desired, with 15c for each combination placed; so, if the credit is wanted, show on the bottom of the company monthly report card the *number of combinations* of 3 books placed by the company publishers, and the literature account will be credited accordingly. (Company publishers may obtain these books on contribution of 15c each during the campaign.) Pioneers obtaining books from a company will contribute the regular pioneer rates to the company, and a statement showing the complete transaction, signed by both parties involved, should be sent to the Society, so that the company account can be adjusted. All exchange of literature between companies can be settled locally, each company co-operating in using up all the stock of the older books on hand.

Booklet Distribution

While diligently presenting the offer of 3 bound books, we have the joy of also offering the new booklet, "*Be Glad, Ye Nations*". It will be left with the three-book combination, of course, but where the combination of 3 bound books cannot be placed one bound book and the booklet will be offered, on a 25c contribution. Additionally, however, this booklet, with its message of joy and hope, will be left everywhere possible. It is an honor to Jehovah to note that the companies and pioneers are ordering supplies of this booklet as fast as it can be printed and shipped, even though many millions have already been shipped out. This is not to be wondered at; for when have we ever had a clearer presentation of the greatest of all issues? When have the physical facts combined with the Scriptures to more vividly set forth Jehovah's witnesses as His people for the issue, or borne greater testimony to Jehovah's saving power? No wonder the Lord's people are anxious to get it into the hands of the people. Call on all the leading citizens with it, see that the judges, police chiefs, school officials, and various government bodies in your community are supplied with a copy of "*Be Glad, Ye Nations*", so that they may have the opportunity to learn of the right course to take in the impending world crisis.

Then we have the opportunity to engage in evening witnessing. This is particularly good for study groups, and every company book-study conductor may arrange to take his study group into the field at least one evening a week for booklet distribution. Invite all the newly interested ones to go along also, because this is a very easy form of field service, just right for getting new ones started.

Subscription Period Extended

The third line of activity will be the extension of the special subscription offer of the *Watchtower* Campaign to the 15th of May, so that all on our back-call lists may have full opportunity to avail themselves of the subscription offer, and also others who may not have been able to contribute during the campaign but desired to do so at a later date. You will all rejoice to know that the office is still receiving vast numbers of subscriptions. The total number now entered is 195,000, for which we give thanks to Jehovah.

Right in line with the terms of their commission, the people for the issue will show forth His praises by standing in all prominent places with *The Watchtower* and *Consolation.* Street-corner and store-to-store magazine activity will be in full swing during May; and here again the Lord's blessing is so manifest upon the efforts of His servants that it has required an extra night crew in the mailing department at the Society's factory to handle the great demand for the magazines. Does not all this evidence of Jehovah's favor upon the activity of his chosen ones cause you to rejoice and press on with increased zeal to greater exploits by His grace?

Still further, in this busy month the public meeting activity will be zealously engaged in. By now the speakers have the new talks prepared, and it will be a great joy to invite the people throughout the territory to come and hear the new series. How aptly, therefore, the text for the month describes Jehovah's chosen in action! They have been formed for "MYSELF", says the mighty Lord of Hosts. They are the people for the issue; "they SHALL shew forth my praise."

The Pioneer Call

Each One to Consider

Are you serving Jehovah with a perfect heart? That is the question that each consecrated servant must answer today. True, there is a great deal of comfort in the realization that God requires perfection of heart devotion rather than perfection of the flesh, never making a mistake. And it is gratifying to know that every one of His servants can be pleasing to Him and receive His rewards, regardless of one's circumstances and conditions, regardless of how much or how little one may be able to do in Jehovah's service.

But there is also a serious and sobering thought connected with that. To have His approval we cannot hold back *anything.* We cannot make excuses by comparing ourselves with others (an unwise thing to do; see 2 Corinthians 10:12), but must realize that regardless of what any other creature may or may not do, we must be perfect in faith and wholly given over to serving Jehovah God. Thousands, fully appreciating this fact, have entered the pioneer service, and are thus walking perfectly before their Creator. Does walking with a perfect heart before Jehovah mean the full-time service for you? Only you yourself can answer that question. However, we are confident that there are many, even thousands, who, upon carefully considering that question, will come to the conclusion that they too can, yes, must serve Jehovah full-time so as to walk perfectly before Him. It was to assist these very ones to see their privileges that three letters regarding the pioneer service were sent to all companies in recent months.

Vacation Pioneer

Then there is the vacation pioneer privilege. You school teachers, school children, and others who will be having several months' vacation soon, what are you doing about your opportunity to serve Jehovah perfectly during the summer vacation? Are you preparing to enjoy the blessings of full-time service, of daily bringing honor to Jehovah's name, and of daily inviting the people of good-will to be glad with His people? Will you keep busy this summer "redeeming the time" as a pioneer publisher?

In addition to the many blessings that will be yours as full-time publishers, you youthful publishers will be laying a good foundation for full-time service when you grow up. Then, becoming a year-round pioneer will not seem to be a hard thing.

Let each consecrated servant of Jehovah God who is not already a full-time worker carefully examine himself to determine if he is perfect in faith and wholly given over to the service of Jehovah God. If such examination reveals that the full-time service is also for him, then let him send for a pioneer application today. (Summer pioneers should specify that a *vacation* pioneer blank is wanted.)

"Defense Through Knowledge" Testimony Period

Right Knowledge Shelters God's People

June Features Intense Educational Work

This world possesses much knowledge. Yet, with centuries of learning behind them, can men of this world point to one instance in which knowledge has served them as a real defense? They cannot. Even within this generation, with its magnificent schools and brilliant educators, worldly wisdom has not shielded mankind from the ravaging effects of two world wars, with its horrible aftermath of famine, disease, pestilence, and death of millions. Nor will it furnish protection against the coming world disaster, Armageddon.

Nevertheless, knowledge *is* a defense. Not 'knowledge falsely so called', but true knowledge, gained through careful study of God's Word, knowledge that Jehovah is reigning and the Kingdom established, knowledge that Satan's day is over, with Armageddon and eternal blessings on the way. Can Jehovah's people prove that such knowledge has served them as a defense? The proof is abundant. Through the crucible of flaming-hot persecution they have passed with integrity unconsumed. In the face of mounting hardships, they have continued to press forward zealously in Kingdom-preaching work. Further, while hundreds of millions sink deep into the mire of despair, losing all hope, Jehovah's people live free of fear and anxiety, a joyful and contented people, glad to be alive in this day. And all this because of right knowledge, the foundation for their unshakable faith, by reason of which the Lord has been pleased to cast up for them a strong defense against the enemy's attacks.

Defense against demonic assaults in this critical postwar era is assured, but only to those who continue to absorb protective knowledge. A portion of one's time each day, therefore, should be devoted to study of the Bible and the Society's publications: *Watchtower*, bound books, booklets, and others.

Casting Up a Strong Defense In June

Fittingly, the testimony period for June is termed "Defense Through Knowledge". "For wisdom is a defence, money is a defence, and the advantage of the knowledge of wisdom is, she reviveth her possessors." (Eccl. 7:12, *Young*) During June Kingdom publishers will not merely take in right knowledge through study, but will unselfishly give it out to others, aiding them to find defense against the destruction ahead. This is the wise course that merits divine approval. In June the offer of any three bound books from *The Harp of God* to *Religion* will continue. What a splendid way to impart true knowledge! Three 384-page bound books on a contribution of only 50c. Surely no company in America should have difficulty in clearing off its shelves by the 30th of June every one of these older books, getting them into the hands of the public, where they belong. Servants and all publishers will work enthusiastically to this end.

Simultaneously the special campaign with *"Be Glad, Ye Nations"* will enter its third month. The final days of June should climax the greatest single-booklet campaign to date. During June every effort possible should be made, every avenue of distribution should be employed, toward the goal of getting at least 10,000,000 copies of *"Be Glad, Ye Nations"* distributed before the end of the year. With longer days, evening booklet service can be instituted in all companies. Evenings now open may be utilized, in addition to an hour or so preceding company book studies or individual back-calls and book studies, in territory adjacent thereto. In this work only a minute or two need be spent at each door, giving a brief witness and placing a booklet. If interest is located, arrange for a return visit.

Uptrend In Public Meetings Anticipated

Publishers nation-wide appear to be lending greater support to public meetings. This is as it should be, and June, the fourth month of public meetings with the new talks, ought to be marked by an even more intensive effort to engage in all features of this educational work. In addition to indoor halls, parks, pavilions, or any other suitable outdoor arrangement, can be used during summer months. Companies may wish to inaugurate, where practical, a series of weekday-evening meetings; this has proved quite satisfactory in some places. Reports indicate that the new handbills, giving a brief but powerful witness through the advertising on the back, are serving an excellent purpose. Distribute them widely; it is believed that they will do much toward stirring reasonable minds to earnestly seek 'defense through knowledge'. Hundred-percent publisher support of each public meeting in June, that might well be the aim of all companies. Lend a helping hand to the irregular; encourage newly interested to join in; do everything possible to make June a banner public-meeting month.

While covering public meeting territory with literature and handbills the publisher should have as his objective starting at least one study in the area by the end of the series. This will necessitate keeping an accurate record of not-at-homes, calling back until we find someone, and making return visits on every literature obtainer. Foreign-speaking brethren who may not be able to conduct a study with English persons of good-will should request the assistance of others in developing their new interest. Spread right knowledge through book studies.

Public meetings, three-bound-book campaign, *"Be Glad, Ye Nations"* activity, back-calls, book studies, company meetings, and other duties. What a heavy schedule! some may say. Unquestionably so. There is much to do. To lean on our own strength, however, and simply fret about the work to be shouldered will accomplish nothing. Jehovah provides the work, and He will supply the strength and ability necessary for the creature to do it. So lean upon Him. Draw upon his spirit for guidance and wisdom. Believe in his promise to assist you, and he will.

Knowledge is indeed a defense, but not to one who merely stores it in his mind. Knowledge must be used daily in Kingdom service to be of permanent benefit to the creature. So cast up a sturdy defense during this testimony period by Theocratic study and work.

New Publications

"The Truth Shall Make You Free" ..... Italian
Children ..... Hollandish

Use Handbill Order Blank

The brethren can aid the Society's office greatly in the efficient dispatch of handbill orders if, when ordering printed handbills, they will be sure to use only the Society's order blank. Write or print plainly the information specified thereon and which you wish to appear on the handbills. Enclosed with each shipment you will receive an additional supply of these order blanks for future use.

March Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av. B-C	
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios.	5,322	8/43	151.3	6/44	42.4	1/46
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

	Pubs.	March 1946 Av. Hrs.	March 1946 Av. B-C	March 1945 Av. Hrs.	March 1945 Av. B-C
Sp'l Pios.	1,135	172.9	61.8	172.7	60.2
Gen. Pios.	2,602	146.1	42.4	143.9	37.0
Co. Pubs.	60,445	15.8	4.3	16.8	3.6

PUBLIC MEETING CAMPAIGN

Public Meetings Held 1,609

International Convention

Cleveland, Ohio

August 4-11, 1946

"Plan now and make arrangements to attend." Such are the words of Brother Knorr in his letter of February 20, 1946, announcing the coming convention at Cleveland, Ohio. Truly, now is the appointed time to ready ourselves that we may be on hand and a part of this great gathering of all nations to worship Jehovah in convention assembled. Remembering the wise man's counsel, "A man may plan his course; but the Lord directs his steps" (Prov. 16:9, *Amer. Trans.*), let us begin now planning our course and praying Jehovah's direction on our steps. The objective is to be on hand, not just self, but family and people of good-will.

Since our last great international convention, at St. Louis, August, 1941, much has happened in the earth. Brethren have been intensely persecuted and many incarcerated during this period. These the Lord has been pleased to deliver and bring forth with a mighty hand. Many of these brethren will be on hand at Cleveland as evidence of Jehovah's protection and blessing in the midst of a crucible of fiery affliction. Certainly, if brethren from many nations afar off will make the effort and come, those living within the territorial boundaries of the United States should not in any wise fail to be there. The majority in this country will not have too much difficulty in getting there, for it is estimated that over one-half of the entire population of the United States live within a radius of only 500 miles of Cleveland!

It is only about three months until the convention. Many will have already arranged their vacations from secular activity so as to include the eight days of August 4-11. Those who have not done so should do it now. Let not the 'occupations of this life embarrass you'. Secular taskmasters have no authority to require you to refrain from worshiping the Lord. The command is to 'forsake not the assembling of yourselves together'. School children will also be free to go to this convention.

Every reasonable effort should be made to aid all who profess to be on the Lord's side to attend this assembly. No one should go to the assembly with cars partially full, while others have to stay at home for lack of accommodations. If we believe that this is a feast provided by the Lord for his people at this time, not only will we want to be there ourselves, but we will assist our brethren to be there to the extent of our ability. The good-will interest should not be overlooked in these arrangements. Proceed in faith with your arrangements to attend, looking to the Lord to open up the way.

Brother Knorr states in his letter, "The best way to plan is to invite the people of good-will to be there with you, and prepare them for future service and blessings." Begin now talking convention at every back-call and book study. If you have any old convention reports, take one to your back-calls and discuss the manner in which Jehovah's people assemble, etc., and urge them to plan on attending, aiding them all you can toward doing so.

In the larger companies the company servant can begin now investigating transportation possibilities, extra coaches on trains, chartered bus service, etc., and talk these things over with the servants and with the brethren assembled. Find out what are the plans of the majority, and summarize your transportation problem; and write the Society regarding it by May 25. It may be that special trains from other sections can be so routed as to conveniently pick up your group, or that your arrangements can be directed to the aid of others en route. (Mark the envelopes of such correspondence "Convention Transportation".) Take into consideration the people of good-will in all of these arrangements.

Cleveland is in an ideal setting for this postwar assembly of all nations. The stadium where the convention will be held is sheltered, has normal provisions for 83,000 people, and overflow space inside for 17,000 more on the playing field. In addition, thousands of others can be accommodated in adjacent sections. The cool Lake Erie breezes blow right into Cleveland, and particularly on the stadium which we will use: it is situated right on the lakeside. All brethren will be adequately provided for in one spot, and this will work to good advantage, both in edifying assemblies and in reunion of fellowship after five years of multicity-assemblies, due to wartime restrictions and limitations.

Considerable work will, of course, be required to ready the place for the convention. However, the Society requests that only those brethren who receive official notice to proceed to Cleveland ahead of time do so. Others will remain in their respective assignments until the time of the convention, caring for the good-will interest and preparing for the local brethren's attending at Cleveland.

Now that multitudes are hearing the message of gladness throughout the entire earth and the great educational campaign is steadily moving forward, are you glad? Are you going to be glad with all nations in convention assembled at Cleveland, August 4-11?

INFORMANT

JUNE, 1946 "Be glad, ye nations, with his people."—Rom. 15: 10, Roth. BROOKLYN, N. Y.

"Defense Through Knowledge"

A Blessed Privilege and Obligation

The Scripture constituting the basis for the June activity, Ecclesiates 7:12 (*Young*), is very enlightening and edifying to the servant of the Lord. "For wisdom is a defence, money is a defence, and the advantage of the knowledge of wisdom is, she reviveth her possessors."

For more than seventy years the Lord has been creating a reservoir of Kingdom knowledge against this very day. He has been preparing a people for his name who would be instrumental in the distribution of this knowledge. The only reason for any company of Jehovah's witnesses existing today is that they may be used in this mighty work of defense and reconstruction. The reviving message contained in the bound books and booklets prepared through the "faithful and wise servant" of the Most High God will never revive anyone while it lies on the shelves or is stored in cartons at the company headquarters.

In order to 'gather out the stones and cast up a highway for the people', the publications must be taken from the shelves and cartons and placed in the hands of the people of good-will. And the message must then be transferred from the hands of these people to their minds. This all adds up to witnessing, back-calling, and studies with the people. Actually there is no defense through knowledge until the true Kingdom information is established in the minds of the people of good-will. Then only is the possessor revived.

June Campaign Offer

During June the distribution of the three bound books from *The Harp* to *Religion* and the booklet *"Be Glad, Ye Nations"*, on a contribution of 50c, and the very essential and widespread distribution of *"Be Glad, Ye Nations"* itself, will provide both reviving and nourishing knowledge for the people, and will result to their good and to the glory of God, *only* if the publishers follow through by making back-calls and conducting studies with those who receive the message. We can never overlook the fact that the message *must* reach the mind of the person of good-will before it is a real defense to him, and we are responsible before the Lord, not only in the placing of the message in the hands of the people of good-will, but also in aiding them to get it into their mind. Therefore, be an able minister by following through and make all of your back-calls and conduct your studies.

Many companies are running out of one or more of these bound books, and are ordering direct from the Society, instead of contacting near-by companies and finding out from them what they can do to relieve their needs. Each company servant will be responsible for contacting all near-by companies within a radius of approximately 100 miles, and letting them know on what books his company is short or is overstocked. This is so that you can co-operate with other companies and they can co-operate with you in disposing of all this old literature that is scattered among the companies.

The Society is able to supply only the book *Salvation* at the present time, but there are many companies fairly adjacent to you who may have all the literature you require, and be in position to fill your requests for combinations. Therefore, make arrangements to put into operation the above provision immediately. Please make this a local exchange either by exchanging books between one company and another or by giving a regular remittance for literature at company rates to the company from which you are obtaining the literature. It will not be necessary to make out Transfer of Stock and involve the Society in this transaction.

Pioneers will likewise try to get their literature locally the same as the company. The pioneer will remit the regular pioneer rates to the company from which he receives the literature and then sign with the company servant a joint statement of the literature taken and the company servant will forward it to the Society, who will credit the company with the difference between the company and pioneer rates.

All Jonadabs and people of good-will who attend back-calls and book studies should be given an opportunity to complete their sets of any books of which they are short, for there is no assurance that any of these older books will be reprinted.

"Be Glad, Ye Nations"

The three-month special campaign for *"Be Glad, Ye Nations"* distribution comes to a close in June. How many have placed their quota? How close to the 10,000,000 mark did we come in these three months? This information will not be available for all the country until a later date. However, each publisher in each company will know by the end of June how close he came to attaining the individual quota set, and the company will know how close to their goal they came. This will be a very interesting matter for discussion in your first service meeting in July. The fact that this special campaign concludes should not retard the distribution of this very essential message. Keep pushing the distribution of *"Be Glad, Ye Nations"* until every home in your territory has had an opportunity to obtain it.

Have all your officials and prominent citizens been served as directed by Brother Knorr in his letter of February 20, 1946? If not, then this should be done immediately. Every city, town and rural residence must be reached. We cannot miss anyone. Midweek group witnessing in the evenings with *"Be Glad, Ye Nations"* should be inaugurated by

(*Continued on page 2, column 3*)

Prepare for the Cleveland Convention!

Write Early for Rooming Accommodations

As the time draws near for the great all-nations assembly, the hopes of all those who are for Jehovah turn to that marked time in great expectation. Everyone believes that it will be the best yet, and there is every indication to date that the assembly at Cleveland, August 4-11, will surpass all other assemblies in blessings, joy and praise.

Long ago, in Hezekiah's time, "much people" assembled at Jerusalem to observe the passover and to praise the God of Israel. According to the Scriptural record, their hearts overflowed with joy as they praised Jehovah day by day, "singing with loud instruments unto Jehovah," and He poured out wondrous blessings upon them. In modern times, we had a similar great gathering at St. Louis, and ever since the question has been constantly raised, 'When are we going to have another one like that?'

For more than four years the troubled conditions of earth have prevented having such a large assembly, but now in God's kind favor the joyful prospect lies directly before us. All the pent-up desire for a big convention can now be released in this great event for Jehovah's witnesses. The word is spreading throughout the world, and from every direction brethren are planning to come: many different nationalities will be merged into the 'one nation' whose God alone is Jehovah, bound together in the basic desire for His New World of righteousness. How good it will be for brethren from lands where there are comparatively few witnesses and for the isolated publishers who do not generally have opportunities to talk with large numbers of those of like precious faith to associate with thousands of fellow publishers and rehearse the righteous acts of Jehovah! Truly it is the Lord's provision for *all* of his worshipers in these postwar days. The eight days of spiritual feasting will surely build up and sustain God's people for their continuing fight against spiritual wickedness in high places.

What to Do Now

With this *Informant* you receive a Room Request Form. Companies are being sent a sufficient quantity to supply each publisher and those of good-will associated with the companies. If more are needed you should write the Brooklyn Office for them. These forms are being sent at this early date so that the brethren will be able to fill them out and send them to WATCHTOWER CONVENTION, 2515 FRANKLIN BLVD., CLEVELAND 13, OHIO, by June 1 or as soon thereafter as possible. It will be to your advantage to send in your Room Request Form early, because that will help to insure your receiving a definite assignment of accommodations. It will also be a convenience to the brethren now working on the rooming accommodations in Cleveland. August will soon be here and we shall have to locate many rooms, how many we do not know. There will be very limited hotel accommodations; most of the brethren will stay in private homes. Undoubtedly this arrangement will provide the best means yet of giving a witness to the people of Cleveland. Living in the homes of the people for eight days will open up many opportunities of speaking the Kingdom truth, and all should make it a point to leave a witness in each home.

Every effort will be made to give you what you ask for, but it may not always be possible to fill your requests with exactness. We feel sure everyone will appreciate the good work being done in Cleveland (especially in these times of housing shortages) to find rooms for the tens of thousands of publishers who have indicated they are preparing to go to the convention. Therefore everyone will gladly accept the accommodations as assigned. By mailing in your Room Request Form early (and we cannot emphasize too strongly the importance of *writing early*) you will have a better chance of getting what you prefer. And whatever you do, be sure to *write* for your rooms in advance. Don't wait and take a chance on picking up accommodations when you reach Cleveland, for there may not be any rooms left. *Write for rooms, and write early.*

It has been possible to obtain a location for erecting tents and parking trailers. It is but a few miles from the stadium. You will help the brethren at Cleveland considerably if you send your request for space within the next few weeks. In any event, be sure to *write* for space *before* you go to Cleveland.

Time should be spent at the service meeting following receipt of the Room Request Form to explain its use.

Train, bus and car groups should now be arranged for, and, as previously advised by the Society, the brethren will co-operate with each other especially in making up groups for trains and special busses. Everyone who loves the Lord is welcome, yes, is urged to attend; so tell all the people of good-will about the benefits they will derive from attending and try to bring some along with you to share in the worship.

So write for your rooms as soon as possible and make your preparations for the journey to Cleveland. Bring your friends, bring everyone who loves the Lord, and lift up thankful hearts and voices for eight happy days in the true worship of the Most High.

Bethel Closed for Convention Work

The Bethel home, factory and office will be closed from August 3 to August 18 inclusive. The Society requests that all pioneers and companies wanting literature for use during this time please send their orders to the Society no later than July 15. If you do this, it will avoid a last-minute rush. No orders will be filled or correspondence answered from August 3 to August 18.

Collaboration in Reconstructive Work

Field of Activity Earth-wide

July Begins Intensive Campaign with Booklets

1946 sees the Theocratic Reconstruction work increasing in momentum. Literally hundreds of Watchtower Bible College graduates are now serving in foreign lands, their number steadily increasing, while at the college the seventh class is preparing itself for such service. The president of the Society, Brother N. H. Knorr, has just concluded a tour of organization in which branches were established in Central America, South America, and in the isles of the sea. The truth, the true worship, and the active organization of Jehovah are being reconstructed on every hand. What a contrast with the dark days of 1918-19, when God's visible organization was disrupted, the true worship all but ceased, and his servants were so sorely tried in faith!

What brought about this striking change in conditions? It was the coming of the Reconstructor Christ Jesus in fulfillment of his commission and the prophecy as recorded at Isaiah 61:1-4. Releasing his followers from their bonds, he revealed to them that there was a great work to be done; and Jehovah God through Christ poured upon them his spirit of joy for the service of reconstruction. 'Arise from slumber and the dust,' He called; 'shake off the ashes, cast off the sackcloth, and get busy in the great work of reconstruction!' Zion heard and obeyed, and as a result today we see on every hand the fulfillment of our text for the month: "And strangers shall stand and feed your flocks, and foreigners shall be your plowmen and your vinedressers."—Isa. 61:5, *A. S. V.*

Far-spread and effective though the activity of Jehovah's servants has been, such is only the beginning; there is a tremendous reconstruction work yet to be done, both in this and in other lands. Appreciating this fact each Theocratic worker will seek to have an ever larger share in "Collaboration in Reconstructive Work". How can this best be done during the month of July? By bringing to the people the truth as contained in the booklets that have been permitted to accumulate in recent years. There is an important message in each one of them, and it is our obligation to see to it that it reaches someone. Many have received their first understanding of the truth by reading one of these very booklets.

Twelve Million Booklets on Hand!

To aid in placing these booklets with the people, they will be offered on the basis of four on a contribution of 10c or ten on a contribution of 25c. To the extent that the stock on hand permits, each four-booklet combination should contain one colored-cover, one 64-page self-covered, and one 32-page self-covered booklet, and one other booklet; while each ten-booklet combination should contain three colored-cover, three 64-page self-covered, and three 32-page self-covered booklets, and one other booklet. The booklet *"Be Glad, Ye Nations"* should be included in each ten-booklet combination. All of the self-covered booklets, as far as possible, should be at least five years old or even older. Begin with the oldest booklets and work up to the more recent publications. By using the combinations suggested no refunds will be necessary and therefore all publishers will obtain them at the regular rates.

The Society has a good supply of the following July and August campaign booklets on hand:

Colored-cover: *Dividing the People, His Vengeance, Choosing, Warning, Theocracy, Religion Reaps the Whirlwind;*

64-page self-covered: *Fascism or Freedom?* and *Conspiracy Against Democracy;*

32-page self-covered: *Judge Rutherford Uncovers Fifth Column, Satisfied, God and the State, Comfort All That Mourn.*

When ordering please attach to the order a sheet showing of which booklets you already have an oversupply, as it may be necessary for the Society to substitute, and thus we shall not ship a booklet with which you are already overstocked. However, before ordering from Brooklyn first ascertain from companies in your area if they have more than they will be able to place during the campaign, and, if so, arrange to get your supply from them. In many cases this could be taken care of when writing regarding any oversupply or needs of bound books for the June campaign.

Inventories show that there are upward of twelve million of these booklets in the hands of the companies and pioneers. Just think of it, *twelve million!* Now, by each company publisher's placing but one combination of ten booklets or three combinations of four booklets a week—and certainly that should not be hard to do—and each full-time publisher placing but one combination of ten or three combinations of four booklets a day, more than six million of these booklets would be placed in the hands of the people during July and August, the extent of this campaign. Let each collaborator in reconstructive work accept this suggestion as his minimum quota, seeking to exceed it to the extent of his ability and opportunities. To this end each company and pioneer should arrange for evening booklet work during July and August.

To reconstruct the truth and the true worship in the hearts and lives of men of good-will we must also do a planting and building work by calling back, by answering their questions, by reminding them of the importance of the message, and by working toward a book study.

During July continue also to stress the public meeting campaign, and let each one zealously and consistently support this feature of the reconstruction work. Placing our quota (and more) of the booklets, calling back on each placement, patiently and tactfully working toward a book study, and diligently supporting the public meetings—that is the way to show appreciation for our privilege of "Collaboration in Reconstructive Work".

April Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av.	B-C
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios.	5,322	8/43	151.3	6/44	42.4	1/46
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

	April 1946			April 1945	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,087	174.1	62.2	167.2	57.1
Gen. Pios.	2,664	143.4	41.9	142.7	36.0
Co. Pubs.	62,171	15.4	3.9	15.8	3.7

PUBLIC MEETING CAMPAIGN

Public Meetings Held 2,244

MEMORIAL REPORT

Total Attendance 102,249

Total Partaking 11,713

Regarding Handbill Orders

Companies and pioneer groups throughout the country are sending in many orders for public meeting handbills. We rejoice to be in position to print these for the brethren. However, to facilitate the printing, all should carefully observe the following:

Be sure to order in even-thousand lots for *each* talk. Do not send in an order for four lectures with a grand total of 6,000 handbills for the four. To do that means that you are ordering 1,500 for each lecture. The order should be for 1,000 or 2,000 for each lecture, making a grand total of 4,000 or 8,000 for the four. This will greatly facilitate our printing and make possible better service in supplying you your handbills.

Your co-operation in this matter will be greatly appreciated.

(*Continued from page 1, column 2*)

every company, so that all will have an opportunity to participate in this campaign.

Public Meetings

Public meetings are increasing with mounting momentum throughout the country. But there are still many companies that are overlooking this splendid medium of giving a public witness. All who can do so should arrange for as many public meetings as they are able to put on, particularly during June and July. August activities may be light due to the convention, but there is no reason why June and July should not be banner months for public meetings, indoors and outdoors. Many companies are finding midweek-evening public meetings very successful. People who devote their week-ends to recreational purposes are glad to attend meetings on a midweek evening. Try it out in your community. If you don't have sufficient qualified speakers of your own, see if some near-by company or pioneer can assist you.

New Publications

"The New World" Study Questions ..... Spanish

"Children" Study Questions ..... Hollandish

310,600 New Subscriptions

Best *Watchtower* Campaign Yet

Jehovah is sending forth the knowledge of himself, his Kingdom and his purposes in a manner never before paralleled through his organization under the leadership of his anointed King, Christ Jesus. While the Devil is making this earth an arid desert for his subjects, Jehovah is sending forth a refreshing stream of Kingdom truths to those of good-will who have been living in this parched earth, hungering and thirsting for righteousness, feeling after God if haply they might find him.

Despite the fact that the old world girds its every agency to save and preserve itself, the Lord has put on the most stupendous *Watchtower* Campaign of New World information to date, during the four months from January to April, 1946, and a few left-overs cared for in the early part of May. The grand total of 310,600 subscriptions have been obtained in that period. This alone will mean approximately 7½ million magazines with their life-giving message of the Kingdom going forth to the homes of the more than 300,000 new subscribers during the year.

The Lord is raising up a standard for the people, and it is the privilege of every consecrated servant of the Most High, and of all people of good-will who know of his purposes, to have some part in this, by heralding forth the message of the Kingdom. Let us not stop the upward trend with the conclusion of the *Watchtower* Campaign, but keep on pressing the battle to the gate with each successive offer, knowing that the power of our God will give us victory after victory until the enemy is wiped off the face of the earth.

NOTICE: After May 15, 1946, the *Watchtower* and *Consolation* subscription will be $1.00 without any premium. All companies and individual publishers should forward to the Society the complete subscription rate from that date forth.

School Ends, Full-Time Service Begins

Hundreds of Vacation Pioneers to Be Enrolled

"Both young men, and maidens; old men, and children: let them praise the name of the LORD." (Psalm 148:12, 13) Scores of integrity-keeping 'young men, maidens and children' are daily responding to the invitation to praise the exalted name of Jehovah by full-time Kingdom service during vacation. Their letters requesting applications are not childish, but reveal maturity, understanding of the Lord's requirements, and an eager desire and firm determination to meet fully their consecration vow. Parents in the Lord will rejoice because of this forward step of their Theocratically-trained children, and will mutually co-operate with them in their endeavors to meet pioneer obligations this summer.

The vacation pioneer will make his efforts fruitful and care for his responsibilities by engaging to some extent in each feature of service: house to house, back-call, street and store magazine work, and handbill advertising. Be a thorough publisher, enjoy every feature of Kingdom work, and equip yourself for post-school pioneer activity. If the summer pioneer cannot follow up all interest found, older publishers can assist in developing this. The territory assignment for vacation pioneers will be noted on the reverse side of the appointment letter; a special post card will not be sent. Where the pioneer cannot obtain literature from another pioneer, he may receive it from the company at pioneer rates. The company can make record of literature thus placed, and send the list, signed by the pioneer and company servant, to this office at the end of the month. The company account will be properly credited.

Older brethren who have contemplated full-time service, but who have hesitated joining the ranks, are afforded a splendid opportunity to find out for themselves whether they can meet the requirements consistently, by enrolling as vacation pioneers. Try it till September 1. We feel sure that many, observing the daily uplifting action of Jehovah's spirit, will desire to continue thereafter. Upon request, the Society will be glad to enroll such as regular pioneers.

Many hundreds will realize, during the next few months, the real pleasure and satisfaction that comes with everyday service to the Lord. Will you be one of these? If yes, write in for a Vacation Pioneer application.

INFORMANT

JULY, 1946 "Be glad, ye nations, with his people."—Rom. 15: 10, Roth. BROOKLYN, N. Y.

Convention Time Draws Near

Are You Ready to Head for Cleveland?

Take Some People of Good-Will with You

Several months have passed by rapidly since the first announcement was made concerning the Cleveland convention. The remaining time before the convention will pass by even more quickly for Jehovah's witnesses, because they are busy people. Already the spearhead group has reached Cleveland and is busily engaged in making a thorough coverage of the city to arrange for your rooming accommodations and those of your good-will associates, as well as witnessing to the people of that vicinity. Cleveland's populace is awakening to the fact that the greatest convention ever to be held in that city is at the threshold.

Have you made convention preparations in harmony with the information given in the May and June *Informants?* Do all of the people of good-will, the interested persons, in your territory know about this greatest of assemblies of Jehovah's witnesses in modern times? What are they doing about it? Are you helping them to see the benefits they will receive? Have you shown them how easy it will be to make their arrangements to attend? Don't wait until the last few days before doing these things. The people of good-will among whom we have been working have heard a great deal about the Lord's organization and we have been trying to help many of them over a long period of time to see the privilege of taking up Jehovah's service. Time and again it has been a convention of Jehovah's witnesses that has convinced an uncertain person that Jehovah is with His people. Tell the ones you know of the blessed conventions in past times and do everything you can to make them appreciate the good they will derive through attendance and how glad they will be with His people. Many will go if you co-operate with them and travel with them; they will agree with what you tell them. But surely their expression to you following the convention will be one of amazement and satisfaction: as the queen of Sheba put it, 'the half was not told me.'

All lines of transportation—train, bus, automobile, airplane, and lake steamer—will provide a means for Jehovah's witnesses to converge on Cleveland in but a few weeks, and then the convention will be on. Don't miss a day of it. If you haven't sent in your Room Request Form yet, be sure to send it within the next week or ten days. There are thousands of requests already received at the Watchtower Convention offices, 2515 Franklin Boulevard, Cleveland 13, Ohio, and more are coming in daily. It is gratifying to see the numbers who have already signified their intention to be at Cleveland in August. Those who write in for rooms are wise, for they are then assured of having some accommodations during the convention. We hope to have enough accommodations for all, but if you wait until you reach Cleveland before you apply for a room you might not obtain any. Do not take that chance; write now and the brethren in Cleveland will do their best to take care of you.

The organization at Cleveland will be the most complete we can possibly have. Every effort will be put forth to advertise this occasion in all sections of Cleveland and the suburban communities. The publishers will be the main factor in this, and thousands of territories are being made up now so all can participate in Theocratic service during the convention. You should plan on using the current campaign literature. Bring your book cases and magazine bags. The number of territories for street work will be small in comparison with the number of brethren who will be on hand, so most of the work will be done from house to house. Come prepared to join in it; bring your testimony cards for identification.

Other Details

A large bookroom will be set up in the basement north exhibition hall of the Public Auditorium. There all publishers will be able to obtain supplies of literature for the field service. You may bring your own supplies, if convenient, or plan on obtaining literature for field service at the convention bookroom. Current campaign literature, including magazines, will be available.

The spacious north annex to the Public Auditorium will provide an area which we hope will be sufficient to operate an efficient cafeteria larger in size than any we have ever had. This portion of the convention facilities is located beneath the mall in the civic center and is halfway between the Public Auditorium and the Stadium. It is accessible by underground arcade from the Auditorium and by bridge from the Stadium. Three meals will be served daily to accommodate those of the conventioners who wish to eat there. Brethren who are familiar with cafeteria work and cooking can be of great assistance and are invited to volunteer their services at the convention. A large staff will be required to feed the thousands expected to eat at the convention cafeteria.

Other brethren will be able to help with the first-aid rooms which will be set up for emergency use. Any doctors and nurses who attend the convention and who wish to serve in this connection should register at the Volunteer Service counter.

Undoubtedly there will be many brethren at Cleveland who will never have attended a convention of Jehovah's witnesses before, because brethren everywhere in the United States and Canada are doing their utmost to have persons with whom they are conducting book studies join in the Cleveland assembly. Many of these new brethren will

(*Continued on page 2, column 2*)

Collaboration in Reconstructive Work

Millions of Booklets to Be Placed by United Action

Every Consecrated Servant a Publisher in July

Reconstruction, in 1919, was the need of the hour. This world, devastated by war, required rebuilding. The true worship, desolated by enemy action, demanded restoration. To meet their respective needs, both the representatives of Satan's world and the servants of God moved into action. Nations under demon control launched their widely acclaimed collaboration movement, the League of Nations, and lauded it as the agency for future peace, security and freedom. Witnesses of Jehovah, under direction of the King at the temple and the unifying spirit of the Lord, organized for reinstatement of the true worship, and hailed the established Kingdom of God as the divinely ordained instrument for bringing in the longed-for blessings. In obedience to the King's commands at Isaiah 61: 1, 2 and Matthew 24: 14, they surged forward in the reconstructive work of Kingdom preaching as one collaborative body, determined to make known to the whole inhabited earth the facts about the building up of right worship, and the incoming New World.

In the 26 years gone by since, whose efforts at reconstruction have borne the desired fruitage? The answer is obvious. This world's nations have failed mankind, miserably. Not peace and security, but intensified war, suffering and utter despair for millions have been wrought. Not so with the name-people of Jehovah, however; their work has prospered, gloriously. From only a few thousand collaborators in right worship back in 1919, the number has climbed to more than 125,000 worldwide in 1946, while multitudes of others have heard the truth and learned something of the Kingdom. Truly, now is being fulfilled the prophecy, "And strangers shall stand and feed your flocks, and foreigners shall be your plowmen and your vinedressers." (Isaiah 61: 5, A.S.V.) "Strangers" of goodwill, thousands of them, have broken off from the old world with its futile schemes at reconstruction, to share with the remnant in feeding further multitudes who love righteousness and need the truth.

Everyone to Unite in Widespread Booklet Work

Reconstructive activity during July will feature distribution of truth-packed booklets, millions of them, in combinations of 4 on a 10c contribution or 10 on a contribution of 25c. (For details as to combinations see June *Informant.*) Reaching the goal of 6,000,000 placed in two months (July and August) will require co-operative action from every viewpoint. The stock servant will make up sets, using the oldest booklets first; publishers will accept these at the regular booklet rate. The company servant, in close coordination with every other servant and study conductor, will make a special effort to contact and work personally with each irregular and inactive person associated with the company, to encourage the collaboration of all in reconstructive work. Aim to reach or top the company quota of publishers this month. Regular publishers can and should volunteer to assist in this service, while those approached should eagerly and gladly respond to the invitation to unite in Theocratic work. Encourage back-call book-study attendants to collaborate during July, also. Invite them into the service. Let them listen to you at the door. Have a blank-back testimony card handy, in event they wish to work a few homes alone, and provide booklets for their distribution to friends.

Mid-Week Group Witnessing; Quotas

Week-ends will be occupied in public-meeting work, continuing strong in July. Some territory, as a result, rurals particularly, may not be worked so often. This calls for mid-week group witnessing. Beginning the first week in July, the company servant should arrange with captains for group work at least one day each week. As many as possible should unite regularly in this activity, covering either rural or urban territory. The "Fourth of July holiday" affords splendid opportunity to inaugurate mid-week work in your company. All company publishers able should strive for five hours in the field that day. Utilize daylight evenings as well, and arrange to cover business sections, in reconstructive booklet work.

The individual quota for company publishers is set at three 4-booklet combinations a week; pioneers, three 4-booklet combinations a day. No difficulty will be encountered in attaining this quota; the requisite is simply getting into the field, and meeting the public. Offer booklets, in combinations of 10 or 4, in every instance, and through this medium stir right-hearted prospective "strangers" into diligent Bible study.

Multitudes, observing the hopeless situation that confronts this world, mourn. Religion, with its devil-inspired doctrines, adds to their grief. They yearn for good news. They want a better world. Squarely upon the shoulders of Jehovah's people does the responsibility rest to educate them in freedom-bringing truth. It means work, a reconstructive work. It means collaboration by all devoted servants in performing it. Whether anointed or Jonadab, aged or youthful, full-time publisher or part-time, regular or irregular, you who worship the true God, *collaborate* during July, as one indivisible body, in the all-essential reconstructive work of Kingdom witnessing.

New Publications

"The Truth Shall Make You Free" ..... Polish

"The Truth Shall Make You Free" ..... Ukrainian

"Creator's Remembrance" Testimony Period

It Is Convention Month, Booklet Campaign, and Culmination of Service Year 1946

"Remember now thy Creator in the days of thy youth, while the evil days come not, nor the years draw nigh, when thou shalt say, I have no pleasure in them."—Ecclesiastes 12:1.

August, the concluding month of the service year 1946, marks the culmination of a year packed with manifest leadings of the Lord Jehovah, deliverances by the score, and many blessings upon his people. Bans on Kingdom work have been lifted in many nations (to the extent that world-wide only two or three remain now); his people have been delivered from the Nazi-Fascist-Hierarchy-operated concentration camps, and the reconstruction of freedom of worship has gone forward at a fast pace, many branches having been opened up in foreign countries and isles of the sea. To climax this, the great convention of all nations has been arranged for at Cleveland, Ohio, and already brethren-delegates are pouring in from Europe, South Africa and the faraway isles. These things, meditation on them, his mighty works, stir the mind of his servants and cause them to remember him. As *The Watchtower* recently put it, "The best way to remember and not be forgetful hearers is to put the knowledge to work by teaching others." Thus, Jehovah's witnesses during August will show their 'remembrance of the great Creator' by using their faculties to help others to see his many and mighty works, and that in the face of demonic opposition.

Your Service Itinerary for August

While the nations of the world as a whole have forgotten God and the sentence of Jehovah through the psalmist is, "The wicked shall be turned into hell, and all the nations that forget God," yet there are many people of those nations, people of good-will, and these Jehovah's witnesses are urging to "be glad, ye nations, with his people". Between the time you receive this *Informant* and the time you leave for Cleveland, you will be making arrangements to assist all of good-will possible to get to the convention. In addition to convention attendance, August will afford much opportunity for Kingdom service activity in the field. On your way to Cleveland you will take advantage of every opportunity to witness and place combinations with those you meet, as well as a *"Be Glad, Ye Nations"*. Arriving in Cleveland, excellent opportunity will be afforded to 'remember your Creator' by coming equipped to engage in every feature of Kingdom activity. This is a service convention, and plenty of provisions for service will be made. Also, you will be on hand for the various lectures and features of the program, absorbing, and taking notes for future use and remembrance.

Returning from Cleveland, make the round of all back-calls and studies where there are persons who were not able to be on hand, and give them firsthand the information received at the convention and knowledge of the many blessings and joys of fellowship together with brethren from all over the world. In view of the fact that August will be a rather crowded month, traveling to and from the convention, getting organized afterward, calling on the interested, etc., all companies are advised that they need not plan on having a public lecture series during this month. Make thorough preparations, however, so that the series may start off in September with a *bang!* All handbills needed for the first two weeks of September should be ordered by July 15.

Offer Continues

The combinations of one colored-cover, one 64-page self-covered, one 32-page self-covered, and one other booklet, on a contribution of 10c; and, secondly, three colored-cover (one being *"Be Glad, Ye Nations"*), three 64-page self-covered, three 32-page self-covered, and one other booklet, making a combination of ten for 25c, will be offered as previously outlined in the June *Informant*. By stressing booklet work, on the way to, at and after the convention, much of the surplus of several million booklets should then be out in the hands of the people, where they will accomplish their purpose. HAVE YOU PLACED YOUR QUOTA OF *"Be Glad, Ye Nations"* BOOKLETS?

For the younger brethren who have 'remembered their Creator in the days of their youth' by engaging in summer vacation pioneer service, August affords a fitting climax to their 1946 pioneer activity. Attend the convention and benefit by gaining knowledge that you can put to use during the coming school year, using all your youthful vigor possible in advertising the Kingdom. And all in all, the conclusion affecting old and young, both in years and in knowledge of the truth, is to "fear God, and keep his commandments: for this is the whole duty of man".

(*Continued from page 1, column 2*)

probably wish to show their consecration to Jehovah's service by being immersed in water; therefore arrangements are being made to hold a baptism. Those who plan to be immersed should be prepared with bathing suits and towels. This matter should be announced to the companies at meetings during the last week of July as a reminder to the convention delegates.

The open Stadium will provide a great spectacle to the people of Cleveland as thousands of Christians assemble there and join in singing praises of their Maker. The nearness of the Stadium to the center of Cleveland may make it possible for the united voices to be heard by many in the downtown area. It is hoped that a large number of brethren who can play musical instruments will be convention delegates. All who wish to join in the orchestral activities at the convention should begin now practicing all the songs in the Society's songbook. All such musicians should bring their instruments to Cleveland. Registration of musicians will be at the Volunteer Service counter.

All who attend should come equipped to sing, by bringing their songbooks. Song sheets will not be provided at the convention. Any brethren who are professional or experienced singers and have a desire to participate in the special chorus of singers that will be organized should report to the Volunteer Service counter at the convention.

An event of such great importance as this convention should be permanently recorded. The Society hopes to provide a permanent record of the events and will therefore appreciate having those who are experienced in reporting or writing state their qualifications to the brethren at the Volunteer Service counter at the convention. Photography will also play an important part in this. There will be a special need for flashlight photography during the convention. Brethren who have flashlight cameras should bring them to the convention and enter their names on the list of photographers at the Volunteer Service counter.

All who plan to bring sound-cars to Cleveland should write to the Convention offices at Cleveland immediately and inform the brethren there concerning the type of equipment and whether it is in good condition. A number of such cars will be used during the convention at special locations.

Transportation arrangements are being made throughout the country and many special trains will be made up to accommodate several thousand from the large population centers. Thousands of others will travel on the regularly scheduled trains and busses. These latter ones who do not come on special trains or in special coaches should be sure to list their names and their expected time of departure from Cleveland at the Information counter in the arcade during the convention. It will be to your advantage to register, because this information will be compiled and due notice will be sent to the railroad and bus lines a day or two before the end of the convention so that adequate equipment can be made available to insure a comfortable return journey for conventioners. A special bulletin on transportation is being sent with this *Informant* for consideration at your meetings.

One feature of conventions of Jehovah's witnesses that has always made them most enjoyable and efficient is the willingness of the brethren to co-operate in every way. A certain amount of service must be rendered to the brethren, and there have always been many volunteers. Some will be required for cafeteria work, operating refreshment stands, bookroom work, directing traffic, ushering, musical activities, first-aid service, and maintenance. Brethren who plan to volunteer for cafeteria or maintenance work should bring appropriate clothing for use during the work periods.

A number of plumbers, electricians, carpenters and tinsmiths will be required at the convention. Some will be needed a week prior to the opening of the convention. It will be appreciated very much if brethren who are able and willing to do such work will please write the Watchtower Convention at Cleveland (2515 Franklin Blvd., P.O. Unit 13) immediately and state their qualifications, as well as the date they plan to arrive in Cleveland.

Share Gladness with All Nations

Before us there is a golden opportunity to give a great testimony to the honor of Jehovah's name and at the same time equip ourselves for the big world-wide reconstructive campaign just ahead. As collaborators in reconstructive work, Jehovah's witnesses are today in one body turning their faces toward Cleveland in anticipation of a gracious manifestation of favor by Jehovah to His people. Brethren in Europe, Asia, Africa, Australia, South America and the islands of the seas are all interested in the August assembly. Many (not all who would like to, by any means, but many) from these outlying places are coming. Some have now arrived in New York; others are already busy at Cleveland. The convention time is near. We are confident of many blessings' being poured out. Our Commander once said: "For where two or three are gathered together in my name, there am I in the midst of them." It is also true of thousands: the Lord will be with us. So let us shout for joy as we rally together and take into company with us many good-will persons and prepare to journey in gladness to attend the great Cleveland convention.

Please Accept Rooms as Assigned

Many of the accommodations are obtained from persons of good-will who are looking forward to having some of Jehovah's witnesses stay with them. The people are generally very conscientious about putting the rooms in the best possible condition for conventioners. When we have held conventions in Cleveland in the past, a few brethren have not taken the rooms to which they were assigned. That practice has caused the good householders to stay up until late hours waiting for conventioners to arrive. Some bad feelings have resulted.

When accommodations are assigned to you, a card is mailed to you showing the date the committee has given the householder for your arrival in Cleveland. Arrange your trip so you will arrive that day. If you cannot arrive on schedule or if you take other accommodations, please show consideration for the householder by notifying him. Let us show appreciation for the kindness of the people in opening up their homes to us. Please accept rooms to which you are assigned.

Sound Equipment Needed

If you have any of the type of equipment listed below that is available for use during the convention, please write to Watchtower Convention Committee, 2515 Franklin Blvd., Cleveland 13, Ohio, stating at the same time whether you are an experienced sound-equipment operator or technician:

Outdoor speakers, especially the reflex trumpet type with permanent magnet speaker units. High power, good quality amplifiers, principally for use on 110 volts AC. Two conductor speaker wire or cable. Bridging and matching transformers, and pads.

Write, but do not ship equipment to Cleveland unless requested to do so.

May Report

PREVIOUS ALL-TIME PEAKS

	Publishers	Av. Hrs.	Av. B-C
Sp'l Pios.	1,580 2/43	178.0 3/42	67.7 3/42
Gen. Pios.	5,322 8/43	151.3 5/44	42.4 1/46
Co. Pubs.	66,079 4/42	20.3 6/40	4.6 10/40

	May 1946			May 1945	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,063	172.6	61.8	170.2	60.6
Gen. Pios.	2,687	144.2	41.1	146.3	38.6
Co. Pubs.	61,294	15.0	3.9	16.0	3.7

PUBLIC MEETING CAMPAIGN

Public Meetings Held 3,126

Factory and Office to Be Closed August 3-18

The *Informant* has already given notice that no correspondence will be handled at 117 Adams Street, Brooklyn, August 3-18 inclusive. Therefore, to avoid disappointment from unfilled orders or unanswered mail, please order the literature you require and write your letters to us so as to reach Brooklyn by July 15. This will allow time for these matters to be attended to before the factory and office close on August 2 and will permit the brethren at headquarters to attend the coming great convention.

INFORMANT

AUGUST, 1946 "Be glad, ye nations, with his people."—Rom. 15: 10, Roth. BROOKLYN, N. Y.

"Creator's Remembrance" Testimony Period

Wonderful Service Opportunities During August!

Every Servant of Jehovah, Remember the Creator in a Mighty Shout of Testimony

August, the long-awaited month is now upon us. The time for assembly of God's people so earnestly prayed for and eagerly anticipated is here, and now the people of God arise, not merely to attend the great assembly, but to remember their Creator in zealous proclamation of his purposes. What an appropriate admonition we have as our guiding text for the month! At Ecclesiastes 12: 1, Solomon, filled with wisdom and under inspiration, calls upon all those who love the Lord to "remember now thy Creator in the days of thy youth [or vigor]". He shows the folly of waiting until the evil days come or the years draw nigh when there is no further opportunity to gratify the creature's own desires or pleasures, and points out, on the contrary, the wisdom of serving the Creator at every opportunity and with the full vigor of youth. Surely the opportunities that present themselves during August will enable every servant of Jehovah to heed Solomon's wise counsel. The time is fully ripe, and the occasion never more favorable, to enthusiastically take part in the special booklet campaign which is our service assignment for the month.

How to Proceed

The literature offer for August will still be 10 booklets on a 25c contribution or 4 booklets on a contribution of 10c; and, with 12,000,000 of them on hand at the beginning of the campaign, every publisher can be amply supplied for his share in the gigantic distribution. In order for all publishers to grasp the full significance of the campaign, part of the August service meetings should be devoted to demonstrations illustrating the main points of some of the booklets in the company stock, and the most effective ways of placing combinations.

It is not always possible or necessary to describe each booklet when calling at the doors, but show in your demonstrations how the publishers may call attention to the outstanding features of one or two booklets and then make general reference to the entire combination. Show how, in brief, they point forward to the destruction of present evil conditions by Almighty God and the establishment of his righteous New World. Even the booklets published in earlier years contain a message that will direct the people of good-will with unerring sureness into that New World. Open any one of the booklets you may have in stock and read the foreword or introduction. Take, for instance, *His Vengeance*, published in 1934. How appropriate in the present evil days are the introductory words by the publisher to the effect that Jehovah will soon express his vengeance against the wicked in vindication of His name. Or, take the booklet *Safety*. It was published in 1937, but the foreword shows what a joy it is to be able to bring a message of real comfort and protection to men who have been deceived by religious lies and false assurances. Are conditions any different at present? Are not the people still comfortless and fear-smitten? Is not the kingdom of God still their only hope?

We could thus continue to describe each one of the booklets. In all of them the message contained is vital and urgent. A special campaign of this nature is not merely a matter of emptying the shelves of literature. The groaning of those under bondage to Satan's dominion increases as the conditions in earth grow worse, and the desperate cry of the "prisoners" goes up for enlightenment as to the only real remedy. Twelve million booklets remaining in storage will not comfort those who mourn, nor will such magnify the name and word of Jehovah. Distribution of them will certainly testify to the remembrance of the Creator. Before the evil days draw nigh, and while they have vigor, Jehovah's servants will rejoice to bear the message of truth to the people because they love Him and His sheep.

Everybody in Action

Before going to Cleveland, we shall all be extremely busy telling the people of good-will about the convention and inviting them to go. That will be an excellent way of taking part in the booklet campaign, because the people certainly will be glad to obtain combinations of booklets. While going to Cleveland the opportunity will again be afforded to leave combinations of booklets with the many different persons we encounter. At Cleveland, plenty of opportunities will be available. The curiosity of the people there will be aroused as to the reasons that such a mighty throng of people would come to their city to worship the Creator, and booklet combinations can be left with them. Coming home, everybody will be so thrilled with what has taken place that it will be impossible to silence the great shout of testimony that will arise. So, from every angle, the evidence points to a most remarkable distribution of booklets in August.

Such placements will pave the way for return visits to those manifesting interest, and, under the guidance of mature publishers, many who may have just begun field service by using the booklets can become more able ministers by making back-calls. The street work will not be neglected either. Remembrance of the Creator will also include distribution of the magazines from store to store and on the street. Any and every feature of service will be welcomed by Jehovah's servants as special publishers, general and vacation pioneers and company publishers unite their efforts in taking advantage of the present favorable time to serve. The vacation pioneers will rejoice to know that 462 of them are now enrolled, and they will continue to blend their voices in the loud-swelling chorus of praise during August. Thus the remembrance of the Creator will be observed. No selfish waiting until it is too late, but now, in the favorable time and the days of vigor, his faithful servants will energetically show forth his praises.

The Glad Nations Theocratic Assembly Is at Hand

All Thoughts Turn to Cleveland

Are You Ready?

From all over the earth, from every continent on the globe, the prayers of the Lord's people have been ascending to him, petitioning his blessings upon the arrangements for this great assembly at Cleveland and upon the assembly itself.

The hearts of God's people everywhere have been centered on that assembly with longing and desire to be there in person, and where that is impossible they will be there in spirit, living through the assembly in their mind's eye. This assembly is going to be very real to them. What would they not be willing to sacrifice to be there!

Among the more fortunate are the hundreds upon hundreds from the remote corners of the earth, Asia, Africa, Australia, Europe, South America and the isles of the sea, who will be traveling toward Cleveland by every means of transportation available; such as by camel, oxcart, river boat, freighter, tramp steamer, ocean liner, railroad, auto, bus, and airplane—by anything and everything that moves. What do they care about hardship, inconvenience or expense? They are coming to the greatest convention of the Lord's people that has ever been assembled upon this earth! They are straining every nerve, expending every resource and drawing heavily upon the Lord for direction, protection and a safe journey to that assembly. What are you doing to be there? August 4 is at the door!

The Assembly

What does this assembly mean? What is there so important about it? This assembly point is the place where the Lord God of the universe, Jehovah, has called his people to be. It is the place where he will reveal himself and his purposes to his men of lovingkindness. It is the place where the Lord will open the windows of heaven and pour out a blessing upon his people such as they will not be able to contain.

Appreciating what the Lord has in store for us we will permit nothing to stand in our way of attending. The Lord has invited us and prepared a feast. *Come and partake.*

Consideration of Others

That 'no man lives unto himself' will be true of all that attend the Assembly. Each one privileged to go should consider himself a delegate from the Lord to the people of good-will unable to attend, obligated to bring back home to them a complete report of the Assembly and nourishing spiritual food. The Lord will do his part; his blessings will be there. Let us be on the alert and attentive to receive them so that we shall be able to pass them on to others.

Additionally, let us consider the tens upon tens of thousands of others in attendance with us at the Assembly and broaden our outlook and attitude to include them also in our planning. We should go to the convention not only with the thought of receiving abundant blessings ourselves, but also that of being a blessing to those with whom we come in contact. To do this our hearts and minds must be in tune with the occasion.

For months our brethren have been working hard, day and night, to prepare for the convention: supervisors, technicians, clerks and stenographers, pioneers by the hundreds seeking rooming accommodations, cataloguing them, writing to the householders and the brethren, handling an abundance of mail—all under the direction of the Lord to make this convention a blessed and comfortable place for you to come to, and a glory to Jehovah's name. Let us show our appreciation of these provisions of the Lord by being content with whatever has been arranged for, remembering that, after all, the spiritual feast, both of revealed truths and privileges of service, is the main thing. Co-operate fully and obey all instructions given from the platform. Do what you can to make the assembly a success for everyone. Be also considerate of the people who have so graciously permitted us to enter their homes. In addition to giving them a proper witness of the Kingdom, let your irreproachable course of action and your thoughtfulness of their rights be a witness also. Carry out the instructions given on your room assignment form: contact them promptly upon arrival, advise them if you cannot be there on time, etc.

All such, however, is only the beginning. To fully contribute his share to the success of the convention let each one put his shoulder to the wheel by volunteering for some service, either convention work or field service; and, whatever job you undertake, stick to it. Do your assigned duty. Be dependable. Whether your task be hard or difficult or seemingly small and insignificant, put your mind to it and do it wholeheartedly as unto the Lord. Arrange while in Cleveland to bring someone to the convention,

(*Continued on page 2, column 2*)

Feasters' Purge Against Religion

Convention's Effects to Be Far-reaching

Prepare September Work Now

"The half was never told!" "What unprecedented blessings!" "What a convention!" "Surely the Lord opened the windows of heaven and poured out upon us such a blessing that we were unable to contain it!" Expressions such as these will be heard after August 11 wherever Jehovah's witnesses gather together. As they look back all will agree that it reached an all-time high in spiritual feasting. Really like enjoying life in the New World for eight days, a world under Theocratic rule and free from religion. By the Lord's grace the Glad Nations Theocratic Assembly will have been a gathering overshadowing by far the typical feast of liberation which Hezekiah ordained many centuries ago.

Yes, it will have taken hard work to go to Cleveland. It will have been good to be there. But, is that all there is to it? Shall we merely dwell on the blissful memories of those eight days and dream of the time when the whole world will be just one grand assembly, with no secular bosses, no hardships, no misunderstandings, no religion? Is that what the Israelites did back there after their feasting? Far from it! They had been primed for action and into action they went. We read: "All Israel that were present went out to the cities of Judah, and brake the images in pieces, and cut down the groves, and threw down the high places and the altars." The Israelites and the "strangers that came out of the land of Israel" actively assumed the responsibilities placed upon them by the assembly.

The Glad Nations Assembly should effect results no less direct and far-reaching. Stimulated to clearer vision and greater appreciation by this spiritual feast and joyful association, now carry out your responsibility of convention delegate. How? By calling upon all persons of good-will unable to attend the assembly, taking to them a vivid report of the glad association, and extending to them the spiritual food upon which you have previously feasted so bountifully. Just as the Israelites threw down the visible instruments of demon-worship which so interfered with proper worship, so now we must purge out religion by throwing down the religious and political idols which at present stand up to hinder the people from knowing God and seeing him in all his majesty and power. This is done by preaching the truth and refuting false doctrines, shouting aloud the glad song of salvation.

September's Purging

The offer in September's purging campaign provides an excellent opportunity for all. The ten-booklet offer which you have been presenting during July and August will be added to by the book *"The Kingdom Is at Hand"*, or any other bound book of which you have ample supply, and the combination will be placed on a 50c contribution. If you do not have that variety of ten booklets, then present the bound book and the four booklets on a contribution of 35c. Dropping down from this, offer either the book or ten booklets on a contribution of 25c or the four booklets on a 10c contribution. In every offer of the book on 25c contribution or the book and four booklets on contribution of 35c or the book and ten booklets on a 50c contribution, be sure to include the booklet *"Be Glad, Ye Nations"*.

Make your back-calls. See to it that these persons receive all convention information. September's pleasant weather will be an asset in covering your rural territory. Take the offer to all your outlying sections now.

Autumn evenings lend themselves very well to evening witness activity, particularly booklet work. This feature should be stressed, for the evening is a time when more people are at home as well as being most receptive. Devote every available evening to this work. Take the weaker and new publishers along with you and help them. And remember, with evening booklet work also goes the responsibility to make back-calls where interest is found, without which religion cannot be effectively purged from the minds of the people.

Post-Assembly Public Meeting Work to Expand

Along with clearing up the scattered territory, along with your evening work, there is another feature to our manyfold purging campaign. The public meetings should start rolling again. With the break during the month of August, all publishers should be anxious to get going in this in September. Line up your halls. Prepare your territory. Let September's first Sunday witness a countrywide simultaneous effort in the public meeting campaign.

Let every publisher support the meetings by street advertising and by personal attendance, bringing the good-will people to the talks. Give the same whole-hearted enthusiastic support that was given the meetings at Cleveland. Those assigned talks should get to work on them right after the Assembly. With world conditions changing and with the unlimited wealth of new material presented at the Assembly, the speakers should have no difficulty in bringing their talks up to date, enlivening them with new points and making them interesting to all. Of course, follow the Society's outline, but remodel your material so that all features of September's activity will provide a stimulus for the start of the new service year.

We shall have tasted the goodness of Jehovah for eight days, feasted in a world free from religion, and we have the sure conviction that soon the whole world will be purged from religion and thus enjoy like blessings, and that for all time. Do we appreciate these things and does this hope give us comfort? Today countless multitudes sigh and cry because of the abominations committed in the land; they hunger and thirst for righteousness. Are not these same joys also their right? Do we appreciate that fact also? If so, we will go forth in September purging religion with consuming zeal peculiar to the house of Jehovah.

(*Continued from page 1, column 4*)
especially to the public meeting.

Lest We Forget

In coming to the Assembly remember your transportation instructions and carry them out; likewise in preparing for your return trip. Write out your Cleveland address (where you will room) as soon as you are sure of what it is, and carry it with you at all times. Do not depend upon your memory. Everyone should carry his rooming address at all times. It would be well also for each one to have the address and telephone number of the one who has charge of the party.

There will be no bulletin board at the convention. Therefore all appointments and meetings between individuals or groups should be arranged for otherwise. If you have already received your room assignment you may advise your friends of your address now by mail; if not, your friends can write you in care of Jehovah's Witnesses Convention, Municipal Auditorium, Cleveland, Ohio. We plan a post office at the Assembly, but it will be more convenient to get your mail at your rooming address. If you contemplate being immersed, come prepared with bathing suit and towel. Anything found that had been lost by others should be turned in to the "Lost and Found" department; this includes lost children. Compliance with these details of organization instructions will go far to insure the greatest possible benefit from the convention for both yourself and your neighbor.

The Glad Nations Theocratic Assembly is at hand. *Are you ready?*

The Back-Call Book Study

Four hundred fifty million books and booklets in just 25 years! What positive evidence of Jehovah's blessing! Yet, were the figure 450 *billion*, this in itself would not prove that Jehovah's witnesses had 'done well' their work. Why? Because the responsibility that rests heavily upon them is not the mere 'placing of books', but the feeding and comforting of millions of mourning "sheep".

The placement of a book is a means to an end. The book, it is true, is a divinely provided instrument designed to aid one in securing essential knowledge from God's Word. Having it, however, is not enough; understanding its contents is the thing required. This demands instruction from Jehovah's people, who alone of earth's inhabitants are equipped to teach.

It is chiefly through the back-call book study that "other sheep" learn the truth. Do you, as an instructor in the Bible, conduct a study? If not, why? Is it that you feel unqualified, due to limited knowledge or natural ability? Is it that you display a 'negative' attitude, saying, 'I'm sure I won't be able to start a study here'? Or are you content with merely 'talking' at every return visit, without ever broaching the matter of a book study? How can the goal of one study for each company publisher be reached?

At the outset, dismiss from your mind the thought of being 'unqualified'; even a child in the truth knows more about God's purposes than any religionist. Further, the book study is Jehovah's arrangement and must be recognized as such. It is his spirit that will unquestionably guide us to his "sheep" (as it led Philip to the Ethiopian) and the opening of a book study.

With full confidence in the Lord, be on the lookout for book-study possibilities. Pave the way for a study by mentioning at the time you place a book that you may stop in again for 'just a few minutes', since they will doubtless have questions on the book. But be sure to call back before the initial interest created has died. When you make the return visit, use discretion. If the person simply cannot take the time, do not antagonize by insisting that he listen. Be pleasant, kind, helpful; for your attitude on the first visits leaves a lasting impression, an impression that may aid or hinder the establishment of a book study.

The Question booklet can be used as an opening wedge in getting studies. Always take it with you. Go through the booklet beforehand, picking out a question here and there that might be appropriate for the occasion (like 63 and 223 in the *Kingdom* Question booklet). On your return visit, produce the booklet as a 'companion' to the book, and propound an interest-rousing question. Perhaps they have an opinion on the matter. Let them express it. Then go to the Bible (their copy, if available) and request that they read the text cited. You may have to show them how to handle the Bible; you may be required to pronounce words unfamiliar to them; at first it may be necessary that you do the reading; but be patient with these "sheep", for this is part of our educational work. After the text, have the paragraph in the book read as a summary, preferably by the good-will person. In this manner a book study has been started.

Through such tactful approach the word "study" does not convey to their minds laborious mental effort, which many abhor, but takes on the meaning of a delightful, informal, appealing question-and-answer discussion of the Bible. Show them, further, that this is free education for life, with a minimum of study time needed each week, in contrast with worldly education, which costs one much time and money and yet offers nothing of permanent value. And, of course, make arrangements to continue the study regularly.

Baptism at Assembly

A change has been made in the program as printed in *The Watchtower*. The discourse on water baptism will be given at 8:00 a.m. Friday morning instead of 10:15 a.m., and the departure to place of immersion will be at 8:30 a.m. Please make your arrangements accordingly. This correction will appear in the program distributed at the assembly.

New Publication

"Be Glad, Ye Nations" ..... Spanish

June Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av.	B-C
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios.	5,322	8/43	151.3	5/44	42.4	1/46
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

		June 1946		June 1945	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,023	173.9	52.7	168.4	59.1
Gen. Pios.	2,907	142.9	34.0	143.3	36.0
Co. Pubs.	60,819	15.3	3.4	16.5	3.6

PUBLIC MEETING CAMPAIGN

Public Meetings held 3,592

September Speaking Assignments for Theocratic Ministry

The present speaking schedule for student talks in the course in Theocratic ministry runs out at the end of August. For the weeks beginning in the month of September the students assigned to speak will have the privilege of speaking about the Glad Nations Theocratic Assembly. The student speaker may relate his experiences there, his impressions of the Assembly, his reactions to the things that he saw or heard, his assignment of work while there, or anything else pertaining to the Assembly. If the one assigned to speak did not have the privilege of attending, he can easily speak for six minutes on his reactions to reports on it that he heard. The lessons for study will be numbers 64-68.

INFORMANT

SEPTEMBER, 1946 "Be glad, ye nations, with his people."—Rom. 15: 10, Roth. BROOKLYN, N. Y.

Feasters' Purge Against Religion

Glad Nations Feasters Will Respond with Unflagging Zeal

Not an Idle Hand

The 'Glad Nations Assembly' is now a matter of history; but what a wealth of aid, instructions and inspiration remain! There Jehovah brought His people together, not just to feed to satiation on all the fat things provided, but to 'equip them for every good work'. His ministers now stand immeasurably improved and fired with zeal to increase their Kingdom activity to degrees never before attained. Just as in Hezekiah's day when the Israelites returned from their glad assembly to war against and crush out all the God-dishonoring practices of religion in Judah and Ephraim, so now, everyone who loves Jehovah will engage in unrestricted gospel-preaching out of sheer gratitude for all His loving-kindness.

Second Chronicles 31: 1 (Hezekiah's purge against religion) has been chosen for our inspiration and guidance in Kingdom service during September. What a happy sequel that was to their joyful assembly for the true worship of Jehovah! How glad they must have been to smash the religious idols, cut down the groves, scatter the false priests, and raise up the true worship of the great Creator! What a joyful prospect opens up to us now that we can respond in similar manner to what we have received at God's gracious hands! Surely there will not be an idle hand during September, the beginning of our new service year's activity. Rather there will be such a burst of activity that earth will ring with Jehovah's praise.

How All Will Participate

The Glad Nations Assembly provided instruction and equipment for all to share fully in every avenue of Kingdom service. The servants of God are steadily increasing in their ability to take part in *every* good work. First there is the door-to-door activity. During September the booklet campaign will roar through to a climactic conclusion augmented by the inclusion of a bound book with a ten-booklet combination on a contribution of 50c. Other combinations can also be offered as shown in the August *Informant*, and with a special effort most companies can place most of their booklet stock with the truth-hungry people. These literature combinations provide an excellent variety of offers, and experienced publishers can now extend a helping hand to all newly interested ones, taking them from door to door, showing them how to leave the message of truth with the people and follow up all interest with back-calls and book studies.

We have literature that was obtained at the Assembly also. The wonderful new book *"Let God Be True"* is just the thing for placing with back-call interest and starting back-call book studies. Copies of *The Messenger* can be distributed, too, so that men may be informed of what Jehovah is doing for his people. Magazine distribution, of course, will receive a tremendous impetus by reason of the new magazine *Awake!* and thus still another avenue of service opens up invitingly for all to enter. In addition to street and route work, this magazine should be distributed in evening house-to-house work. Use this new provision freely to awaken the people that want to come on God's side and live.

Still further, we received abundant counsel for our aid in Theocratic preaching; so now, "equipped for every good work," Jehovah's able ministers will take up the public meeting activity with renewed vigor. Keep all public lectures up-to-date, combining the newest information from God's channel of truth with current happenings in the earth. Do your part faithfully in making the public meetings beneficial, and the Lord will bless the results to His praise.

Co-ordinate Proper Instruction with Zealous Field Service

All features of company meeting activity were ably demonstrated at the Glad Nations Assembly. Follow those patterns and instructions closely and every publisher will increase in preaching efficiency. Remember our Resolution, be fearless against world conspiracy, become equipped for every good work. Let God be true, and serve Him with unflagging zeal during September, the "Feasters' Purge Against Religion".

"The Messenger"

A 48-Page Tabloid Convention Newspaper

The Glad Nations Theocratic Assembly was also different from others in recent years inasmuch as the Lord's people assembled there were pretty well self-contained, even to the extent of having their own newspaper, *The Messenger*, five issues of which were released during the convention.

The information contained in each issue is intensely interesting to the Lord's people. It covered not only the talks, but also contained detailed descriptions of the various branches of the convention activity, and a description of the Kingdom activity world-wide as it is conducted under the various branches of the Lord's organization. All five issues are now prepared in a 48-page tabloid newspaper for the convenience of the brethren. This not only will make a very fine reference work for those who attended the convention, but will also be of real interest to good-will people who associate with the Lord's people and were unable to attend.

Up until October 1 the Society is receiving subscriptions for this 48-page tabloid newspaper, *The Messenger*, at a subscription rate of 25c each. All who desire it should subscribe promptly, sending a remittance with their order, as this is a cash item.

"Let God Be True"

"What if some did not believe? shall their unbelief make the faith of God without effect? God forbid: yea, let God be true, but every man a liar; as it is written, That thou mightest be justified in thy sayings."—Rom. 3: 3, 4.

This challenge thrills every fiber of the devoted servant of Jehovah. It strikes a responsive and very sympathetic chord, satisfying everything within us.

No wonder, then, when Brother Knorr announced this new instrument for our use in Kingdom service, the entire audience of more than 67,000 Christian men and women acclaimed it as a gift from Jehovah, prepared for the reconstruction and expansion work of our day. Now is the time for all of Jehovah's witnesses to hold high the banner of truth for all nations that men from among all nations may see and believe and may declare with us "Thy word is true from the beginning: and every one of thy righteous judgments endureth for ever". To this end the book *"Let God Be True"* has been published, and to this end it has been committed into our hands for study and distribution.

As we consider its table of contents, 24 chapters in all, from "Let God Be True" to "Serving the True God", we note that it is well equipped to remove the stumbling stones erected by the Devil for the confusing of the people. We all realize how many times these confusing questions had to be effectively erased from the minds of the people of good-will before we could make any real progress with them. In this book we have the facts and scriptures assembled and presented in a simple and logical manner to effectively accomplish this. Read it carefully yourself. Each chapter, with its questions at the bottom of the pages, makes for convenience and effectiveness in study. Take it to your back-calls and good-will interest. Let them read it. Assist them to understand its contents that they too may be equipped to remove the stumbling stones from the pathway of others. As directed by Brother Knorr, let all your new studies be started in *"Let God Be True"*, allowing one week for each chapter, even if it takes a little more than one hour, thus covering the entire book in 24 weeks. The complete thought of the chapter should be covered at each study. After that, take up a study of *"The Truth Shall Make You Free"* or *"The Kingdom Is at Hand"* with these people. All studies in *"The Kingdom Is at Hand"* where it has not been completed once should continue until it is finished. Where the book is covered once and you are going over it the second or third time it will be all right to change to *"Let God Be True"* immediately.

Let us one and all fulfill the spirit of the resolution adopted at the conclusion of that meeting by using this instrument provided by Jehovah to declare our position on God's side and opposed to every man, organization or devil that denies the fact that 'God is true'.

Service Echoes from the Glad Nations Assembly

Though the long-awaited and eagerly anticipated Glad Nations Assembly has come and gone, the spirit lingers on with thousands of Theocracy publishers, now back at their posts serving more energetically and enthusiastically than ever before. To be glad in the face of the conspiracy rising, and to be fearless against it, was the theme; and the secret of it all was the getting into and staying in active service of Jehovah God. In fact, the spirit of service permeated the entire eight days.

The model *Watchtower* study on Sunday, August 4, well demonstrated the correct procedure in this regard. The evening witnessed the warm address by the chairman and the excellent talk on "The Harvest, the End of the World". The lecture on Monday by the Society's legal counsel on "Proper Procedure in Court" showed the reason why court cases were necessary, how to prepare for them, and the need for thorough preparation, not to win, but to give a witness, and leave the victory to the Lord. Then, on Monday came the Theocratic ministry school, something even the smallest companies should have in operation. A lively review, helpful instruction talk, well-prepared student talks, and constructive counsel by a Gilead instructor for the students, was followed by a multi-demonstration on how to refute arguments from door to door.

On Tuesday Brother Knorr sounded the keynote—"Fearless Against the World Conspiracy." Here the clear contrast was made between the United Nations and the Glad Nations. Publishers saw how the second try for world peace and second girding of itself was Scripturally doomed to failure, and how now His witnesses must stand firm for the Theocratic Government of Immanuel, for "God is with us".

Came the release of *Awake!* How the truth proclaimed by Theocratic publishers would break the sheer synthetic new-order gown of the old world, and how *Awake!* (replacing *Consolation*) would be used to spread the truth to the people was clearly set out.

The service meeting was well handled. It was realistic in every detail, even to the late-comers who disturbingly tiptoed into the hall!

On Thursday Brother Knorr delivered "Equipped for Every Good Work"; and what a thrill when the new field instrument by that name was released! Following this, next day, "All Nations" Day, representatives of thirty nations told how the work had increased and expanded during the past few war years. This information followed Brother Knorr's talk on "The Problems of Reconstruction and Expansion" the previous day, wherein it was outlined how the true worship is on the increase, the plans for the future, the new factory and Bethel in the United States, and how publishers world-wide had come up from 71,000 to 169,000 since 1939.

"Let God Be True", the new book, released and given free to all pres-

(Continued on page 2, column 4)

The "New Song" Testimony Period

How Far over 50,000 Subscriptions for "Awake!" Can We Go?

While the situation in Satan's world daily grows worse and the outlook ever more dismal and hopeless, the lot of those having taken their stand for Jehovah's New World becomes more and more blessed as they joyously continue to obey the command, "O sing unto the LORD a new song; for he hath done marvellous things: his right hand, and his holy arm, hath gotten him the victory," our text for the month of October.—Ps. 98:1.

The recent assembly at Cleveland gave abundant evidence of their being a glad nation, the *only* glad people. Their cup of joy repeatedly overflowed as release after release laid before them the prospect of singing the new song more beautifully and effectively than they had been able to do before. Among such delights was the occasion of the thrilling release of the new magazine *Awake!* to the 55,000 assembled on Tuesday evening.

The Subscription Campaign

"What a timely and striking magazine to offer to the people!" was the first thought in the mind of every one at the Stadium that Tuesday evening. And, so that no time will be lost, a subscription campaign will begin on October 1 and last for one month, in which this new magazine will be offered at the rate of one dollar for a year's subscription of twenty-four issues.

First of all, every Kingdom publisher who was not a subscriber for *Consolation* should subscribe for *Awake!* as he cannot properly carry on his ministry without the information it brings and he does not have the time or the facilities to dig up all this information himself. Next, the magazine should be offered to all back-calls and book studies; they likewise cannot afford to be without the vital information it contains. And then each one will 'hunt' and 'fish' for the "other sheep" by presenting the subscription to all we meet in the house-to-house work and, as opportunity affords, in the street magazine activity. If the one witnessed to does not feel able to subscribe for one year, suggest a six-month subscription for 50c. If the person is not sufficiently interested to subscribe, present a copy of *Awake!* with a current copy of *The Watchtower*, and a booklet (colored-cover if available), on a contribution of 10c; and finally offer the single copy of *Awake!* Endeavor to leave a copy in every home.

Begin at once to make arrangements for this campaign. Order additional distributor copies and subscription blanks. (Companies and pioneers will use up their supply of *Consolation* subscription blanks. We have a small supply of these on hand and will fill orders with them until used up.) Line up territories, check on back-calls, arrange for group witnessing, etc. Well-planned and carefully rehearsed demonstrations should be featured at the service meetings, showing how to present the subscription offer in the house-to-house work, on the street, and at back-calls, as well as how to fill out subscription slip. Let each company publisher set for himself a quota of at least one subscription, and each full-time publisher four, for the month. This should not prove difficult, in view of the many years since the previous magazine *Consolation* was featured in a subscription campaign. By each one doing all he can, how far over 50,000 new subscriptions for *Awake!* can we go during October in the United States alone?

During October continue with your back-calls and book studies, and as the new book *"Let God Be True"* arrives place it with your back-calls and start a study in it. Continue to give enthusiastic support to the public meeting campaign; taking full advantage of the autumn weather, which is ideal both for street advertising and outdoor meetings. And remember, above all, urge all men of good-will to awake, be awake, and stay awake by reading *Awake!*

New Speaking Schedule

With the September *Informant* is being sent to all companies a new student speaking schedule for the Theocratic ministry school, covering a period beginning October, 1946. Two copies will be sent, one to be kept and used by the school servant, and the other to be placed on the information board. As announced in the August *Informant*, during September speakers will present talks on the Glad Nations Assembly. For source material you can use *The Messenger*, any of the books, or lectures given.

Field Service Chart for 1947-8

Glad Nations Expansion, Isaiah 54:2

The Society is now preparing the new charts for recording the field activities of all companies. They will be sent to the companies shortly, and all will be glad to record the progress of the Kingdom activity in their vicinity.

Total the "Publishers", "Hours" and "Back-Calls" columns of this year's figures and ascertain the averages by dividing the number by 12. For next year's quotas of publishers, hours, and back-calls, add 10 percent to this year's averages. The quota of book studies per publisher remains the same, one book study a week.

"Equipped for Every Good Work"

Meets Vital Need of Expansion Program

The good work of Kingdom-preaching rapidly expands. To keep step with its forward movement the publisher must equip himself with greater Scriptural knowledge. He should learn the origin and history of the Bible, be familiar with the contents of its books, know something of original Bible languages and manuscripts, and acquaint himself with some information on the Apocrypha and Talmud. Equipped thus, the minister will be able to slash away religion's lies, refute arguments, prove God and his Word to be true, and furnish sound instruction to right-hearted Catholics, Protestants, Jews and others in his territory.

Jehovah, aware of the needs of his people, has graciously provided the Bible handbook *"Equipped for Every Good Work"*. Publishers should begin studying it immediately. Scan the table of contents; note the wealth of material treated. Familiarize yourself with its various features, including the maps, tables and the section entitled "Scriptural Summary".

A Bible Handbook for Use in the Field

"Equipped for Every Good Work" is designed as a practical field-service help; it is a Bible handbook for constant reference use in door-to-door work, on back-calls and book studies. In a moment, an array of scriptures (pages 359-379) is at hand on topics such as "Hell", "Soul," "Dead," "Church," "Earth in God's Purpose," etc., for use at the door, or at a back-call. Should questions arise relating to the authenticity of the Bible, or one of its books, reference to the Contents and the Index will enable you to locate quickly enlightening, factual data. A Jew will question Christ's being the Messiah. Does he believe the Hebrew Scriptures? Turn to the table on page 21 and prove that the man Jesus fufilled to the letter everything the Hebrew prophets foretold regarding the Messiah. Encourage those of good-will to obtain and read *"Equipped for Every Good Work"*; it will quicken their interest and firmly ground them in the truth. Companies may arrange at service meetings to show by demonstrations and talks how this Bible handbook may be used for reference in the field.

A diligent, conscientious study of *"Equipped for Every Good Work"* will deepen the publisher's appreciation of the Creator's perfect Book, the Bible. It will make you realize more keenly the glorious privilege you have in knowing and serving the God of Truth. It will move you to do with all your 'heart, soul and strength' the good work of gospel-preaching. Dig into its pages at every opportunity: discuss it at home and in the field. Through its instruction parents will find themselves better equipped to teach their children in this "time of the end", and all publishers will find themselves speaking forth God's irrefutable Word with greater force and conviction.

The Kingdom work, every feature of it, is expanding. Equip yourselves, therefore, to share fully in the ingathering of the "great multitude" in your territory and all the world. Equip yourselves by studying and using *"Equipped for Every Good Work"* on every occasion, in this pre-Armageddon period.

> When ordering the book *"Equipped for Every Good Work"* please keep in mind this book is a cash item and not chargeable to an account. A remittance of 50c for each book ordered must accompany the order.

July Report

PREVIOUS ALL-TIME PEAKS

	Publishers	Av. Hrs.	Av. B-C
Sp'l Pios.	1,580 2/43	178.0 3/42	67.7 3/42
Gen. Pios.	5,322 8/43	151.3 5/44	42.4 1/46
Co. Pubs	66,079 4/42	20.3 6/40	4.6 10/40

	July 1946 Pubs.	Av. Hrs.	Av. B-C	July 1945 Av. Hrs.	Av. B-C
Sp'l Pios.	938	170 0	48.6	163 1	57.0
Gen. Pios	2,692	139 6	31.2	146.6	37.0
Co. Pubs.	52,793	13 5	3.1	16.4	3 5

PUBLIC MEETING CAMPAIGN

Public Meetings Held 2,375

(*Continued from page 1, column 4*)

ent, and the Spanish concordance, will be real aids. All throughout the convention surprises came. The information on "Prisoners of the Lord" was welcome. The timely admonition as to the training of children gave much food for thought. It was an eight-day feast when the windows of heaven were opened and spiritual manna fell for the multitudes of mixed nations there. No, we can't forget the public meeting either, with its 80,000 listeners to the lecture "The Prince of Peace". How simple the truth is!

The entire assembly, down to and through the closing prayer by Brother Knorr, echoed service. Now that you are back in your territory, recall daily the blessings of the Lord at this assembly of his people, use the instruments given you, become better acquainted with them daily, and use these in service of the Theocratic Government of Immanuel, for "God is with us". (Suggestion: Review the entire convention day by day at some service meeting and see what the brethren remember as the outstanding blessings of the day. Follow the program and devote five minutes to each day, with no repetition of points already expressed by any brother or sister.)

Lost and Found

All unclaimed items turned in to the Lost and Found Department at the Cleveland assembly have been shipped to Brooklyn. Brethren may write here for items which they lost. Be sure to give a full and complete description of any item requested. Mark letters "Attention Office Servant".

Servant to the Brethren Work Adjusted

Circuit Arrangement to Aid Reconstruction and Expansion

The clock fairly spun around on that Thursday evening of the Glad Nations Assembly as Brother Knorr presented a multitude of facts relating to the problems of reconstruction and expansion. One feature of reconstruction mentioned affecting every publisher in the world is the enlarged and improved servant to the brethren work.

In what manner will this accomplish a reconstruction and expansion? First, the increased time spent with the companies will mean a great deal. True, some companies did have a week or maybe a two-week visit by the servant to the brethren, but the majority were served by two- or three-day visits. How these smaller companies have wanted a few more days during which they could work with the servant to the brethren in the field! Now all companies will be served a full week. Additionally, the provision of more time will mean more actual field instruction for the individual publisher.

In this circuit arrangement, with the servant to the brethren visiting each company approximately every twenty weeks he will be able to get acquainted with the brethren and their various problems in the preaching work. After his first time of serving all companies in the circuit he will be able to go into a company and from his previous acquaintance get right to the heart of their problems and be of real assistance.

Circuit Assemblies

That is not all. Beginning January 1, 1947, assemblies of all companies in the circuit will be arranged so that many cities can benefit by being thoroughly covered in field activity. These assemblies will carry forward the same spirit of peace and oneness that prevailed at the Glad Nations Assembly.

The expansion work is moving ahead. Study the instructions to come forth on this work shortly. Support this arrangement. Watch the results in the field and rejoice in whatever part you have as you see the Lord bring in the increase.

INFORMANT

OCTOBER, 1946 "Be glad, ye nations, with his people."—Rom. 15: 10, Roth. BROOKLYN, N. Y.

Awake! Campaign Opens!

"New Song" Testimony Period Features *New* Magazine

Wake Up More than 50,000 Persons with *Awake!* Subscriptions

Present world planners continue to sing their old song over and over again. They attempt a slight variation, a new key, and different lyrics, but they still produce the same old discordant and doleful tune of international collaboration. And no wonder! Only Jehovah deserves a new song! It is only what HE has done that is worthy of being sung in joyful tunes. His deeds, being distinctively new to humankind, supply a new theme for the new song. No cheap man-made song is this. No, but Jehovah supplies the truths which make up the theme of the song. The theme, new in the chronicles of humankind, is that Jehovah has taken his sovereign power over the earth and is now reigning through the Kingdom. Now it is up to us to awake to the rousing call "Oh sing unto Jehovah a new song!"—Ps. 98:1, *A.S.V.*

Indeed Jehovah has graciously supplied the truths for the new song. It is time for the people to be awakened to such. Alert to this fact, the Lord's servants will be awake and awaken others in October by obtaining subscriptions for the new magazine *Awake!* The subscription rate will be $1.00 per year. Differing from other subscription campaigns there will be no book premium given. This is strictly an *Awake!* campaign, and it is hoped that more than 50,000 subscriptions for this magazine will be obtained during the one month of October.

"Awake!"—What Does It Offer?

How enthused all were when *Awake!* was released! How impressed with the first article of the first issue, "Wake Up, World!" And as we look through the magazine we appreciate how apt it will be in showing the difference between the joyful and magnificent "New Song" of Jehovah's deeds and the cheap, shallow, worn-out song of would-be world peacemakers. Make no mistake about it. *Awake!* is an entirely new magazine from cover to cover. It is not an old magazine with a new face. It directs its attention to waking up the people, to showing them what is going on, and to alerting them to the vital issues of the day.

"The Mission" (on page 2) is an excellent talking point. Show the people how *Awake!* has no fetters, but is free to print facts; how it uses news channels, supplemented by its own correspondents from all continents and scores of nations. Its pages cover many fields of knowledge—government, commerce, religion, history, geography, science, social conditions, and natural wonders. It exposes subtle dangers and reflects the hope of a righteous world.

Then there is the table of contents, showing the articles of the current issue. The feature "Thy Word Is Truth", with its Scriptural subject, will be of interest. Or "Watching the World", with its world-wide news digest. Yes, *Awake!* is new, it is up to date. The publisher will never be at a loss to present its advantages for the reader.

All-out Campaign Organization

This one-month campaign requires immediate work. No waiting until the month is over before the publishers wake up to the campaign. Having ordered sufficient supplies of magazines, having lined up territory for witnessing, every publisher should be in the field with *Awake!* from October 1 until October 31. Those brethren who were full-time 'singers' during vacation should not cease their good work, but should present this offer evenings, weekends and all times. Good-will persons should be encouraged to have a few extra copies of *Awake!* which they will give to their friends, trying to obtain subscriptions from them, thereby joining in singing the "New Song".

Awake! will be presented at the door throughout October. If the people are unable to obtain a year's subscription, offer a six-month subscription for 50c. Then drop down to a copy of *Awake!* with a *Watchtower* magazine and a booklet, on a 10c contribution. At least endeavor to leave a copy of *Awake!* in every home on a 5c contribution. Remember too, keep your House to House Record and call back on all obtainers of the magazine to see if they wish to have it regularly.

October should witness evening *Awake!* work too. New publishers should be taken in this evening work and assisted to get a magazine route started. They will call back with each issue of the magazine trying to further that person's interest, presenting the subscription offer also in this work at every opportunity.

Regular street witnessing will be stimulated by the magazine. Already brethren report an increase in placements, as a result of the people's interest in this new magazine. Keep up their interest by being alert. Know what is going on. Don't let street work slump into a "silent testimony" or lifeless repetition of some trite phrase. Be up to date. Use the headings of the articles for slogans. Use points from the articles to arouse interest. Make short pithy statements about some of the news found in "Watching the World". Tell it out about the hope of a righteous world. Be positive but tactful, using good judgment in calling out the slogans. A few suggestions are here given for the use of the brethren, in addition to the above-stated suggestions, but these should not become stereotyped in their use.

"*Awake!* is free to publish facts."

"*Awake!* is awake to world conditions."

"Keep awake by reading *Awake!*"

"*Awake!* views behind the news."

"Awake to the hope of a righteous world."

"World news in review."

Further, a short announcement regarding the subscription may be made at the close of each public talk during October.

At the doors, on the streets, riding on trains or busses, or just visiting friends or relatives, urge all persons to keep awake by reading *Awake!* Wherever you are join harmoniously in the swelling chorus now singing the "New Song". "Break forth and sing for joy, yea, sing praises." Make October a banner month. Not at a later date, not at a 'more convenient time', but as the apostle says, "Now it is high time to awake!"

"The Prince of Peace"

New Booklet for December Work

The month of December will be devoted to the distribution of the new booklet "*The Prince of Peace*". This will be a 64-page colored-cover booklet containing the talks "The Prince of Peace" and "Fearless Against the World Conspiracy", as well as a section on "Warning" and another on "Resolution". All during December this booklet will be the main offer, being left on a contribution of 5c per copy. Those who heard the talks at the Assembly will keenly appreciate the importance of getting this message into the hands of the people as soon as possible.

Companies and pioneers may order now, so that they will have sufficient supplies on hand for the December campaign.

Awake! in Foreign Languages

Many brethren are wondering when *Awake!* will be published in foreign languages, as *Consolation* has been. It is necessary to prepare plates for headings and also to comply with postal regulations when such change is made. Be assured that *Awake!* will be available in all the languages in which *Consolation* has been published just as soon as it can be arranged, and announcements of such changes will be made.

Pioneering—a Vocation for Those Who Have Faith

Kingdom Expansion Calls for More Full-Time Servants

'The basic requirement for pioneer service is FAITH.' That was the firm conviction of thousands of pioneer-minded ministers after hearing Brother Knorr's stirring discourse "Equipped for Every Good Work". 'Does not Jehovah own heaven and earth? Does not he care for the birds of the air and beasts of the field? Has he not promised that to those who "seek first the kingdom" needed food, shelter and clothing shall be provided? Of course he has. But the publisher must believe that promise. He must have FAITH, and let God prove true to his word that he will sustain his pioneer servant, daily.'

Here was the answer, clear-cut, convincing, Scriptural, to those who have asked, "How much money must I save first? Do I need a car and trailer? How can I be sure of food and clothing?" Satisfied that faith in God, and not stored-up material wealth, is the thing required, hundreds of brethren at Cleveland, young and old, single and married, asked for pioneer applications. These and the scores who have written in since the Assembly, armed now with unshakable faith, are going to take God at his word and make pioneering their vocation.

Pioneers Share in Expansion

It is the pioneer that must spearhead the expansion of the Kingdom witness into foreign fields, and there lay the groundwork for reconstruction of the true worship. Hundreds of full-time ministers, including many who first began service in response to the pioneer call at St. Louis, and even following the 'Jephthah's Daughter' drama in 1942, are now Gilead graduates singing forth the New Song in other lands. Hundreds more will yet be selected to share in the vital expansion activity, from among pioneers today who hold fast their faith and do with their might the good work of gospel-publishing.

To share in the expanding Kingdom work, however, the pioneer is not required to move into foreign territory. The United States is fertile land for reaping the fruitage of pioneer preaching. At least 22,000,000 persons in this country were not witnessed to in 1945. In many counties there is not one publisher. Large cities await pioneers, for proper coverage, while companies scattered throughout America, north, south, east and west, write to the Society's office daily and say, "Please send us pioneer help." The Society keenly feels its responsibility to oversee the spreading of "this gospel" into every section of the United States and the world. And, by God's grace, the appeal voiced at the Assembly for unencumbered, consecrated publishers to break off from old-world restraints, awake to their privileges

(*Continued on page 2, column 3*)

"Say [it] Among the Nations"

November Features "Let God Be True"

Cover Outlying Territory

Say what? "*Say among the nations, Jehovah reigneth: the world also is established that it cannot be moved: he will judge the peoples with equity.*" (Ps. 96:10, *A.S.V.*) This, then, is the "new song" that Jehovah's servants are commanded to sing. Its keynote: the paramount issue of Jehovah's universal sovereignty. It rings with the truth that "Jehovah hath become King!" and also that the New World shall be completely established. This inspired shout-command is for the "glad nations" to invite men of all nations to declare with them, "Thy word is true from the beginning: and every one of thy righteous judgments endureth for ever." In fact, it narrows down to our own locality and individual selves. Wherever we live on this earth we must send forth the cry "Jehovah . . . reigneth" and carry forth the challenge "Let God be true".

November's Offer

November will have as its feature the new book "*Let God Be True*". Just think, this is the first new book we have had to offer the public in two years! It is indeed food for starving millions, and the populace of the "glad nations" is favored to let the whole world know that Jehovah reigns, and to have this instrument to use in doing so. Along with "*Let God Be True*", "*Be Glad, Ye Nations*" booklet or any other booklet will be given, both on a 25c contribution.

Stress Coverage of Outlying Territory

Many outlying towns in company territory are in need of a good witness. In most cases, this must be done before winter weather makes it almost impossible. We shall want to give a thorough witness in these towns, and no better way can be found than by starting public meetings in them. To get well under way in November will require prompt action in getting an appropriate place to hold the meetings. Line up your speakers and order handbills immediately. Small companies probably can handle only one series in November; the larger can start two or more.

In working these outlying towns, work long hours and hard. Experienced publishers will find this an excellent means of breaking in new publishers and instructing them as to how to best present the message and to overcome barriers. When working, take careful note of interest shown and arrange to call for them; take them to the meeting and acquaint them with other brethren.

Much interest will be found in these out-of-the-way places. After you make the initial contact, call back as many times as possible, starting a study in the new book "*Let God Be True*". If weather or transportation hindrances prevent your return for a while, urge them to study the book themselves, or with others, using the questions on each page to aid them. Where personal contact is impossible, keep in touch by mail, showing your interest in their welfare.

The book "*Let God Be True*" is particularly provided by Jehovah that the good-will people of all nations may learn "the first principles of Christ" and be judged on the "right" side of the King. What better way could there be to 'say among the nations that Jehovah reigns', that He is the true and faithful God, than to say it by works with "*Let God Be True*"?

August Report

PREVIOUS ALL-TIME PEAKS

	Publishers	Av. Hrs.	Av. B-C
Sp'l Pios.	1,580 2/43	178.0 3/42	67.7 3/42
Gen. Pios.	5,322 8/43	151.3 5/44	42.4 1/46
Co. Pubs.	66,079 4/43	20.3 6/40	4.6 10/40

	August 1946 Pubs.	Av. Hrs.	Av. B-C	August 1945 Av. Hrs.	Av. B-C
Sp'l Pios.	439	130.7	41 3	162.5	57.7
Gen. Pios.	2,354	101.1	23.4	142.6	36.1
Co. Pubs.	57,249	11.6	2.5	14.5	3.7

PUBLIC MEETING CAMPAIGN

Public Meetings Held 305

Care in Ordering

Brethren should keep in mind ordering sufficient literature to make up a 100-pound shipment whenever possible. Also, pioneers should endeavor to combine their orders with the company order. In such cases, the pioneer orders should be attached to the company order and be mailed with it. Considerable time is wasted when a pioneer order comes in with a request to send such with the company order sent in a few days prior.

Some pioneers and companies have ordered large quantities of "*Equipped for Every Good Work*", apparently thinking such is campaign literature. This book is published primarily for the publisher, for his own study and use in preaching the gospel; also for the assistance of many persons of good-will. It is not a campaign book yet: hence it should not be presented as an offer from house to house, but only on back-calls. In most instances, the larger orders for pioneers and some companies have been cut. There is only one rate on "*Equipped for Every Good Work*", namely 50c.

Convention Photographs

Many of the brethren have inquired if it is possible to get some photographs of the Glad Nations Assembly. For the convenience of those that want them the Society has made a selection of six different actual photographs, 8" x 10" in size, glossy finish, of the following scenes:

1. Wide-angle view of the inside of the Stadium.
2. View of the beautiful platform.
3. Aerial view of the Stadium.
4. Aerial view of the trailer camp.
5. Aerial view of the immersion scene.
6. Compound picture showing three of the surprise releases.

These should prove useful in telling people of good-will about the Glad Nations Assembly. The brethren can order as many of each as they desire. They are available on a contribution of 25 cents each or six prints to one address for one dollar. Remittance must accompany all orders. Company or unit servants should arrange to take the brethren's orders and then, adding them together, should send in one order to the Society specifying the total quantity desired of each number. Pioneers can place their orders with local companies or, if isolated, they can send in their orders direct. NOTE: Order by number. Send these orders entirely separate from any other matter.

In addition the Society has made arrangements to supply a large-size picture of the Stadium, 20" x 30". This can be framed under glass and hung up in the Kingdom Hall to show the "stranger" that many thousands of Jehovah's witnesses attended the Glad Nations Theocratic Assembly at Cleveland. A contribution of $1.75 is asked for this picture. This large photograph may be ordered as No. 7.

Amendments to Organization Instructions

Servant to the Brethren Activity Outlined

Along with this *Informant* the Society is sending the new *Amendments to Organization Instructions*. Each publisher having the *Organization Instructions* booklet should be given this 8-page insert. This may be fastened in the booklet simply by putting a little paste on the back of each fold and inserting the pages in their proper places between pages 46 and 47. When the paste is dry the three edges should be trimmed even with the booklet.

All who were at the Cleveland assembly joyously accepted the new servant to the brethren arrangement and agreed to co-operate to the fullest extent to carry forward this feature of reconstruction and expansion. How anxious all have been to get detailed instructions that they might support this arrangement! Now you have the instructions, which go into effect October 15, 1946; so study them carefully. Each company should consider these amendments at the service meetings during October. This may be done by a company discussion or a talk.

Every company in the United States has been advised as to the circuit in which it is located and the name of the servant to the brethren. Now there awaits but the final routing and notification by the servant to the brethren, and by October 15 each of the 144 circuits will witness a servant to the brethren in action.

Field Service

But how may you prepare? First, study the *Amendments to Organization Instructions* and learn what will be required of you during the week of his visit. Then plan accordingly. A week of field instruction will be the main assignment of the servant to the brethren, and all publishers, including pioneers, should participate in the group witnessing with him. All features will receive attention as outlined in paragraphs 175, 176.

Attend all meetings held during that week: the discourse the first evening of his visit, the service meeting, the Theocratic ministry school, the public talk, the *Watchtower* study, and the concluding discourse. Having agreed to this, all publishers will be glad to cooperate with the instructions in paragraphs 174, 176, 177.

Of benefit, where a servant to the brethren is married, will be the definite assignment to his wife. She, in most cases, will have been a special pioneer for a number of years and, having had much practical experience in door-to-door witnessing, will be able to render much assistance in the giving of personal field instructions to publishers.

All pioneers, special and general, will receive attention from the servant to the brethren. In addition to discussing their pioneer work and assignment with them, he will also work with them in the field, giving many of these brethren helpful points that they have so much desired. Paragraph 184 will outline the pioneers' responsibility in this regard.

Without doubt the most eagerly anticipated feature of the multi-featured enlarged work of the servant to the brethren is the provision for the semiannual circuit assemblies, together with the visit of the district servant. These will prove a great stimulus to the work. Study paragraphs 189 to 202 and you will note how the brethren will be able to assemble together in groups and see how their work is progressing. Problems will be overcome at meetings. Towns and cities located in circuits will be given an extensive witness throughout the year. And, too, the assemblies will provide a fine way to get your people of good-will associated with the brethren, to give them a scope of our work, and get them started in the preaching work.

Study the *Amendments to Organization Instructions* carefully. The success of this work will depend upon all publishers' having a knowledge of the instruction and putting forth the effort to support such.

(*Continued from page 1, column 4*)

now and share daily in the expanding reconstruction work, will strike deep into the hearts of those who truly love God and the "other sheep" and move them to make New World service their life's vocation.

Surely, out of 60,000 or so publishers, many more than those now enrolled can serve as pioneers. Boys and girls just out of school, brethren released from prisons, married couples, housewives, single brothers and sisters, young and old, may find it possible to work full-time, 150 hours a month, in their home territory, or in another assignment. We urge all to give sober thought and serious consideration to their responsibilities before the Lord. Read again pages 20 and 22 of *The Messenger*. Review in the Bible the lives of Paul and other pioneers who served in days gone by, and be convinced that they lacked nothing needful, but led full lives. Prayerfully beseech Jehovah's direction upon your decision and future course. We shall be glad to send you a pioneer application, and work shoulder to shoulder with you in the expansion of the true worship, now under way.

Convention Review

The October 1, 1946, issue of *The Watchtower* contains a complete review of the Glad Nations Theocratic Assembly. It will not be scheduled for regular *Watchtower* study but portions of it should be reviewed at each service meeting for a period of four weeks. The material lends itself for the following coverage:

The first week spend fifteen minutes covering the first article from the beginning down to the subheading "By Whom Organized", on page 293. The next week spend fifteen minutes to finish the first article. For the following two weeks devote twenty minutes to cover four convention days at each service meeting. This should not be taken up in question-and-answer form, but these presentations should be well-prepared condensations of the *Watchtower* material, by one or more brethren.

Encourage all good-will interest to attend these meetings.

INFORMANT

NOVEMBER, 1946 "Be glad, ye nations, with his people."—Rom. 15: 10, Roth. BROOKLYN, N. Y.

Say [it] Among the Nations

First Public Distribution of "Let God Be True" Starts

New High in Publishers Possible

JEHOVAH REIGNS! The New World Government is established. The hour for vindication of God's sovereignty draws nigh. On earth only the remnant and their companions are aware of these world-shaking events. Only they know that the climax of the ages is upon us. But it is not for them alone to know. The world must know. The nations must be told. The peoples must learn that the end of wicked rule is at hand, that the reign of righteousness has begun, and the lives of millions hang in the balance. God's emphatic command to those who know, therefore, is that they "say [it] among the nations, Jehovah reigneth: the world also is established that it cannot be moved: he will judge the peoples with equity." (Ps. 96: 10, *A. S. V.*)

We, individually, who read this *Informant*, believe the foregoing facts. We know that the Kingdom has come, that Armageddon's war looms close, with multitudes yet to be reached. What, then, shall we do about it during November? Why, "SAY IT"! Speak out these truths! Tell it to your neighbors, to everyone in your territory, that the God of truth reigns and the heavenly kingdom is established.

Everyone Say It with "Let God Be True"

What a shout of delight escaped the lips of 67,000 truth-lovers when "*Let God Be True*" was released at Cleveland! Eagerly they scanned its pages. "What a gripping title! Look at the large, readable print. And the titles of the chapters—'Who Is Jehovah?', 'Hell, a Place of Rest in Hope,' 'The Church of God,' 'The New Earth.' Why, these are the fundamental teachings of the Scriptures, the very subjects our good-will ask about. This will be an excellent preaching aid in our home territory." And so it will be as November starts off its public distribution.

With the first new campaign book since 1944 in our hands, and the stirring happenings of the Glad Nations Assembly still fresh in our minds, enthusiasm for "*Let God Be True*" activity should run high. *Everyone* who believes that Jehovah reigns should "say it" with "*Let God Be True*" during November. Regular publishers, of course, will be on hand at the start. But what about irregular and inactive ones? or those of good-will who may have attended the assembly and read *The Messenger* or "*Let God Be True*"? Are there any such in your company? What can you, servants, regular publishers and pioneers, do to aid these this month? "Say it" to them. Call on them, offer your assistance, take them with you, at least once during November, to share in some feature of the Kingdom announcement with "*Let God Be True*", and have them turn in a report. If diligent, concerted action to get everyone to "say it" during November is put forth, a new high in publishers is assuredly possible.

In placing "*Let God Be True*", the publisher has much to talk about. The table of "Contents" draws immediate attention. Let the householder scan this. The questions can be noted, together with the Scripture-text and subject indexes. Also, mention may be made of the fact that each chapter is complete in itself, one topic being thoroughly covered before the next begins; it is, as it were, 24 books in one. Reading the first paragraph or two of a chapter will rouse interest; nothing dogmatic or prejudicial is presented, but material that invites the reader to "reason" on the subject. (Consider pages 7, 57, 105, 141, 243, 268.) Being familiar with the book's contents and features, one can plan his presentation; think out a fitting testimony, then "say it" at the door, with good effect.

As noted in the October *Informant*, the book and a booklet will be offered on a contribution of 25c, and distributed in conjunction with intensive public meeting work, especially in outlying sections of the territory. If you do not have a supply of "*Let God Be True*", then use some other late book that you have in stock. The "Thanksgiving holiday" this month will permit many school publishers and grownups further opportunity to proclaim Jehovah's reign. Group witnessing should be arranged for this day. With all these vitalizing inducements to service, November should witness an all-time high in number of publishers.

"*Let God Be True*" demonstrations at service meetings may be arranged. These need not be elaborate, but should be given thought, planning and rehearsal. Demonstrations should always be Theocratic, practical, and high-light points for field-service use. Those taking part should care well for their assignments, while the company servant may offer counsel as to its presentation. Good demonstrations make for lively, instructive meetings and more effective service.

Follow Up Each Book Placement

Every obtainer of "*Let God Be True*" should be called back on within two weeks after the book has been left. As stressed at Cleveland, the new book will prove a source of more book studies. People of good-will "take" to it; they want to study it, and the more they read the more absorbing it gets. Take advantage of this God-given provision for "feeding the sheep". Call back, show them how to study, and explain the "free education" you will be glad to give. Encourage those with whom you study to attend public meetings during November, to be further strengthened by God's truth. "*Let God Be True*" may be mentioned, briefly, as obtainable, at the conclusion of the public lecture.

Surely we rejoice to be alive now, and share daily in vindication work. We want with all our heart to honor Jehovah, and help others know that God is true to his Word and that eternal blessings are at hand. During this month, let nothing crowd out your New World service. Everyone, raise your voice and "say it" unitedly "among the nations, Jehovah reigneth". "Say it" by distributing and starting studies in the new book "*Let God Be True*".

Increase Public Meeting Activity

Follow Pattern of Jehovah's Approved Servants

Setting the example for effective gospel-preaching, Christ Jesus and later the faithful apostles gathered the people together in groups on every possible occasion, and there expounded God's word in earnest, inspiring and moving language. This same approved procedure was also followed by the devoted prophets of old. In fact, in all ages the public platform has been one of the chief means utilized to acquaint others with those truths vital to the true worship of Jehovah.

Now that the crisis of the ages is upon men, and the proclamation of Jehovah's purposes concerning these all-important times is so absolutely essential, the public meeting feature of Kingdom service will be vigorously advanced by everyone who sincerely desires to use his powers of speech to Jehovah's praise as expressly commanded by Him.

How Everyone Can Participate

The success of the public meetings in your own company territory actually lies in the combined effort of everyone in the company. It depends primarily on the support given, first in advertising and then in attending each meeting. If only a few persons of good-will attend after promises were made by so many, don't become discouraged and conclude that there is no use of putting forth further effort. Keep on and on. Put on many series from the Kingdom Hall and the outlying sections of territory. Advertise faithfully and continually. Follow up the interest. As gospel-preachers fulfill your God-given assignment, every individual doing his utmost to have a full share in this joyful and vital feature of Kingdom service.

Then, of course, there is the lecture itself. How earnestly Christ Jesus and his zealous apostles contended for the faith! Call to mind also the moving zealousness with which Noah, Moses, Isaiah and Jeremiah called upon men of good-will to serve the great Creator and live. Copy these faithful examples, knowing that God's spirit will direct you also as you use every means now provided by the Society to effectively preach the gospel. Keep your talks alive and appealing with information taken from *The Watchtower*, *Awake!* "*Equipped for Every Good Work*", and all the applied knowledge from the Society's public-speaking aids. Become efficient preachers of God's Word, making every public meeting fully worth attending. Speakers, put forth your very best endeavor. Every company publisher, co-operate in regular attendance and wholehearted support of the meeting. All Kingdom announcers, unite in a public proclamation that shall steadily increase in volume to Jehovah's glory and praise.

New Publications

The "Commander to the Peoples"	French
Freedom in the New World	French
The "Commander to the Peoples"	German
'The Meek Inherit the Earth'	Portuguese
Uncovered	Panayan-Visayan
Government and Peace	Pangasinan
Uncovered	Pampango

The Announcement Was Made at Cleveland

At the Glad Nations Theocratic Assembly Brother Knorr outlined the arrangement whereby the Society will issue notes to the brethren asking for them in reference to the additions to the factory and Bethel home in Brooklyn. There are some inquiries coming to us as to when the Society will publish such information in *The Watchtower* or otherwise make printed announcement.

This is to advise that there will be no such published announcement. The arrangement was outlined in detail at the convention, and, in accordance therewith, brethren interested have been writing to the office of the treasurer of the Society since that time, and we are still hearing from brethren who want notes. There is no necessity of a further announcement, as the amount has been oversubscribed. We have nearly completed the work of taking subscriptions, and we believe we have heard from everyone desiring notes, or will have heard very soon now, by December 1 at the latest.

The Society will close its books on subscriptions for notes December 31 and decide how much will be allotted to each subscriber. We will not accept any subscriptions following that date. Those who received the information at the assembly are fully informed and know what procedure to follow if they wish notes. No announcement or details will be published, except to those subscribing for notes.

"Nations' Gladness" Testimony Period

"The Prince of Peace" to Have Wide Distribution

Organize for All-Time High in Publishers

The month of December will witness world-wide religious-commercial propagandizing of a glittering tinsel-draped 'good-will toward men'. But how can such pagan-originated custom bring gladness when people are facing starvation, when there exists oppression of races, nations and classes, and when there is near economic chaos in the 'land of opportunity and plenty'? There is a gladness available today, but it does not stem from artificial sources. This gladness is genuine. It comes from the true sources of gladness, Jehovah the "God of Peace" and Christ Jesus the "Prince of Peace", and is being extended to all peoples and races in the rousing invitation, "Be glad, ye nations, with his people." And the gladness caused by a knowledge of God's merciful provisions is lasting, as contrasted with the vanishing pseudo-gladness of the world.

It is time the attention of the people be directed to a true source of peace. How appropriate it is, then, for Jehovah's witnesses to devote the "NATIONS' GLADNESS" Testimony Period to the distribution of the booklet *"The Prince of Peace"*. This 64-page colored-cover booklet, containing the two talks "The Prince of Peace" and "Fearless Against the World Conspiracy", plus two short treatises, will carry to millions of people the same spirit of peace and gladness that prevailed during the Glad Nations Assembly. It clearly explains why there is no real peace today and shows just how and when it will come.

"The Prince of Peace" should have a tremendous distribution during December. It will have, if everyone prepares now to take part. Companies and pioneers have been advised to order a supply of booklets. All subscribers for *The Watchtower* and *Awake!* are being invited to share in this service, being offered 30 booklets on contribution of $1.00. Without a doubt, many of these people will respond to the invitation appearing in the magazines. Of course, those subscribers associated with a company will obtain their supply from the local organization. All publishers, all persons of good-will listed in the back-call file and all magazine subscribers should be reminded of the part they may have in putting out copies of this important message. Announcement may be made at the end of each public lecture during December to the effect that those attending may obtain 30 booklets on a $1.00 contribution and distribute them among their friends. The call has been going forth throughout the year for those of the nations to be glad with God's people. Now everyone who has heeded this call may aid others by taking to them *genuine* cheer and gladness, and thus bring about an all-time high in number of publishers during December.

Organize for New High in Publishers

What a great help this booklet will be to millions of people! What cause for rejoicing if we reach an all-time high in number of publishers while distributing it! And why not? We have been strengthened by the recent assembly. We have had impressed upon us the urgency of the message. Now let us organize for distribution.

First, the servants in the company must prepare, by planning and outlining this great December campaign well in advance. Group work during the day and evenings will be planned and territory lined up. The publishers' records will be checked and plans will be made for the systematic contacting of all irregular publishers as well as those inactive persons who associate with the company and arranging to assist them, providing them with booklets. Also, the servants will check and make use of the back-call file so that all persons of good-will whose names appear therein, as well as magazine subscribers, will be called on and reminded of *"The Prince of Peace"* distribution. This may take much work, but we should be glad to do it. Think of how many more persons will receive a witness during December if all of those visited share in the distribution.

The servants should arrange effective demonstrations on the presentation of this booklet in the various features of the work for service meetings the latter part of November and the early part of December. As soon as the distribution is under way, brethren should present their experiences showing the results Thus the campaign will be thoroughly prepared for and followed up.

Next, the co-operation of the publishers. The plans having been outlined by the servants at service meetings, the publishers should take seriously their privilege and responsibility to contact weak publishers or inactive persons upon the direction of the servants, as well as those on back-call lists and the magazine subscribers. The publisher will offer to provide these with 30 booklets on contribution of $1.00, enabling them to place such with others. In addition, the publishers will give personal attention to aiding these persons in the field.

This is the organization needed for an all-time high in publishers, as well as a very extensive distribution. It will not be easy. It will require hard work. It will mean devoting days, evenings and weekends to house-to-house and back-call work. But who, with such a message of gladness, would want to hold back? Let the entire month, including the "holiday" period, be devoted to the carrying forward of the message in *"The Prince of Peace"*.

The Distribution

The booklet *"The Prince of Peace"* will be the exclusive house-to-house offer during December. This contains the message we have for the people during this month. Show the interested person at the door his privilege of sharing the message with friends. The offer is 7 copies of *"The Prince of Peace"* on contribution of 25c, or 3 on a 10c contribution. Remember this is a distribution offer and if they wish to contribute $1.00 to the work, let them have 30 booklets. If they just wish a single copy, let them have it on contributing 5c. Have in mind calling back later, at which time you will bring the book *"Let God Be True"*.

The booklet should also be offered in the street work, in conjunction with magazine witnessing. Evening booklet work should be arranged for. Every effort will be put forth to provide for the highest number of publishers and the widest distribution of booklets in any month.

Near the end of December, all those not attending meetings regularly, including persons on back-call lists and magazine subscribers, should be called upon by the servants or publishers for the purpose of getting a complete report of the number of booklets distributed and the amount of time devoted to such by each individual. Encouragement in further sharing in the witness work will be here given to these persons.

The "NATIONS' GLADNESS" Testimony Period should be one of the most active campaigns ever witnessed. Make plans now! Keep this matter before all. The message of the 'Prince of Peace' is urgent. Let all publishers rejoice and be glad by spending the month of December in carrying the message of genuine peace to all men of good-will.

1947 *Watchtower* Campaign

To Begin January 1 Make Plans Now

This preliminary notice of what, by the Lord's grace, will be the greatest and most widespread campaign for the *Watchtower* magazine as well as *Awake!* is given so that all pioneers, companies and company publishers may anticipate their needs in advance and be well equipped to engage in this work beginning January 1, 1947. Company servants and advertising servants should ascertain just how many extra distributors' copies they will require, and send in the order for same no later than December 1, 1946, so you will receive sufficient copies on time for the campaign. Check with the pioneers working with your company and order sufficient to supply them also. (Pioneers, take note, please.)

When making out special orders for issues of *Awake!* please order by date of issue, such as November 8, 1946, or November 22, 1946, etc. Do not order by issue number.

Field Service Report

At the recent Glad Nations Assembly the issue of world conspiracy or the kingdom of God was clearly drawn and Jehovah's servants were shown as a unified body of Christians 100 percent for Jehovah's kingdom and fearless in spite of that conspiracy. For eight days they enjoyed a spiritual feast of "meat in due season". This Theocratic source of nourishment and strength was provided to enable each one of them to serve courageously, effectively and zealously under the banner of the Prince of Peace.

So that each company of Jehovah's witnesses may keep prominently before them their activity and see to what extent they are keeping up with their quotas, the chart has been provided and is now being mailed to the companies. Use it for self-examination and to mark your progress.

Further, so that each company may be advised of the progress of the work throughout the country and compare their own activity with it, the field service report is published each month in the *Informant*. The report for the month of September, the first month of the new service year is given below. Let this mark the beginning of a year of ever-increasing activity.

September Report

PREVIOUS ALL-TIME PEAKS

	Publishers	Av. Hrs.	Av. B-C
Sp'l Pios.	1,580 2/43	178.0 3/42	67.7 3/42
Gen. Pios.	5,322 8/43	151.3 5/44	42.4 1/46
Co. Pubs.	66,079 4/43	20.3 6/40	4.6 10/40

	Sept. 1946 Pubs.	Av. Hrs.	Av. B-C	Sept. 1945 Av. Hrs.	Av. B-C
Sp'l Pios.	974	169.2	58.8	166.0	57.3
Gen. Pios.	2,847	138.1	36.2	139.3	36.2
Co. Pubs.	60,251	14.7	3.5	16.1	3.6

PUBLIC MEETING CAMPAIGN

Total Meetings Held 2,264

Consecration Means Service

Among the many joys experienced by those attending the Glad Nations Theocratic Assembly was that of witnessing 2,602 men, women and children give public testimony of their having taken an unequivocal stand for Jehovah and his kingdom. And why did they make this consecration to do God's will? First of all, because of faith. They had the firm conviction that Jehovah God actually exists and that he does reward all them that diligently seek him. They had abiding confidence in God's Word as true, and therefore heeded the admonition found therein: "My son, give me thine heart."

They took this step also because they realized it to be the course of wisdom. They appreciated that it is not in man to direct his steps; that even when perfect he had but a limited amount of wisdom, and now has much less, besides having all the imperfections and fallen tendencies due to sin. They realized that the only truly wise thing is to put their affairs into the hands of Him who knows best and who is glad to direct them in all their paths, namely, Jehovah God.

Doing God's Will

Note that theirs was a consecration to *do* God's will. Merely giving a mental assent to the existence of Jehovah God would not have been sufficient; the demons do that too, and tremble. These 2,602 persons went on record as going beyond that by agreeing to *do* something about it, to *do* whatever is His will for them.

And what does it mean to *do* God's will at the present time? It means: Casting up defense through knowledge, collaboration in reconstructive work, remembering the Creator in the days of vigor, purging out religion, singing unto the Lord the new song, and saying among the nations that Jehovah reigns. To do these things effectively and in unity the Lord has provided *Organization Instructions*, the *Informant*, the weekly service meetings, etc.

Putting your unequivocal stand for Jehovah and his kingdom into practical operation means service in the field. It means witnessing publicly on the street corners with the magazines and the handbills advertising the public meetings, and supporting the public meetings further by calling for the good-will interest as well as attending the lectures yourself; it means going from house to house with the Kingdom message in printed form (with *"Let God Be True"* during the month of November), calling back on all interest found and arranging for book studies wherever possible; it means engaging in the route and store-to-store magazine work; and it means assisting the newly interested ones to get out in the field service.

Further, consecration to do God's will means *regularity* in field service, Saturdays, Sundays, and midweek; it means *persistency* in field service, continuing therein regardless of conditions; it means ever *improving* your field service; and it means *joyful* service. Consecration means all that and more.

CONSECRATION MEANS SERVICE.

INFORMANT

DECEMBER, 1946 "Be glad, ye nations, with his people."—Rom. 15: 10, Roth. BROOKLYN, N. Y.

The "Nations' Gladness" Testimony Period

Share Gladness by Spreading Message of Peace

"And again he saith, Be glad, ye nations, with his people"

Organize for Intensive Campaign with New Booklet

During this season of the year it is customary to give expression to sentiments of peace and good-will. Yet, what do we find? Instead of genuine good-will and co-operation within and between the nations, we see strife and confusion, suspicion and hate on every hand, in every land. Little wonder that the peoples are not glad!

But there is one people that is glad today: the nation whose God is Jehovah. Why are they glad? Because they know that Jehovah has begun to reign; that Satan and his demons have been cast out of heaven; that soon he and all having his spirit will bite the dust; and that then there will be a rule of righteousness and peace of which there will be no end, all to the vindication of Jehovah's name. That is the cause of this nation's gladness.

We, who are members of that glad nation, shall we keep our gladness to ourselves? To do so would be to lose it, for we must share our gladness with others if we would keep it. In fact, by sharing it with others we increase in gladness! And how can we share our joy with others now? By placing the new booklet *"The Prince of Peace"*, which shows why we are a glad nation, in the hands of as many as possible.

So that this booklet may have the widest possible distribution, the initial offer to be presented at the door will be seven on a contribution of twenty-five cents. Impress all with the inportance of this message and their privilege of having a share in spreading it. If unable to place seven, present three on a contribution of ten cents, and finally one on a five-cent contribution.

Companies should arrange for group witnessing, daytime and evenings, weekdays and Sundays. Secular work stoppages due to holidays, season's vacations or other causes should be utilized to the full. Also let publishers obtain territory near their homes so as to be able to take advantage of their spare hours.

In addition to the *"Prince of Peace"* distribution during December, all Kingdom publishers will share their gladness with others by continuing diligently to make back-calls and conduct book studies, engage in street magazine work and support the public meeting campaign. By every one of these means let all men know that gladness dwells in our land. (Brethren not receiving their supplies of *"The Prince of Peace"* should press ahead with *"Be Glad, Ye Nations"*, and other booklets.

"The Prince of Peace" Contains Timely and Comforting Message

At the recent Glad Nations Assembly our enthusiasm and joy repeatedly overflowed as we heard the thrilling talk "Fearless Against the World Conspiracy" on Tuesday, the stirring "Resolution" on Saturday, and the comforting public discourse on Sunday, "The Prince of Peace." All these messages, so clearly and forcibly dealing with the issues before the world today, are now available in the new booklet *"The Prince of Peace"*.

The people want peace and ostensibly their leaders are working for peace. But in vain do they look to the Vatican for peace. Why? Because "Jehovah God will never permit a mere man on earth . . . to accomplish . . . what the Most High has appointed Christ Jesus, the real Prince of Peace, to do". And why will Jehovah God not bless their efforts? Because "the vindication of God's own word and name will not permit him to bless the world conspiracy with success to the glory of men of this world".

But the Prince of Peace will succeed where others have failed. Why? Because (and again we quote) "Christ Jesus in his capacity as High Priest of God and by means of his redemptive sacrifice for mankind will bring to all his obedient subjects on earth the peace of God that passeth all understanding because of the forgiveness and actual taking away of sins. By his all-power in heaven and earth he will . . . enforce the rule of righteousness among all men everywhere. He will cultivate in their hearts the unselfish love of what is right and just. This is not . . . wishful thinking. It is a reality, at the door. Everlasting peace by the government of the Prince of Peace is a certainty in the near future".

Further, the booklet points out the folly of going with the majority merely because it is such, for "the majority of the people have again and again been wrong", and then cites examples. After giving the setting of and citing the warning, "Say ye not, a conspiracy," it highlights the assurance of the small minority on the right side: "For God is with us."

Never has it been more imperative that the servants of Jehovah unequivocally and fearlessly state their position than at the present time, when the world conspiracy has come to the fore. Never have the people been in greater need of the clear, forceful and heart-cheering message contained in this booklet than now, in these days of disillusionment. Will you do your part?

All-Time High in Publishers Will Result from Practical Aid

Distributing the new booklet *"The Prince of Peace"*, engaging in magazine, back-call and book-study activity and supporting the public meetings are various ways in which we share our gladness with others. However, we could do all such and still come short of our privileges. What more is required? We must share our *gladness in field service* with others by taking them with us. In fact, that is the chief point to be stressed this month—an *all-time high in publishers!*

An all-time high in publishers? Is such a thing possible? and if so, how can we attain it? First, if all the irregular publishers in this country would take part in the field service during December and then report the same it would be attained. Further, if the special offer of thirty booklets on a contribution of one dollar is presented to each subscriber for *The Watchtower* and *Awake!* to each one on our back-call lists, to all our book studies, and to all associated with the companies but not as yet publishing, there will be an all-time high in publishers. So an all-time high is possible.

How shall we assist all these to have a share in spreading the Nation's gladness and thus realize our goal? By stressing booklet distribution at the service meetings? Good, but not enough. Besides, many of these do not attend the service meetings. Then, too, there are many who know that the privilege awaits them but do not feel impelled to do something about it. What else is required? We must give them practical aid.

To give such practical aid we must ask them to come with us and see our unselfish and joyous zeal for Jehovah. All servants and other capable and dependable publishers, therefore, should be assigned to get in touch with all back-calls, book studies, subscribers for the *Watchtower* and *Awake!* magazines, and all irregular and delinquent publishers, either at the meetings or at their homes. Approach them tactfully, and in a kind and friendly manner suggest their joining you in group witnessing some evening or on a week-end. Do not become discouraged if circumstances repeatedly interfere, but patiently continue to manifest your interest in them. Take for granted that they will appreciate your sincere desire to help them to have more Kingdom gladness. And while aiding others, parents should not overlook their own children, but rather be diligent to apply the instruction given in the recent *Watchtower* along this line, thus providing them real security.

Share your gladness of field service by giving practical aid to all lovers of truth and righteousness. Have the children join with you in spreading gladness. Doing so, we shall have an all-time high in publishers.

Successful Pioneering

Requires Careful Planning

Among the many occupations that one might undertake, none requires more careful planning and diligent effort for success than the full-time pioneer service. Certainly no vocation is more deserving of such effort. While faith is essential, it is only by the application of that faith in intelligent planning and diligent effort that successful and continuous pioneering will result.

With 150 or more hours each month to be devoted in house-to-house witnessing, magazine work, public meeting activity, and conducting back-calls and book studies, in addition to time expended in caring for company matters and personal study, it can readily be seen that no mere 'hit or miss' arrangement will be sufficient. The successful pioneer, having planned his work, will rise early and devote at least six hours during the day and evening to the field witnessing, in addition to the hour allowed for travel, for at least six days of the week. That leaves one full day each week and many hours each day for individual study, attending meetings and caring for personal needs such as meals, washing clothes, house cleaning, etc.

This requires much work. However, when entering the pioneer service one should determine to be as regular and dependable in his vocation as he would be in a secular job, if not more so. The joys and blessings of continued service will never be the lot of one who pioneers a few months, stops for two or three months, and then pioneers a few more months. The real accomplishment is through steady work.

Pioneer Suspension

Occasionally circumstances will arise whereby the pioneer is unable to meet the 150-hour requirement for a month or two, such as illness or breakdown of equipment. At times it may be necessary for a pioneer to take a week or two off for recuperation physically or for secular work, thus enabling him to continue in full-time service. In such instances a request may be made for suspension from the pioneer requirements. The Society will determine if suspension may be granted, depending upon the pioneer's previous activity and the circumstances involved, and will advise accordingly. This applies to all pioneers, whether they be general pioneers or special pioneers.

Pioneers requesting suspension should have been averaging around the quota of 150 hours per month during the year (special pioneers must be averaging their quota of 175 hours per month), and in no

(*Continued on page 2, column 2*)

"Unspotted for Service of Praise"

Double-featured Subscription Campaign Opens

The Watchtower and *Awake!* to Be Weekly Reading Habit

Serious thought upon our text for January will do much to prepare us for what will without doubt be the greatest subscription campaign to date. This matter of being "unspotted" receives a great deal of attention from the Lord. It is also referred to as being washed, renovated and transformed, all of which means a putting away of the old world from our lives and replacing it with the service of praise. To the extent that anyone willingly retains the spirit of the old world, to that extent he spots and retards his service of praise. We must more and more shed old world contacts and take on the new. The progress in this unspotted condition can be measured by our increase in the service of praise.

The greatest instrument of praise to Jehovah in the earth today is *The Watchtower*. Do you believe that to be a fact? Do you really want to praise Jehovah? If your answers are yes, then your course of action is simple: use all the time you usually devote to Kingdom service to place *The Watchtower* in the hands of the people, and *then* redeem. buy back all of the time you possibly can from old world pursuits and devote that time to the *Watchtower* Campaign.

January begins a four-month campaign to place in the hands of the people everywhere *a Theocratic magazine every week*. This must become the reading habit of those who will live in the New World. That will mean New World instruction and praise to Jehovah on the greatest scale yet.

Present Two-Magazine Offer

The initial campaign offer is to be one year's subscription for *The Watchtower* and one year's subscription for *Awake!* and any two of the Society's latest bound books on a subscription rate of $2.00. Present this offer with enthusiasm *first* in every case. All of the Lord's consecrated people realize that they need the mixed but balanced diet contained in these two magazines for their own good. This food is just as essential to people of good-will. It is our job to see that they have the opportunity to get it.

You will, of course, present *"Let God Be True"*, in every instance where they do not already have it, as part of this combination, and then make every possible effort to get a study started in that book. This will greatly aid the people in assimilating the truth contained in *The Watchtower*. Where they cannot take the entire combination, then drop to *The Watchtower* and a bound book on a contribution of one dollar. Keep in mind that this is a *Watchtower* campaign. If the *Watchtower* subscription offer is not accepted, then present some other appropriate combination that the circumstances might justify. But never drop to any other presentation until you have enthusiastically presented the two-magazine combination first.

Organize In Advance

The servants in the company will study carefully the Society's circular "How to Properly Handle Subscriptions", of January 1, 1946, and become very familiar with all the details. In addition, the company servant will arrange for some competent brother to take up at the service meeting such portions of this circular as apply to the publishers generally, for the instruction of all.

With the double presentation in this 1947 *Watchtower* Campaign, we anticipate a much greater increase than in previous years. Each servant should check the supplies of his department now to see that everything will be in readiness January 1, 1947, to open up a year of praise to Jehovah.

Do not, however, order additional distributors' copies of either magazine, in that, due to paper shortage, no distributor orders will be increased until further notice. If sample copies are needed, order the number required of each magazine, and back issues will be supplied at 2c per copy when available.

Ordering Handbills

It is important that companies order the same number of handbills for each talk of a public meeting series whenever possible; also order in even thousands, as this will greatly facilitate printing.

(*Continued from page 1, column 4*)

case should one apply for such unless he has been on the list and met the requirements for at least six months. Suspensions will not be granted for more than two months in a year, and will be limited to calendar months. This does not mean that one cannot re-enter the pioneer service if he has to take more time off, but, if such is needed, the Society will remove his name from the pioneer list until he sends in a new application for re-entering pioneer work.

Requests for suspension, explaining the reason, should be sent to the Society by the 15th of the month preceding the month of suspension, and the Society will then advise whether or not such will be granted. While on suspension pioneers will receive only one copy of each issue of magazines. It is expected that those on suspension will devote as much time as possible to the service and endeavor to care for their book studies, reporting their activity to the Society on their pioneer report card at the end of *each month* as usual. At the bottom of the card the pioneer should state "Suspension". We will count such as company publishers, as in fact they are, and thus not drag down the pioneer average.

In order to be replaced on the active list it will be necessary for a suspended pioneer to advise the Society by *postal card* by the 15th of the month prior to becoming active. Requests for suspension or information about becoming active should never be written on the bottom of the pioneer report card. but should always be sent separately. Pioneers on suspension who do not advise this office when they are going to become fully active will be removed from the pioneer list following the expiration of their suspension. Such persons as are removed may make application for re-entry as a pioneer when they are able to meet the pioneer requirements regularly.

It is hoped the above suggestions will enable pioneers to more effectively plan their work, for now, of all times, pioneering is a privileged vocation requiring faith in God and, beyond that, diligent works of service intelligently and carefully planned. Show your faith by your works, says James.

Jehovah's Blessing Attends "Awake!" Campaign

Thousands Now in Line for Theocratic Instruction

Throughout the entire country Jehovah's people responded to October's opportunity of obtaining *Awake!* subscriptions with a zeal that clearly manifested their gratitude for His provision of this new channel of Theocratic enlightenment. The quota of 50,000 subscriptions for the month was even surpassed, and now thousands of people of good-will are in position to receive regular instruction on the fulfillment of Bible prophecy as it applies to earth's significant events. We are overjoyed to report that over 60,000 new English *Awake!* campaign subscriptions have been received for the United States alone. The total from the world is over 80,000, with subscriptions still coming in. This indicates the ever-increasing demand for the truth. Such desire for truth shows the marvelous opportunity now available for continually presenting *The Watchtower* and *Awake!* in vigorous magazine activity. Full use of these present opportunities will result in a continually increasing educational work to Jehovah's praise.

Those who have manifested sufficient interest to subscribe for *Awake!* plainly indicated that they desire a knowledge of God's Word. *Awake!* will awaken its readers to the need of additional and the more vitalizing spiritual food found in the columns of *The Watchtower*. Be prepared to supply this need by calling back and helping them to understand and appreciate the message of life as contained in *The Watchtower*. Make clear to them the purpose *Awake!* has in view, so that in due time these "other sheep" also may join in the glad song.

There Are Still Shortages

So that all the publishers may know the reasons for stockrooms' not being supplied with all the literature the publishers may want, the following is stated:

For weeks there has been a shipping tie-up in New York, and due to this it may be that most companies and pioneers will not have the booklet *"The Prince of Peace"* to work with during December.

Future Shortages

On account of the tremendous demand for literature in the countries of Europe since the war's end, the Society will direct considerable paper supplies to the printing of foreign-language literature. This may cut in on the production of English literature in the United States, and if this occurs company publishers should use what stock they have in storage in the local witness work.

Today there is a greater paper shortage in the United States than at any time during the war. Those in the newspaper combine have gone "hog wild" on eating up paper, making their newspapers two or three times normal size and carrying full-page advertisements in many instances, with only five or six words on a page or just a picture and the name of a company or product. Newspapers are being served first by the paper mills and what is left goes to the small producer. The Society is still able to get some paper, but not in the quantities it desires to take care of its American and foreign printing work. This condition may last for six months, or maybe a year, and then paper supplies will probably go back to normal. Until then certain shortages may occur, especially in the United States, in booklets, and, maybe, books. This announcement is made now so that company servants will be prepared to organize their work so as to use what stock they have on hand if their orders are not filled. Companies should continue to order what they require, but if the Society finds it necessary to cut orders we will do so in order that pioneers in the United States may get the necessary supplies to keep them going; but if your order is cut advise the publishers to use what literature you have on hand until your new order is filled. If your company has a good supply of current literature, do not order more so as to have an excessive amount on hand.

The Society is doing everything possible under these hectic conditions to get paper and keep printing going. Until this unsettled condition gets back to normalcy it may affect your calls for supplies.

This is no reason, however, to slack our hands, but it should make us more determined than ever to cover the field with what we have. All of us should follow up our placements of literature with back-calls and studies. We all have voices; let us make a joyful sound unto the Lord in fulfillment of the command to "praise Jehovah, all ye nations".

October Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av. B-C	
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios.	5,322	8/43	151.3	5/44	42.4	1/46
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

		Oct. 1946		Oct. 1945	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	798	176.2	64.3	171.8	60.8
Gen. Pios.	2,891	146.2	41.9	144.2	39.9
Co. Pubs.	60,120	15.1	3.9	16.1	3.8

PUBLIC MEETING CAMPAIGN

Total Meetings Held 2,627

Convention Photographs

All orders for convention photographs, numbers 1-7, should be sent in to this office by December 15. After this date photographs will not be kept in stock.

1947 *Yearbook* and Calendar

The expansion of the Kingdom witness into more than fifty lands during the postwar year 1946 is described vividly in the 1947 *Yearbook of Jehovah's witnesses*, prepared by the president of the Watchtower Society. Every publisher, as well as persons of good-will, desires to obtain and read the *Yearbook*. The rate is 50c per copy.

The Calendar for 1947 is distinctly different, illustrating the expansion in a unique way. It will call to mind daily the yeartext, "Oh praise Jehovah, all ye nations" (Ps. 117:1, *A.S.V.*), and take you back throughout the year to the memorable Glad Nations Assembly. Each publisher's home, as well as Kingdom Halls, should display one of these calendars. The rate, 5 for $1.00 if mailed to one address; single copy, 25c.

Orders for the *Yearbook* and the Calendar should be sent through the company. Companies should ascertain the total number of the *Yearbook* and of the Calendar needed by the publishers and pioneers and send in orders with remittance to cover. (The *Yearbook* and the *Calendar* are cash items.) Avoid ordering several times in small lots, but determine the total requirement and send in one covering order, if at all possible. All orders, whether from companies or from pioneers, should be made on the regular order blank.